



## YOUR KEY APTA MEMBER BENEFITS

- Advocacy
- Exhibiting Opportunities
- Listing in Membership Directory and Catalog of Member Products and Services (COMPS)
- Education, Conferences, and Webinars
- Networking and Professional Development
- Industry Research and Statistics
- Industry Reports and Publications, including *Passenger Transport*

**AND MUCH, MUCH MORE**



AMERICAN  
PUBLIC  
TRANSPORTATION  
ASSOCIATION

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## AMERICAN PUBLIC TRANSPORTATION ASSOCIATION



WE MAKE IT  
OUR BUSINESS  
TO HELP  
YOU GROW  
YOUR  
BUSINESS



AMERICAN  
PUBLIC  
TRANSPORTATION  
ASSOCIATION

## YOUR APTA BENEFITS INCLUDE...

Advocacy, networking, professional development, statistics and research, and timely news and information... all items that impact the success of a public transportation professional's ability to lead, succeed, and thrive in today's rapidly-changing world.

Transit professionals have relied on APTA resources and programs to help them achieve professional growth and increase the effectiveness of their organizations.



### YOUR VOICE IN WASHINGTON

APTA is the most powerful voice for the public transportation industry in Washington and nationwide. APTA represents its members' interests on all key federal transit-related issues. APTA acts as your advocate on issues that matter most to you, such as Buy America, reauthorization, rulemaking, and procurement. APTA's education and outreach efforts have played a vital role in helping increase the number of federal dollars invested in the transit industry. Consider APTA's professional government affairs staff an extension of your own staff. Our Washington Reports and Legislative Alerts keep you up-to-date with all that's happening.

### YOUR CONNECTION TO THE MARKETPLACE

On topics as wide-ranging as fare collection, procurement, and technology, APTA conferences and committees provide you the opportunity to network with industry professionals from around the world. These networking opportunities allow you to share your views and gain new insights into today's hottest industry topics.

### YOUR SALES FORCE

Exhibition opportunities at APTA's tri-annual EXPO, the largest transit industry trade show in the world, and the annual member-only Products and Services Showcases deliver customers with decision-making authority to you and allow them to see your product for themselves, generating new business leads for you and saving you costly travel expenses if you were to call on each of these prospects. Additionally, your listing in APTA's Membership Directory is seen by thousands in the transit industry, as is your listing in the Catalog of Member Products and Services (COMPS) and Bus and Rail Buyer's Guides.

The online member-only procurement portal links you directly to hundreds of transit system web site procurement pages.

### YOUR INDUSTRY INFORMATION RESOURCE

APTA keeps you on top of the latest news and information through reports, statistics, studies, APTA's web site, and publications, including *Passenger Transport*, the official publication of APTA. *Passenger Transport* is your trusted source for public transportation news, including bids and proposals and requests for proposals in the classified advertising section. The weekly President's Letter keeps you abreast of what is happening around the industry and at APTA.

With a proud tradition that dates back to 1882, APTA has grown from a handful of transit operators who gathered to discuss the price of oats used to fuel their horse-drawn cars into an international organization of more than 1,500 member organizations including public transportation systems; planning, design, construction and finance firms; product and service providers; academic institutions; and state associations and departments of transportation.

**YOUR MEMBERSHIP SUPPORTS THE INDUSTRY AND MAKES YOU PART OF THE ALLIANCE TO GROW AND ADVANCE PUBLIC TRANSPORTATION.**

**MAKE THE MOST OF YOUR MEMBERSHIP BY GETTING INVOLVED.**