



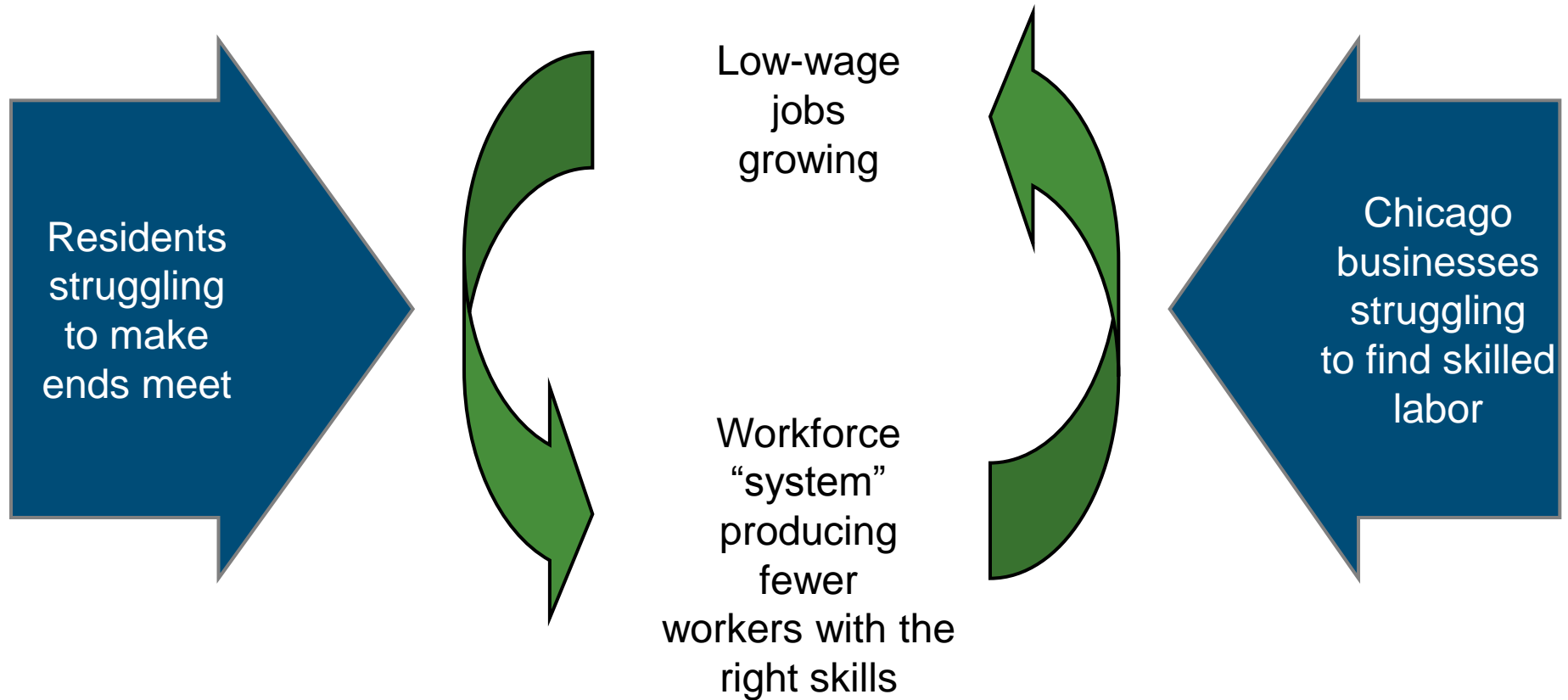
CHICAGO WORKFORCE
INVESTMENT COUNCIL

Sector-based Workforce Approaches in Chicago

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Chicago LEADS was developed by the Mayor's Office in response to 2008 economic realities...



...and a complex, disjointed workforce development system where everybody was doing their own thing

THE SYSTEM

- Mayor's Office of Workforce Development
- Children and Youth Services
- Dept of Planning and Development
- Chicago Workforce Board
- City Colleges of Chicago
- Chicago Housing Authority
- Chicago Public Schools
- IL Dept of Corrections
- IL Dept of Commerce
- IL Dept of Human Services
- US Dept. of Labor
- Hundreds of Nonprofit Organizations

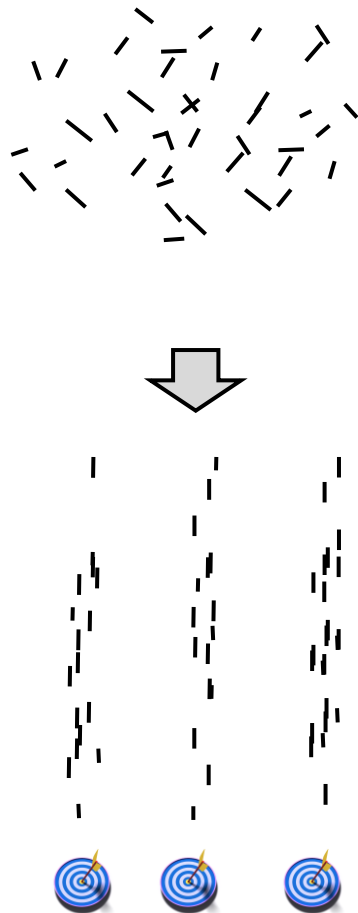
THE CHALLENGES

- Lacks central authority
- Cannot prioritize critical labor issues
- No clear points of contact for businesses
- No system for comprehensive evaluation
- Funding streams that constrain

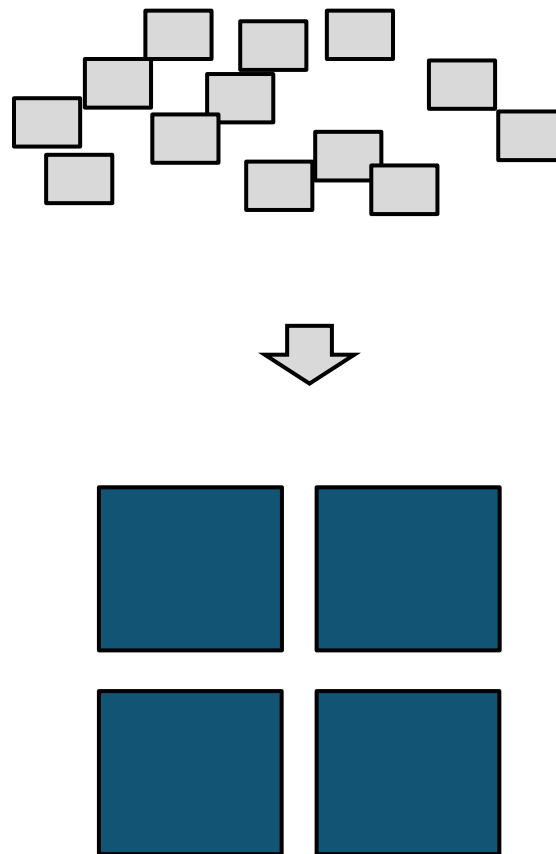


LEADS had three strategies that were undertaken with mixed results

Align the entire system around common goals



Launch sector pilots to test reform at scale



Ensure long-term sustainability





Eliminate the nursing shortage

Goal: 700 new nursing seats by 2011

Plan:

- Create community pressure on nursing school to expand in Chicago
- Raise retention rates to 100% in high-turnover nursing programs
- Increase diversity in nursing population
- Host clinical faculty academies to encourage teaching
- Open Instituto del Progreso Latino Health Sciences Academy to serve 600 high school students to create nursing pipeline
- Encourage new nursing colleges to open in Chicago

Progress: We will slightly exceed this goal by 2011





Replace a retiring workforce with a new generation of workers

Goal: 575 Placements in Career-path TDL employment

Plan:

- Develop industry marketing materials
- Trucking
 - Expanded CDL seats at Olive Harvey and Schneider
 - Pre-screening and orientation
 - Promote best practices in retention
- Air Cargo
 - Pre-screening and orientation
 - Training conducted on-site at O'Hare Airport
 - Tiered employment support
 - Expand transportation options to and from O'Hare
- Rail
 - Pre-screening and orientation
 - Training conducted by 6 business partners, with 50% reimbursement

Progress: 214 trained, 125 placed. Pilot ended in 2010

Aviation College relocated to Chicago, pipeline from City Colleges of Chicago, Chicago Public Schools established.





Making smart investments in green jobs

We were funded to determine the actual number of green jobs projected for Chicago...

- Over the next five years, Chicago will gain approximately 3,000 new “green” jobs, many in construction
- Most of these jobs will be filled by workers in the Building Trades
- For new entrants, we are investing in training for entrance exams and preparing residents for entering the Trades

...which allowed us to make strategic investments in the green sector.

- Set up a “sector center” owned by the Trades that will help Chicago residents prepare for Trade membership
- Using ARRA funds, we will train 600 residents over two years in energy efficient construction

