

USTDA SUPPORT FOR U.S. EXPORTS IN THE TRANSPORTATION SECTOR

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USTDA's Mission

- Helping companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies.
- Linking U.S. businesses to export opportunities while supporting sustainable infrastructure and economic growth in partner countries.

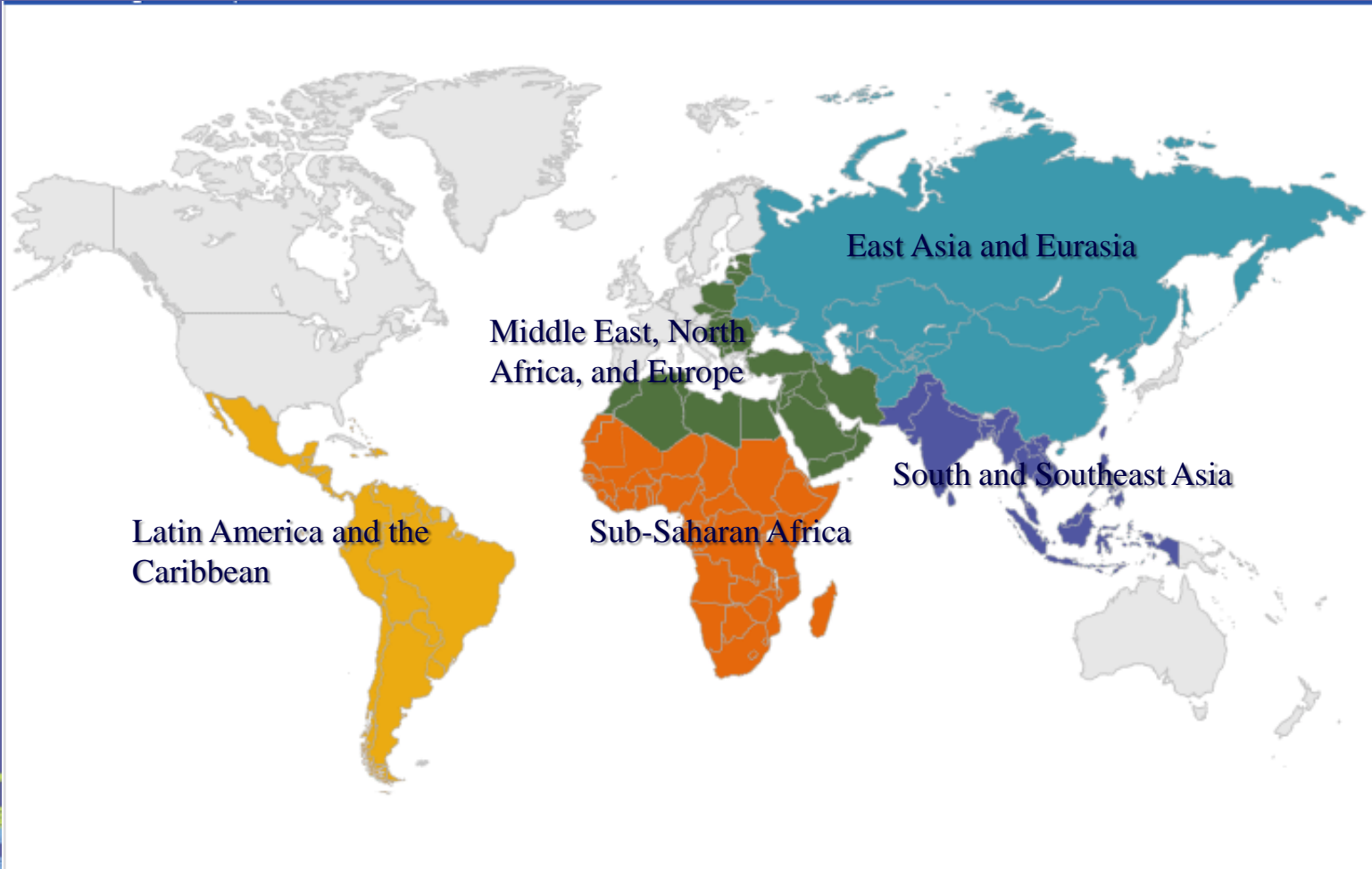


USTDA Highlights

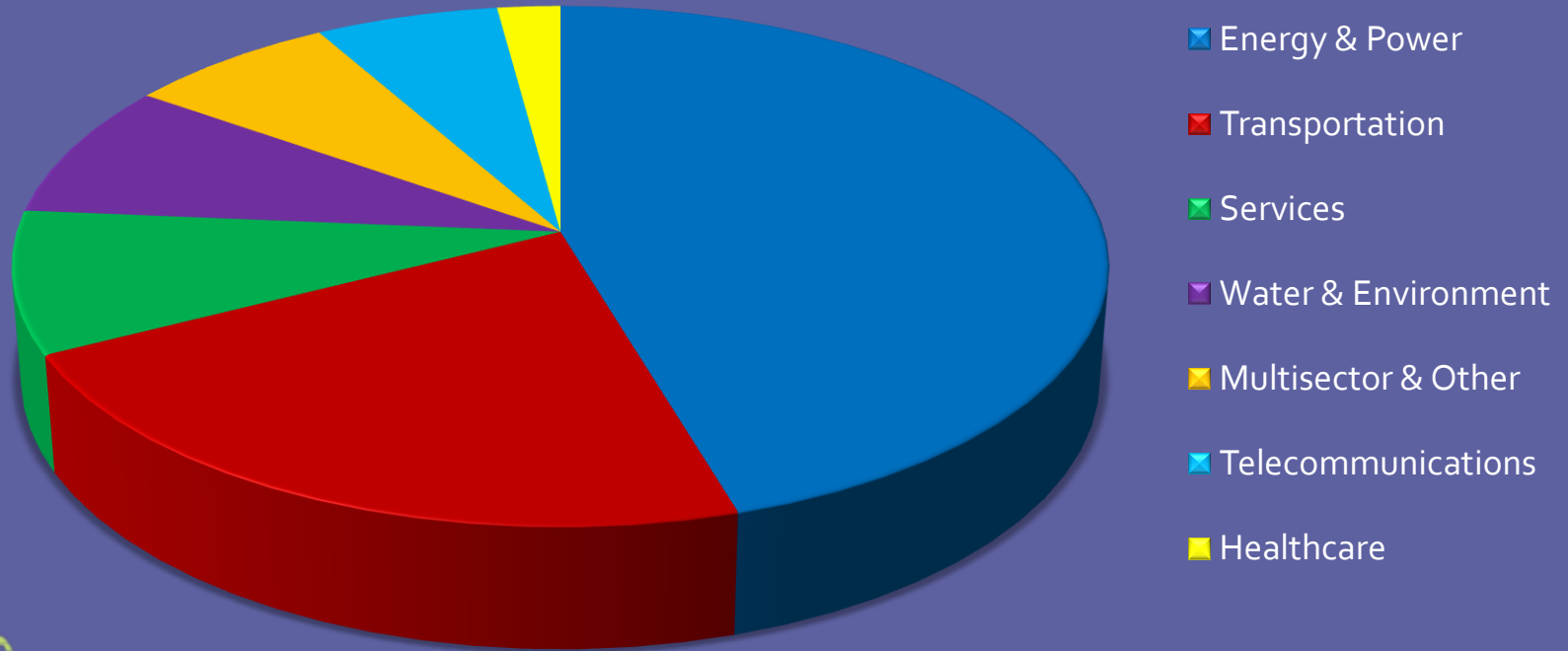
- Independent agency of the U.S. Government, established in 1981.
- USTDA invested over \$44 million in grant and contract funding in FY 11.
- USTDA has facilitated over \$40 billion in U.S. exports to emerging markets.
 - Key numbers:
 - \$1 to \$58 (overall)
 - \$1 to \$118 (transportation)



Regions



Sectors



Inter-Agency Cooperation

- USTDA often coordinates with other U.S. Government agencies to carry out its programs:
 - Trade Agencies:
 - Commerce Dept., SBA, USTR
 - Technical Agencies:
 - DOT, FAA, DOE
 - Finance Agencies:
 - Ex-Im Bank, OPIC
 - Foreign Aid Agencies:
 - State Dept., USAID, MCC



USTDA Activities

Matching U.S. Commercial Interests
with Development Opportunities

- International Business Partnership Program:
 - Reverse Trade Missions
 - Conferences & Workshops
- Project Development Program:
 - Feasibility Studies
 - Technical Assistance



Feasibility Study and Technical Assistance Examples

- Egypt Rail Safety TA
- Brazil ANTF Rail TA
- Indonesia Rail Signaling and Telecom Modernization FS
- Mexico ITS Architecture TA
- Africa Multimodal Transport:
 - Trade Lanes Partnership



Reverse Trade Mission and Conference Examples

- Mexico Multimodal Transport RTM
- Thailand Rail Modernization RTM
- Latin America Regional ITS RTMs
- Vietnam Highways ITS RTM
- Aviation Cooperation Programs:
 - U.S. – China Summit
 - U.S. – India Summit



Requesting USTDA Funding: How to Work with USTDA

- No formal application procedure, guidelines can be found at www.USTDA.gov.
- Requests can be made year-round.
- Requests must come from a local entity or a U.S. company working with a local partner (sole source).
- Public and private overseas entities are eligible for assistance.



USTDA's Funding Criteria

USTDA evaluates projects based on the following criteria:

- Developmental priority in the partner country.
- Likelihood of receiving implementation financing.
- Mutual benefits for the United States and partner country, including commercial opportunities for U.S. firms.



Using USTDA Resources

Visit our website at www.USTDA.gov

- Check current business opportunities with USTDA and our grant recipients.
- Sign-up for our eNewsletter to learn about upcoming events.
- Order copies of USTDA-funded studies.



Contact USTDA

Main Office: Arlington, Virginia

Telephone: (703) 875-4357

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Website: www.USTDA.gov

Regional Offices:

- Bangkok, Johannesburg

Local Embassy Staff:

- Beijing, Hanoi, New Delhi, Sao Paulo



Thank You!