

Hopelink Transportation – A Study in Partnerships

APTA Annual Meeting 2012

hopelink

HELPING PEOPLE. CHANGING LIVES.

Outline

- Overview of Hopelink
- Nature of Partnerships with Transit Agencies
- Case Studies
- Partnership Benefits

A Bit About Hopelink

- Community Action Agency: 40 years of human services in King County
- Food banks, housing, literacy, job coaching... transportation
- 35 services at over 15 locations

Hopelink Transportation Programs

- Direct Operations
- Brokerage
- Mobility Management

Nature of Partnerships

- Contractual
- Informal/Advisory
- Coordinating
- Collaborative

Mobility Management: Partnerships Driving a Shared Agenda

- Mobility Management team:
 - Mobility Manager: King County Mobility Coalition
 - Sub-regional Mobility Managers
 - Travel Options Outreach
 - Travel Ambassador Program
 - Ride Around Puget Sound
 - Getting Around Puget Sound volunteers

Case Studies

- Immigrant and Refugee Elders Project
- Bellevue City Transit Master Plan Update
- Impact Capital/Growing Transit Communities Equity Grants

Partnership Benefits

- Leverage financial resources
- Financial multiplier effect
- Opportunity to innovate
- Voice in the community

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<http://metro.kingcounty.gov/tops/kccsnt/>

<http://www.youtube.com/user/KCMobilityCoalition>

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