

Accessing Resources from the National Center for Mobility Management

Judy L. Shanley, Ph.D.

*Easter Seals, Director, Student
Engagement & Mobility
Management*

Washington, DC

2013 Annual Meeting





A partnership of



Today's Agenda



- Introduction of the National Center for Mobility Management
- Leveraging resources from NCMM
- Discussion – Questions



About the NCMM

- Launched in early 2013
- Jointly operated by three national organizations:
 - Easter Seals
 - American Public Transportation Association
 - Community Transportation Association of America
- Through a cooperative agreement with the Federal Transit Administration, U.S. DOT

NCMM Vision

The vision of the National Center for Mobility Management (NCMM) is to facilitate communities to adopt transportation strategies and mobility options that empower people to live independently and support health, economic vitality, self-sufficiency, and community.

Center Objectives

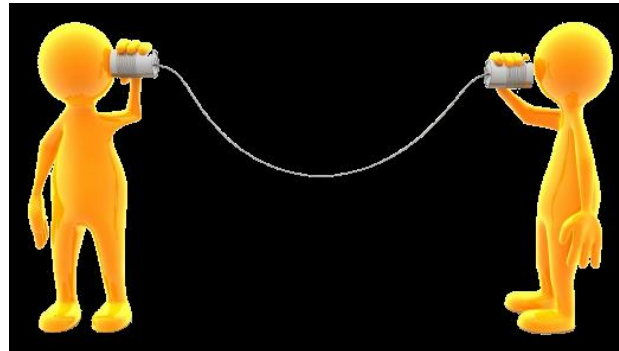
- Generating and sharing new knowledge.
- Designing and delivering trainings and customized facilitation.
- Providing access to information to individuals and organizations interested in identifying, improving, and implementing mobility options in their communities.
- Aligning and supporting the goals and activities of the Coordinating Council on Access and Mobility (CCAM) and United We Ride.
- Improving Center activities and demonstrate the effectiveness of NCMM.

Leverage Resources through the NCMM



Communications and Outreach

- Website that integrates current mobility management work across partners
 - Easter Seals MMILC program
 - CTAA – former NRC coordination and PFMM program
 - APTA – Mobility Management Practices & Committee
- Listservs building on Partnership for Mobility Management (PFMM)
- Newsletters
- Targeted articles and informational pieces in related publications



Technical Assistance

- Training and Products
 - Information briefs
 - Volunteer peer network (field experts)
 - Training workshops (Design Thinking for Mobility)
 - Community Technical Assistance Plans (Descriptions of TA Interventions so that other communities can replicate strategies)

Technical Assistance Focus

- Driven by existing environmental scan and knowledge
- Topics include:
 - Implementing performance measurement systems
 - Establishing community partnerships
 - Leveraging technology
 - Implementing cost allocation systems and decision-making
 - Medicaid-funded transportation



Mobility Management Information and Practices (MMIP) Database

- Identify and document best practices
- Establish repository of State and community profiles
- Facilitate interactivity via searchable database features
- Update content continuously
- Produce a “State of Mobility Management” annual report

Regional Communication Liaisons

- Match five Regional Communication Liaisons (Center Staff) to each FTA region
- Provide quarterly communication exchanges between the RLCs and the field
- Conduct Webinars and outreach across regions
- Serve as the “go to” person for TA requesters

Evaluation

- Continuous formative and summative assessment
- Use learning to inform the field



Discussion

- What topics are most important to you?
- How can NCMM address these topics?
- What formats and dissemination channels do you prefer/use?
- Other suggestions for NCMM

Contact Us

Co-Directors

- Judy Shanley, Easter Seals, jshanley@easterseals.com
- Carolyn Jeskey, CTAA, jeskey@ctaa.org
- Rich Weaver, APTA, RWeaver@apta.com