

**Business Member Board of Governors
Summary Report
Business Member Business Development Committee**

The Business Development Committee last met in San Antonio on Oct. 2, 2010.

The next meeting is scheduled for Jan. 12, 2011 during the BMBG Annual Meeting in Naples, FL.

1.0 Action Items for the BMBG Consideration

- Circulate draft of new publication centered on High Speed Rail as a supplement to the 2009 “The Case for Business Investment in Public Transportation”.
- FY12 Activity Fund Budget Request:
 - Funding to update investment brochures -- \$7,500
 - Funding for industry workforce development activities -- \$15,000
 - Funding for youth summit contribution -- \$10,000

2.0 Information Items for BMBG Review

- The Committee continues to coordinate the Business Members’ involvement with the APTA Sustainability Commitment program. We have completed our first year. Susannah Kerr-Adler is committee coordinator.
- In planning stage for the pilot international internship program, in partnership with the FTA, for implementation during the summer of 2011.
- The Committee continues to work closely with APTA Staff and the FTA on international opportunities through conferences, trade missions and delegation visits. The following is a list of potential international events:
 - **Spring 2011, Johannesburg, South Africa: US/Africa Regional Transportation Workshop.** FTA and other US DOT modal administrations are co-sponsoring a transportation workshop with the South African Ministry of Transportation. South Africa is expanding and improving its public transportation systems, with numerous bus, rail and BRT projects planned for 2010 and beyond. Private sector participation in the workshops and in meetings with South African transportation officials is encouraged.
 - **April 10-14, 2011, UITP World Congress and EXPO, Dubai, UAE.** FTA will participate in the UITP Congress and Mobility & City Exhibition. UITP, based in Belgium, is the international trade association of the transit industry. The 2011 meeting will feature major transit

projects in the Middle East and Gulf States, a prime market for U.S. transit suppliers.

3.0 Summary of Other Committee Projects in Progress

- Developing two-year work plan in support of BMBG initiatives
- Implemented new working group (“Sputnik”) to define action items for the committee work program related to developing new talent to be the industry of the future and new technology issues.
- International Subcommittee continues to email announcements regarding international activities and business opportunities, via Jules Walker, APTA Program Manager – International Programs.
- International Subcommittee is planning a series of “Virtual Trade Missions” to explore new business opportunities for APTA’s Business Members (focus on emerging transit markets).
- The Committee continues to recruit international speakers for the future APTA conferences.
- The Committee continues to coordinate the Business Members’ role in the APTA Sustainability program.
- The Committee is coordinating the pilot International Internship program with the FTA.
- The Committee has begun identifying recruitment efforts for international participation for the APTA EXPO 2011 in New Orleans.
- The Committee has started its review of further updates to the initial Business Investment brochure, including High Speed Rail investment.

4.0 List of the Meetings Held Since the Previous BMBG Meeting

- Annual Meeting – October 2, 2010
- “Sputnik” sub-committee conference call – December 1, 2010

5.0 Upcoming Committee Meetings

- BMBG Annual Meeting – January 12, 2011
- Sunday March 13, 2011 – APTA Legislative Conference