

Curbing Transit Operator Distracted Driving

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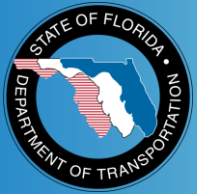


2011 Bus & Paratransit Conference

Curbing Rural and Urban Transit Operator Distracted Driving



**University of South Florida's (USF)
Center for Urban Transportation
Research (CUTR)**



Florida Department of Transportation

**Federal Transit Administration
USDOT's Transportation Safety
Institute**



2011 Bus & Paratransit Conference

September 30, 2009 Distracted Driving Summit



2011 Bus & Paratransit Conference

“We must act now to stop distracted driving from becoming a deadly epidemic on our nation's roadways.”

Ray LaHood, U.S. Transportation Secretary



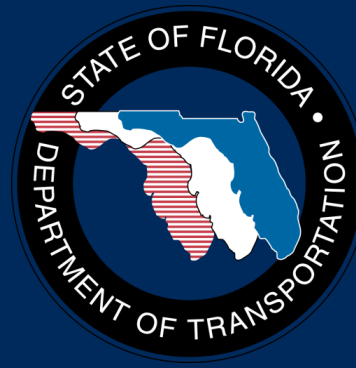
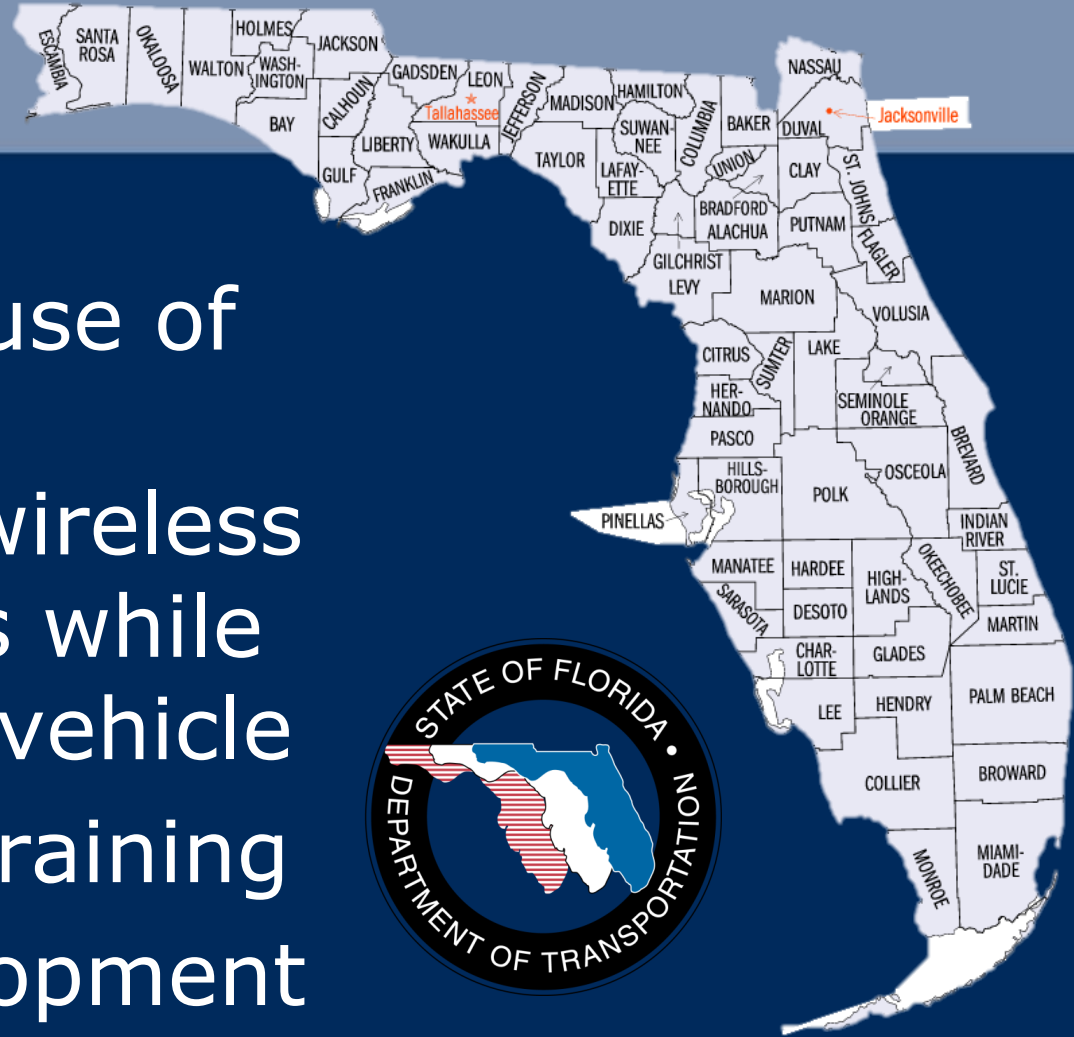
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www.distraction.gov

- National Distracted Driving Strategy
- Distracted Driving Key Messages
- Building Partnerships
- Taking Inventory of your State
- Working with the Media
- Public Education
- Frequently Asked Questions
- Put It Down (Social Norming) Logo
- Phone in One Hand.
Ticket in the Other (Enforcement) Logo
- Broadcast Materials



Florida



- Ban on the use of non-agency authorized wireless technologies while operating a vehicle
- Mandatory training
- Policy development



Curbing Transit Operator Distracted Driving

- Computer Based Training (CBT)
- Self paced, online computer training program
- Multimedia
 - Narrated
 - Photos
 - Music
 - Video
 - Test



Questions

- Federal version- coming soon!
- Florida version only



www.transitoperations.org/distracteddriving



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