

# University/Industry Mentorship Programs: A Double Win

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**2012 BUS & PARATRANSIT CONFERENCE**

# University/Industry Mentorship Programs: A Double Win

- TL-786 Public Transportation

Instructor: Dr. Jill Hough

- Understanding of the history, policy, and practices within the public transportation industry
- Each student is assigned a mentor
- “A Double Win”



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- My Mentor

**J. Barry Barker**

Executive Director, Transit Authority of River City (TARC)  
Louisville, Kentucky



# University/Industry Mentorship Programs: A Double Win

- Relating the “Double Win” to the 3C Planning Process

- 3C Planning Process stands for *continuing*, *comprehensive* and *cooperative* planning

- The 3C Mentorship Process

- 1) Commitment
- 2) Communication
- 3) Confidence



# University/Industry Mentorship Programs: A Double Win

- The 3C Mentorship Process

- 1) Commitment

- Build working relationship
- Opportunity to meet their mentor

- 2) Communication

- Students and mentors work together on assignments
- Share experiences relating to their public transportation agencies

- 3) Confidence

- A head start to a successful career in the transit industry



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## • Conclusion

- A wonderful opportunity for students and mentors
- Understanding and knowledge of the history, policies and practices in the public transportation industry
- Encourages both students and mentors to reflect on their experiences and what they've learned throughout their time in school and the transportation industry

## • Acknowledgements

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