

2010 TransITech Conference

Program at a Glance

Monday, Feb. 22	Tuesday, Feb. 23	Wednesday, Feb. 24	Thursday, Feb. 25
<p>Registration 1 – 5 p.m.</p>	<p>Registration 9 a.m. – 5 p.m.</p> <p>Information Technology Committee Meeting 9:30 – 11:30 a.m.</p> <p>Session 1: Welcome Luncheon and Panel Discussion 12 – 1:30 p.m.</p> <p>Break 1:30 – 2 p.m.</p> <p>Session 2: Roll call of Transit Properties 2 -3:30 p.m.</p> <p>Product Showcase 3 – 8 p.m.</p> <p>Reception 6:30 – 8 p.m.</p>	<p>Registration 7:30 a.m. – 3 p.m.</p> <p>Continental Breakfast 7 – 8 a.m.</p> <p>Session 3: Is Social Networking Right for your Agency? 8 – 9 a.m.</p> <p>Session 4: Building and Managing Loyalty with Your Customers 9 – 10:30 a.m.</p> <p>Break 10:30 – 11 a.m.</p> <p>Session 5: “Green Tech” – Technology Supported Sustainability 11 a.m. – 12:30 p.m.</p> <p>Lunch 12:30 – 1:30 p.m.</p> <p>Session 6: Electronic Payment Systems 1:30 – 3 p.m.</p> <p>Break 3 – 3:30 p.m.</p> <p>Session 7: Technology as a Revenue Producer 3:30 – 5 p.m.</p>	<p>Registration 8 – 9 a.m.</p> <p>Continental Breakfast 7 – 8 a.m.</p> <p>Session 8: Onboard LRT and Commuter Rail Technology 8 – 9:30 a.m.</p> <p>Break 9:30 – 10 a.m.</p> <p>Session 9: Using “Shelfware”: Making the Most Out of What You Already Have 10:30 a.m. – 12 p.m.</p> <p>Lunch 12 – 1 p.m.</p> <p>Session 10: Making Since of All That Data 1 – 2:30 p.m.</p> <p>Break 2:30 – 3 p.m.</p> <p>Session 11: Tools You Can Use 3 – 4:30 p.m.</p>