

# Automated Fare Collection Port Authority - Pittsburgh

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AFCS Program Director



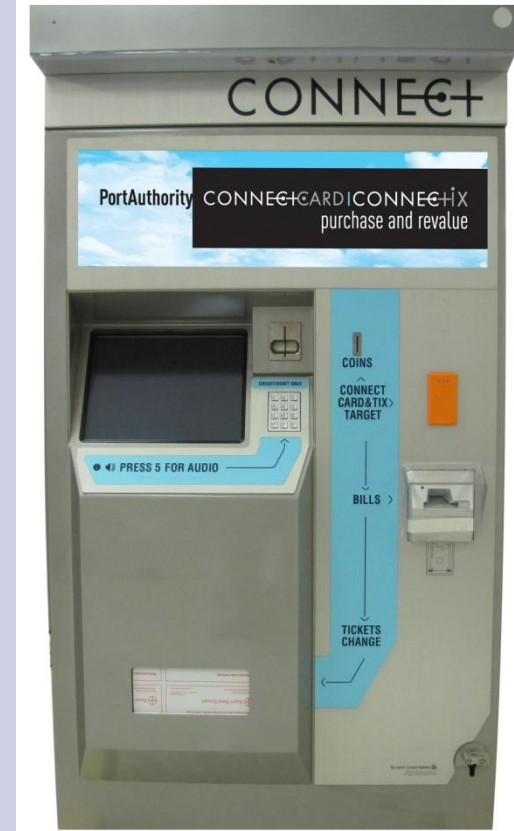
# Port Authority - Pittsburgh

- Program Scope:
  - Replace all fare collection equipment and implement smart card system
  - Contract Awarded to Scheidt & Bachmann – 2009
  - Equipment Acquired:
    - New Validating Fareboxes
    - Pole Mounted Validators
    - Hand Held Validators
    - New Vaulting Equipment
    - Ticket Vending Machines
    - Computer Systems



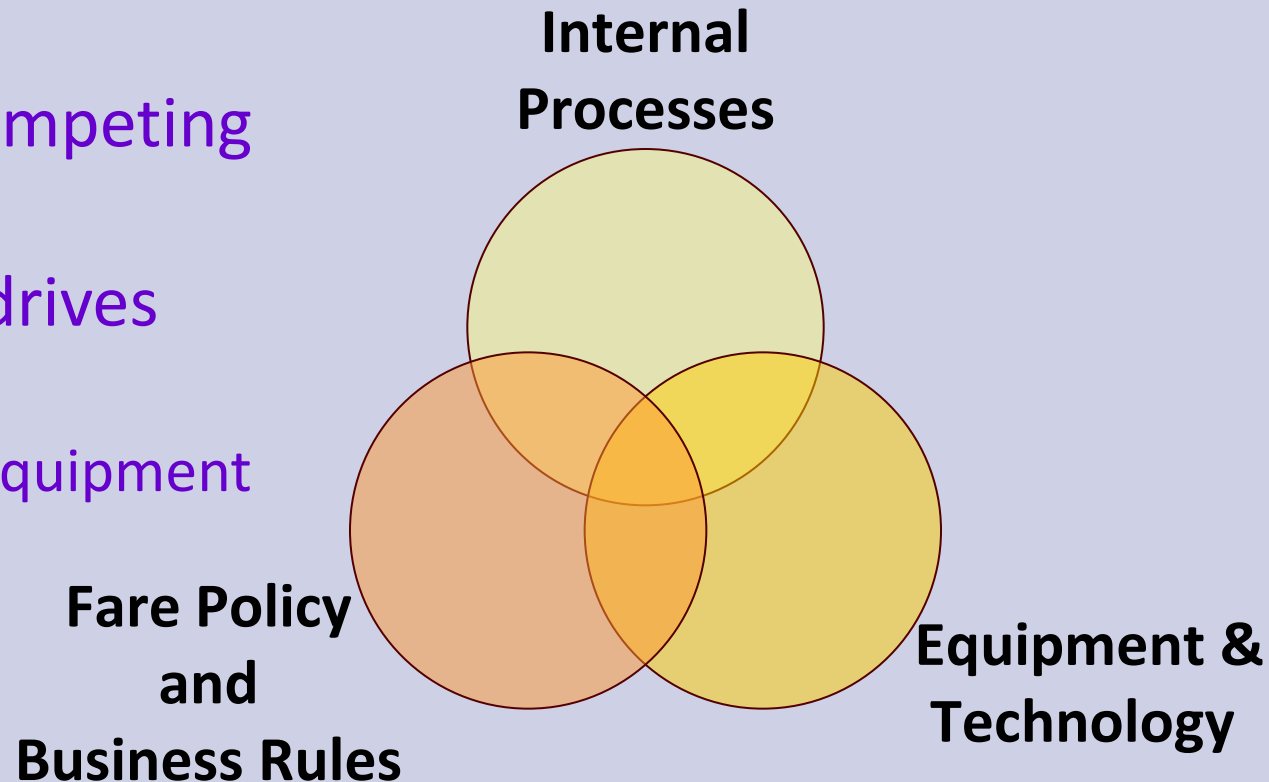
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- Status
  - 70% of Fareboxes and Vaults installed and operational
  - TVM's and Validators FACL's; Software in process
  - Internal Processes being developed
  - Smart Card testing progressing
  - Smart Card Launch scheduled for Spring 2012



# Port Authority - Pittsburgh

- Must recognize and plan for each aspect
- Must balance competing priorities
- Strategic vision drives Fare Policies
  - Policies drive equipment requirements



## ➤ Lessons Learned...

1. Fully define desired fare collection strategy with a complimentary fare policy
2. Fully define smart card distribution (reloading) plan:
  - Integrate across technologies (i.e.. TVM's Service Centers, Third Party, Internet)
3. Focus on internal process development
  - Define process development "process"
  - Provide Fare Collection 101 across organization and project team
4. Utilize Phased Approach
  - Staggered launch of equipment, fare products and services

## Thank You!

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