

# Alternative Electronic Fare Media

## APTA Fare Collection Workshop

Ft Worth, TX

March 20, 2012



**2012 FARE COLLECTION WORKSHOP**

# Alternative Electronic Fare Media

- Many Agencies are unable to procure and implement full smart card based systems due to cost and complexity.
- Others have made investments in systems based on other forms of media (RFID college passes, paper, employee IDs, dual interface cards)
- Others need to make system transition
- “Credential based systems”
- Alternative form factors such as smart stickers



# Alternative Electronic Fare Media

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