

Sacramento Area Council of Governments



# The Connect Transit Card

A partnership between SACOG and  
eight transit systems

# Sacramento Metropolitan Planning Area

- Metropolitan Planning Area
- County Boundaries
- Cities
- Ozone Nonattainment Area





# Participating Transit Agencies

- Yuba-Sutter Transit
- Sacramento Regional Transit
- Yolobus
- Elk Grove Transit
- El Dorado Transit
- Roseville Transit
- Placer County Transit
- Folsom Stage Lines



# What is the **Connect Transit Card**?

An electronic, contact-less transit fare system, also called a “smart card”



# Program Phases

## Phase 1 (2005-2007)

- Conduct Feasibility Study
- Develop a vision
- Build relationships, test processes



# Program Phases

## Phase 2 (2008–2011)

- Secure project funding
- Preliminary engineering design
- Project planning
- Establish governance structure



# Program Phases

## Phase 3 (2011-2014)

- Procurement Process
- System Design
- Software development, hardware manufacturing
- Pilot Test, followed by sequential roll out
- RMAT & warranty period

# Procurement



- Published RFP in September, 2010
- Received four qualified proposals: ACS, Indra, INIT, & Scheidt-Bachmann
- Used 2 stage process with BAFO
- Selected Innovations in Transportation (INIT)
- Signed contract in June 2011





# Integration

- Develop interfaces with 3<sup>rd</sup> party systems
- System software to mirror all existing fare structures at Roll Out
- CSUS, Los Rios CC, & State of California
- A retail network
- Public education campaign



## More Challenges

- Communication: Entschuldigen Sie!
- Governance: a post-implementation reality
- Continuity: agency partners & project staff
- Resources: stay prudent, plan contingencies
- Schedule: stay on it!



# CONNECT

TRANSIT CARD



Regional Transit El Dorado Transit e-tran  
Folsom Stage Placer County Transit  
Roseville Transit YoloBus Yuba-Sutter Transit

## Logo

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# Thank You

Robert McCrary

Project Manager

[rmccrary@sacog.org](mailto:rmccrary@sacog.org), 916.340.6228