



Getting Students Involved

APTA MARKETING AND
COMMUNICATIONS WORKSHOP
Ft. Lauderdale
February 23, 2010

A Little Background

The Cross County Connection is a cooperative effort of volunteers, agency representatives, educational institutions, and elected officials in Orangeburg and Calhoun Counties.



Cross County Connection provides a Downtown Circulator service in the City of Orangeburg, and paratransit service throughout Orangeburg and Calhoun Counties.

The Students




Orangeburg District 5 Technology Center

The Campaign

Thank You for Riding!
 The Cross County Connection Downtown Circulator service in the City of Orangeburg and Paratransit Commuter Service throughout Orangeburg and Calhoun Counties. Let us help you make the connection to work, school, medical appointments, and shopping throughout Orangeburg and Calhoun Counties.

This brochure provides how-to-ride information and the types of services offered by the Cross County Connection.



CROSS COUNTY CONNECTION
 Transportation for Orangeburg and Calhoun Counties
 1.866.845.1550
 929 Chestnut Street • Orangeburg, SC

How to Ride

Paratransit Commuter Service:

- Reservations should always be made 24-48 hours in advance by calling 1.866.845.1550 during normal business hours.
- Our friendly mobility manager will arrange the times for pick-up from your home and for your return trip.
- Be ready before your pick-up time. The driver will not wait more than 5 minutes.
- Please specify if you plan to travel with an escort/attendant when you make your reservation, because your escort/attendant is also a passenger.
- If your travel needs change, please call as soon as possible to cancel your ride.

Fare: \$3.00 charge for every 10 miles in the rural areas of Orangeburg and Calhoun Counties.

Downtown Circulator:

- Either wait at a designated bus stop along the route and watch for the bus to arrive, or stand at a safe location along the route and wave; the driver will stop to pick you up.
- As you board the bus please give the driver your ticket, or pay your cash fare in exact change.

Tips for Riding

- Children under age 14 must be accompanied by a fare paying adult; children under the age of 6 ride for free with a fare paying adult.
- Elderly individuals 60 years or older, persons with disabilities and/or Medicare Card holders ride for half-fare on the Downtown Circulator.
- When riding the Downtown Circulator it's best to be at your bus stop at least 5 minutes before the scheduled time.
- Drivers do not make or carry change; please have the exact fare or ticket ready to place in the fare box.
- Be kind, courteous and considerate of other passengers and your driver.
- Cell phones are allowed; however, no speaker phone usage is permitted.
- No eating, smoking, alcohol or controlled substances, weapons, profanity or other disruptive behavior will be tolerated.
- Service animals are permitted.

Operating Schedule

The Cross County Connection operates Monday through Friday from 7:00 a.m. until 6:00 p.m. Service will not be provided on the following holidays: New Year Day, Martin Luther King Day, Memorial Day, July Fourth, Labor Day, Thanksgiving Day, Christmas Eve Day, and Christmas Day.

Customer Service

The Cross County Connection is committed to being responsive to our customers. We encourage your comments and recommendations. Please contact us by telephone at 803.531.1302, via email at behuler@cwvta.com, or in writing at Cross County Connection, 929 Chestnut Street, Orangeburg, S.C. 29115.

The Cross County Connection is a cooperative effort of volunteers, agency representatives, educational institutions, and elected officials in Orangeburg and Calhoun Counties with support and funding from the Federal Transit Administration, South Carolina Department of Transportation, Community Transportation Association of America, Lower Savannah Council of Governments, Orangeburg County and Calhoun County. Cross County Connection service is provided by the Santee Wateree Regional Transportation Authority.

INTRODUCING
 Orangeburg and Calhoun Counties' Brand New Transportation Service!

Fun! **Great Door Prizes!** **Food!**

CROSS COUNTY CONNECTION
 Transportation for Orangeburg and Calhoun Counties

Agency Displays!

Join in the celebration on Wednesday, September 16, 2009

<u>Orangeburg County</u> Time: 11:00 a.m.	<u>Calhoun County</u> Time: 4:00 p.m.
Place: Orangeburg County Fairgrounds Orangeburg, SC	Place: 2831 Old Belleville Road St. Matthews, SC

The Cross County Connection is a cooperative effort of volunteers, agency representatives, educational institutions, and elected officials in Orangeburg and Calhoun Counties, with support and funding from Orangeburg County and Calhoun County, Lower Savannah Council of Governments, Federal Transit Administration, South Carolina Department of Transportation, and the Community Transportation Association of America.

For more information about the events please call us at 1.866.845.1550



Kick-Off



Events



The Pod Casts



CROSS COUNTY CONNECTION

>> Presents <<

The
RTA
Bus

Tired of sitting home all alone? Well turn your frown upside down and catch a ride on the RTA. Cross County Connection will provide you with a comfortable ride.

Fully equipped with air conditioning, cushioned seats, handicapped capability and a bike rack for you bike riders.

For only a dollar you can't beat that! Let's not forget to mention the security camera to make sure you're safe at all times. This amazing system serves both Orangeburg and Calhoun counties. The Cross County Connection operates Monday thru Friday from 7 am to 6 pm

Cross County Connection - Depend on us when it comes to the bus.

For more information call 1-866-845-1550

CROSS COUNTY CONNECTION



Transportation for Orangeburg and Calhoun Counties

Welcome to Orangeburg and Calhoun Counties new transportation system.

The Cross County Connection only costs a dollar to ride and it operates Monday through Friday from 7:00 am until 6:00 pm.

It will take you to most of the most popular destinations.



For any information concerning the Cross County Connection call

1-866-845-1550

Transportation for Orangeburg and Calhoun Counties

So next time you need a ride you can depend on the Cross County Connection to take you where you want to go.

For more information about the Cross County Connection call 1-866-845-1550.



Thank you!



Susan Richards

Tel: 800-670-4737

Email:

susan@srconcepts.org