

A grayscale background image of a Muni bus, viewed from a low angle, with its front and side visible. The bus is white with dark accents. The text is overlaid on this image.

Muni Mobile App Development

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Muni Mobile App Features

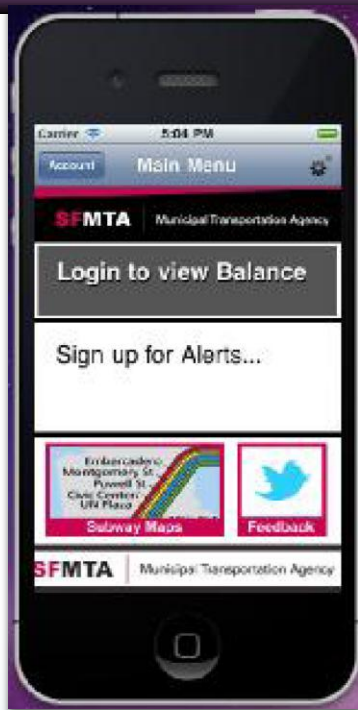
Intro
Screen

User
Login

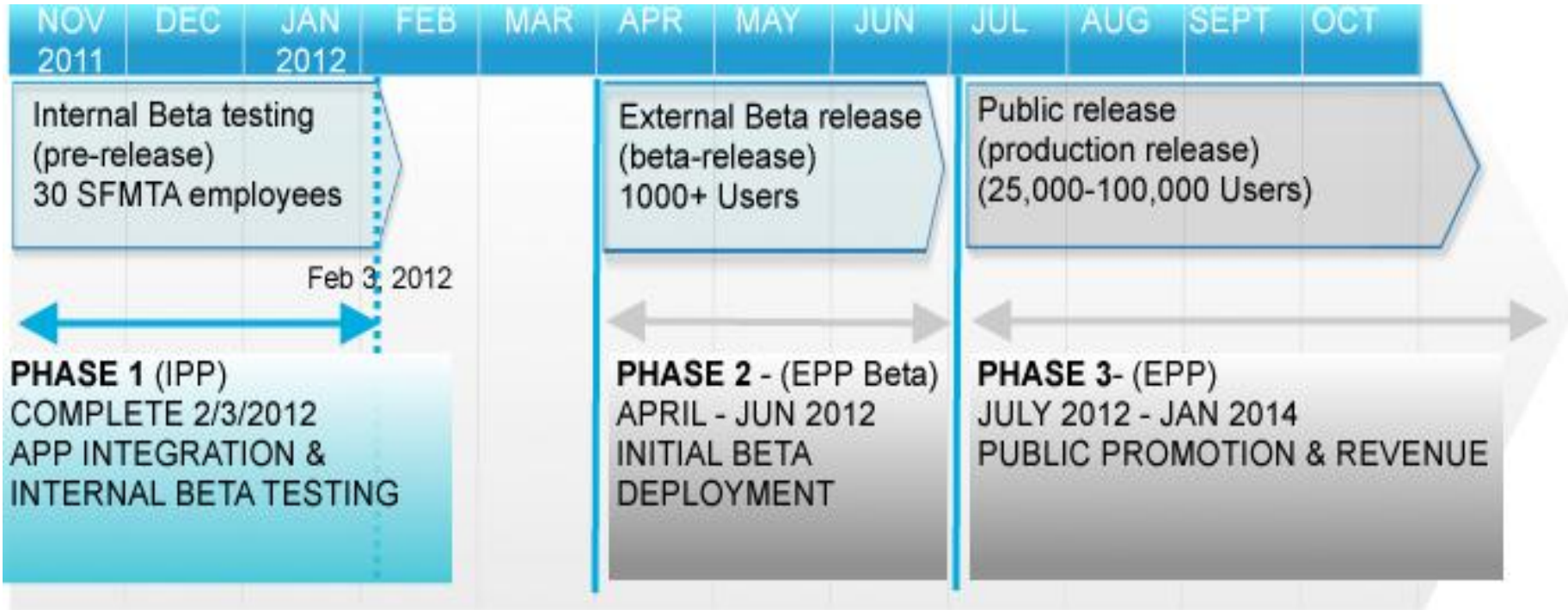
Main
Screen

Interactive
Map

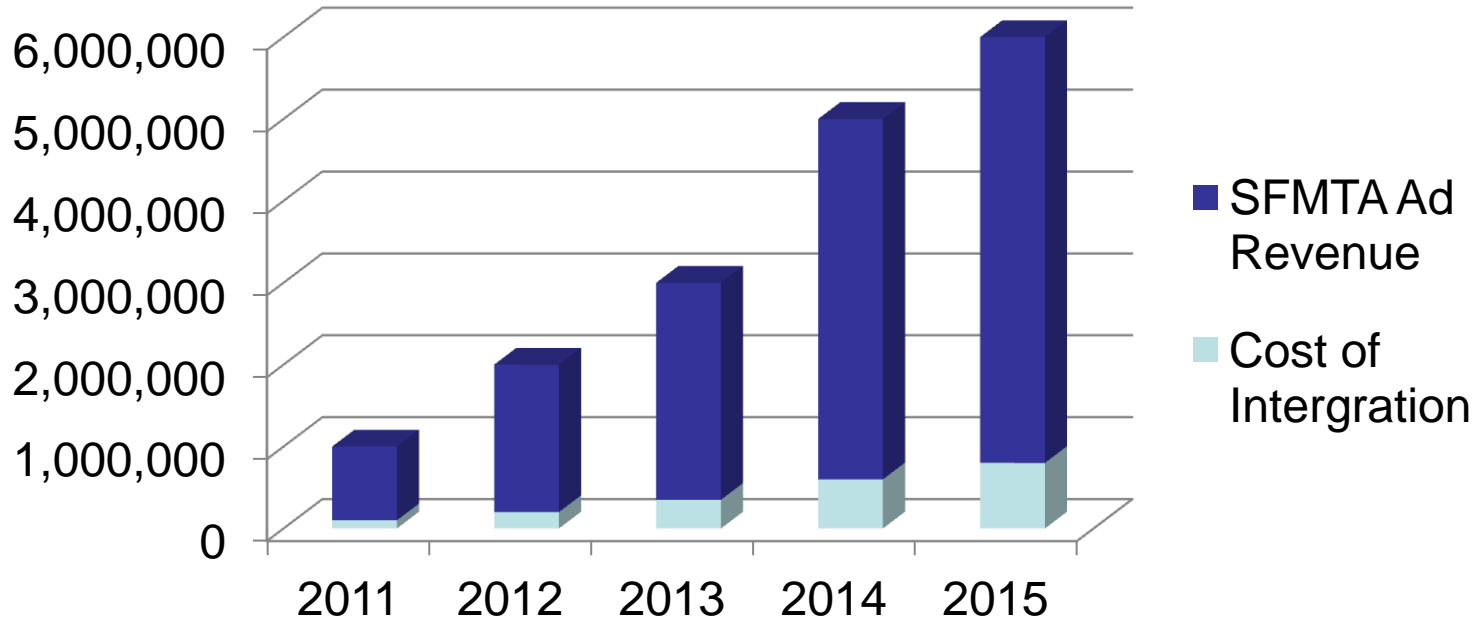
Customer
Feedback



Timeline



Advertising Business Model & Flow



Advertiser → Advertising Agency → SFMTA

Advertiser → Advertising Agency → Sky Highways → SFMTA

More Convenience

Better Customer Experience/Benefits

- Improves passenger transit experience
- Greater convenience encourages ridership
- Closer relationship with customers
- Instant access to information
- Travel and planning services
- Customer feedback
- Revenue generating ads/Special offers for customers

