

RapidRide



- Frequent, reliable, and Fast
- Enhanced Rider Experience
- 23,000 new annual hours





WHO?

- King County Metro and Sound Transit (ST)
- Cities
- Urban Partnership Agreement (UPA)
- Bellevue College and University of Washington



WHAT?

- Service restructure to complement RapidRide BRT Line and recent ST service improvements
- Shift hours to two-way all-day routes from one-way peak-only routes
- Establish frequent all-day network



WHEN?

- UPA service adds in 2010 and 2011
- B Line restructure in Fall 2011
- Redmond Transit Center in February 2008
- Layover changes



HOW?

- <http://metro.kingcounty.gov/have-a-say/>
- Two-stage public outreach
- New web-based maps and narratives
- Sounding Board
- Council process



CONTEXT:

- Recession, fiscal crisis, and Regional Transit Task Force
- Tolling
- BRT implementation
- Two-way demand
- Network obsolete but had existing riders

Get Ready for SR 520 Tolling

- FTA funded buses
- Transit agencies added service
- Restructures maintained number of peak period trips





Bellevue-Redmond Transit **CONNECTIONS**



Project Goals and Objectives

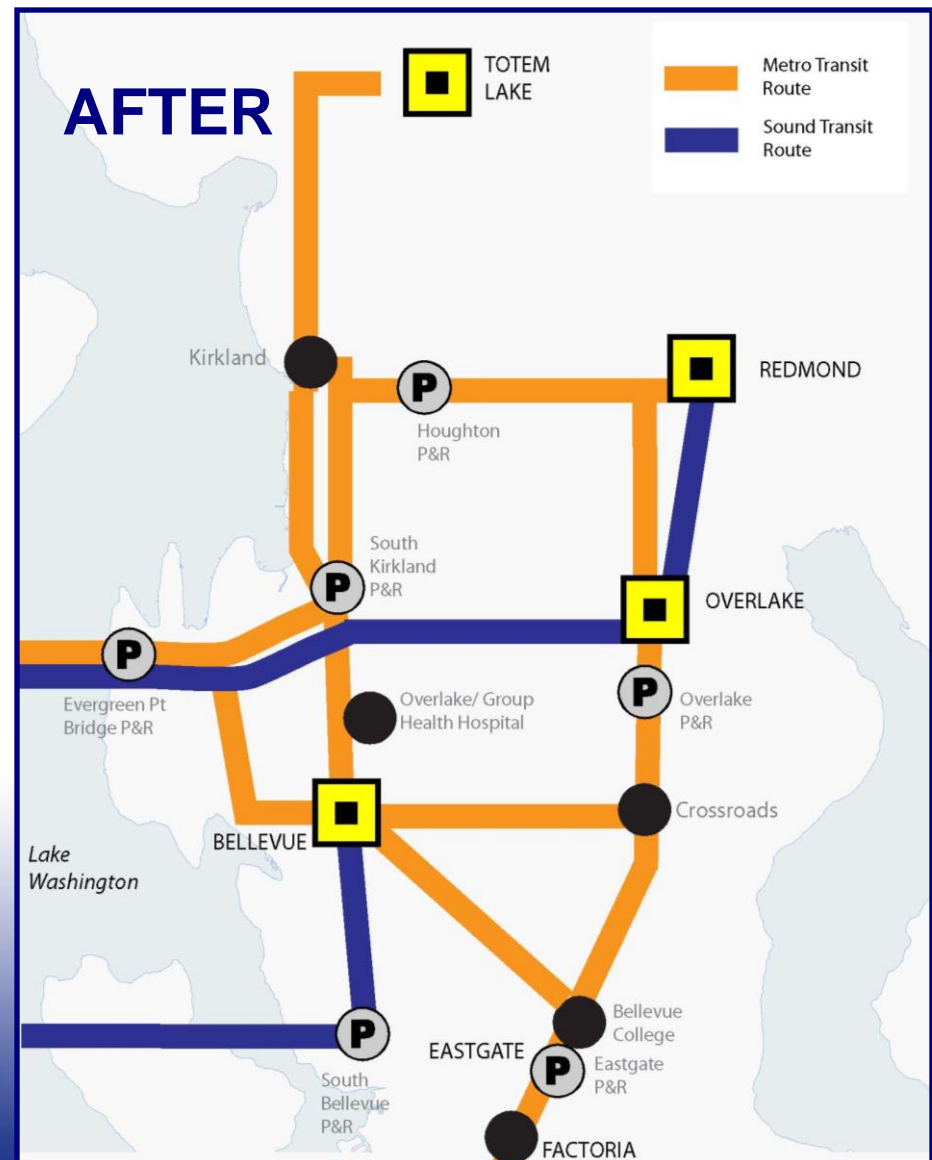
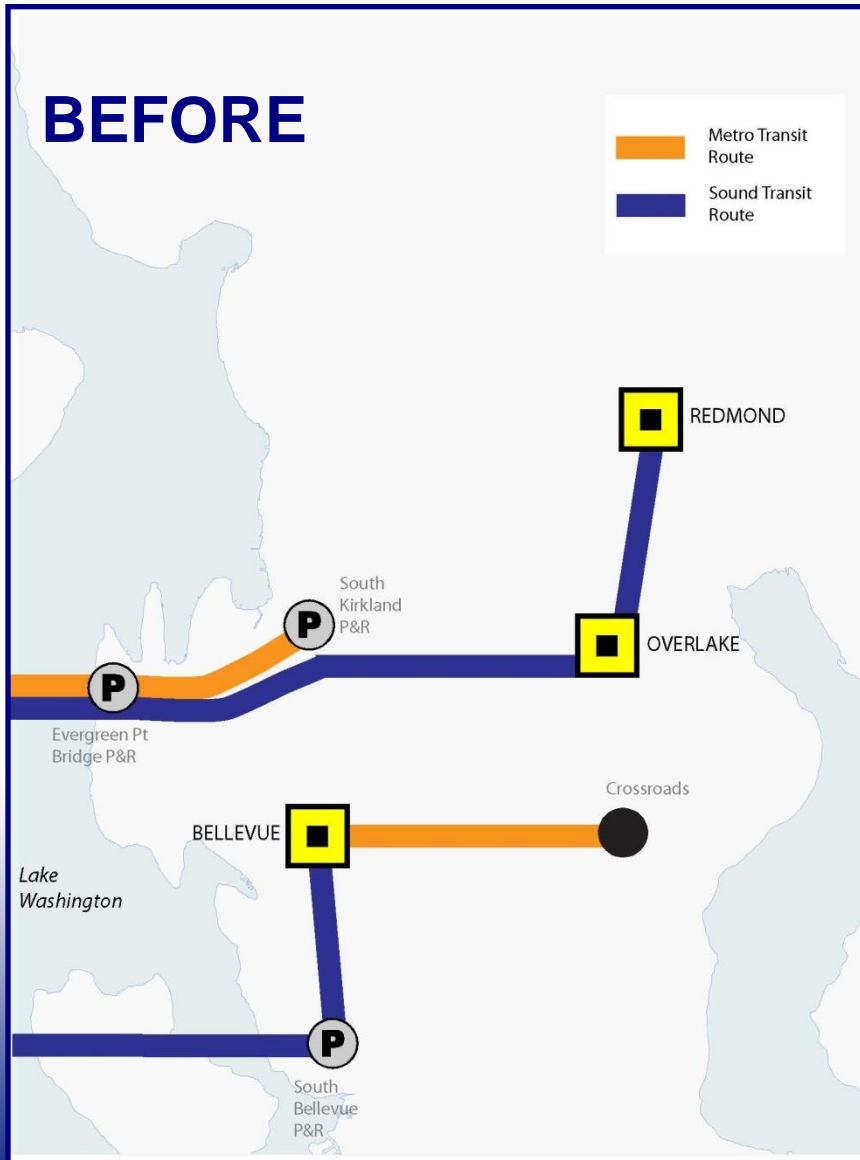
- Build on investments: service and capital
- Prepare for SR 520 tolling
- Improve efficiency and effectiveness
- Invest in routes with highest ridership potential
- Improved transit mobility: span and frequency
- Minimize loss of coverage



Project Constraints

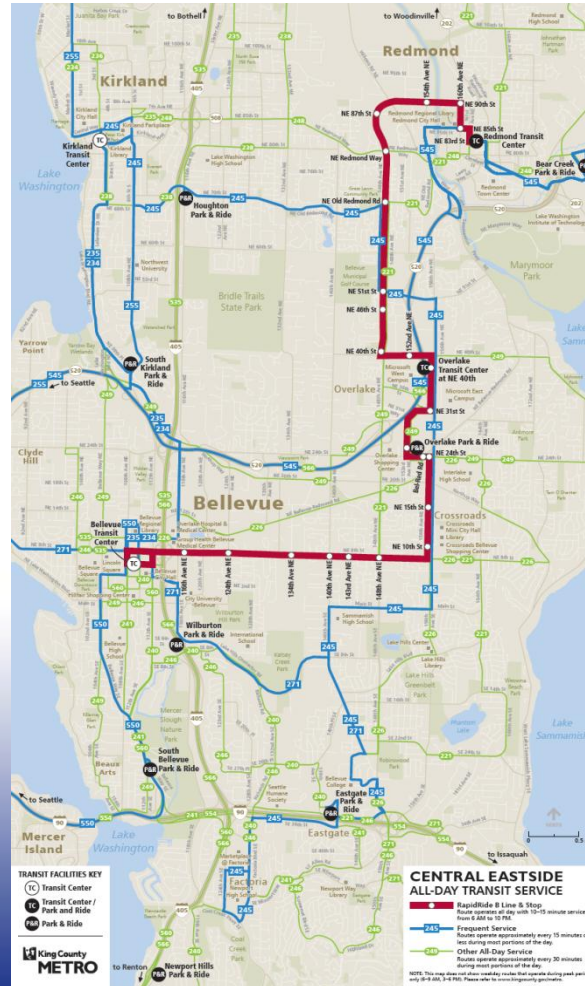
- Limited service budget
- Maintain number of peak bridge trips
- RapidRide alignment and service fixed
- Geographic scope limited
- Current riders
- Layover constraint

Eastside and Crosslake All-Day, Two-Way Frequent Network





Bellevue-Redmond Transit CONNECTIONS





OUTCOME:

Ridership response to restructure and tolling

- ST weekday productivity up 34 percent over two years
- Metro weekday productivity up eight percent over two years
- Metro weekend productivity improved despite added trips and hours



Route 240 pathway

- Sounding board recommendation via Eastgate
- Management status quo
- Council via Eastgate
- Bellevue College lobbying
- Deviation guideline



New Network

- Four new routes
- 12 routes deleted
- B Line and four others provide short headways
- Weekend and off-peak improvements