



## **How Mobile Surveillance Can Protect You and Your Customers**

Todd McMullen, Sales Executive

# Who is REI?

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- Transportation Electronics Designer & Manufacturer
  - BUS-WATCH® Video Surveillance Systems
  - Radio/Audio/Visual Components
  - PA Systems
  - Exterior Observation Systems
  - Speakers
  - Monitors
  - GPS Navigation
- Centrally Located in Omaha, Nebraska
- 70+ Years in Business



# What is Mobile Surveillance?

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- Consists of digital video recorder (DVR), hard drive, camera(s) & software
- Uses high resolution cameras with built-in microphones
- Provides video of vehicle activities – in & around vehicle
- Data transfers from mobile DVR's hard drive or SD card



# What Does Mobile Surveillance Do for You?

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- Maintains safety
  - Monitors proper driving procedures
  - Assists with driver training programs
  - Helps ensure passenger safety
- Assists in mitigating driver/passenger disputes
- Controls costs thru reduction of claims



# Risk Management

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- Identification
- Analysis
  - A systematic examination and evaluation of data or information, by breaking it into its component parts to uncover their interrelationships. Opposite of synthesis.
  - An examination of data and facts to uncover and understand cause-effect relationships, thus providing basis for problem solving and decision making.
- Assessment
  - Procedure used by government assessors to determine the value of a property, or the income of a person or entity, in order to charge taxes or to levy on the orders of a court.
- Control
  - Manufacturing: Device or mechanism installed or instituted to guide or regulate the activities or operation of an apparatus, machine, person, or system.
- Avoidance
  - Procedure used by government assessors to determine the value of a property, or the income of a person or entity, in order to charge taxes or to levy on the orders of a court.
- Minimization/Elimination



# Case Studies

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- Fake Injuries
  - [MBTA](#)
- Accidents
  - [VIA](#)



# How REI Can Help You with Your Risk

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- Leading provider of mobile video surveillance

## BUS-WATCH®



# Questions?

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Thank you!

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