

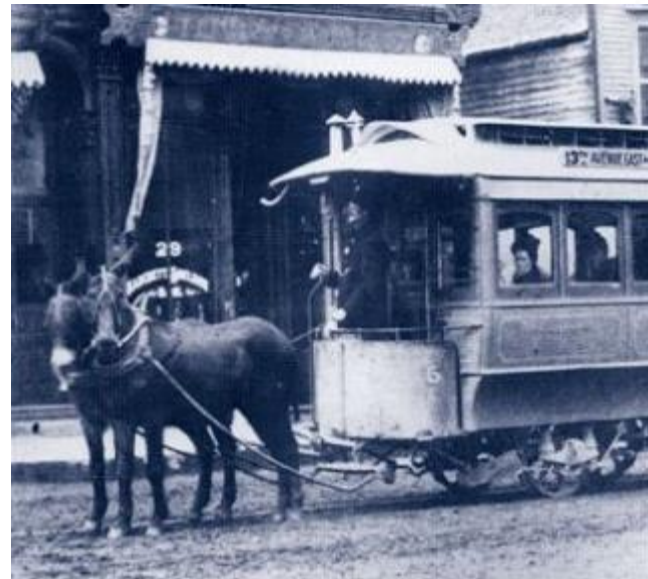


## AMERICAN PUBLIC TRANSPORTATION ASSOCIATION



# Who Are We?

- Principal public transportation trade organization, with more than 1,500 transit, business, and other members in the United States, Canada, and worldwide.
- Non-profit: 501(c)6.
- Began in 1882—the era of horse-drawn street railway cars.
- 90% of transit riders travel on APTA member systems.



# APTA is Your:



- **Voice nationally and internationally**
- **Advocate who fights for more transit dollars and pro-transit policies**
- **Meetings and conferences provider**
- **Education and training connection**
- **Resource for industry information**

# APTA is Also Your:



- **Standards development organization**
- **Committee activities network**
- **Safety and security advisor that monitors latest requirements and innovations**
- **Expert on technical issues**
- **Scholarship grantor**
- **Awards and recognition provider**

# Member Benefits

## Advocacy



- Promote greater investment by Congress in public transportation
  - American Recovery and Reinvestment Act (ARRA)
  - Upcoming authorization bill
  - Climate change bill

- Garner public support for our industry

- Advocacy Campaign:



- Public service announcements and advertisements
- Media outreach

# Member Benefits

## Information sharing



### ● Conferences

- Annual
- EXPO
- Rail
- Bus and Paratransit
- Legislative
- Specialized workshops
- Rail Rodeo and Bus Roadeo

### ● Publications

- *Passenger Transport*
- *Passenger Transport Express*
- *Public Transportation Fact Book*
- Brochures
- Studies, white papers
- Others

### ● APTA web site: [www.apta.com](http://www.apta.com)

- Ridership Reports
- News Releases
- Publication PDFs
- Campaign Materials
- Listserv Communications
- Members-Only Section
- Membership Directory
- Committee Lists

### ● Webinars

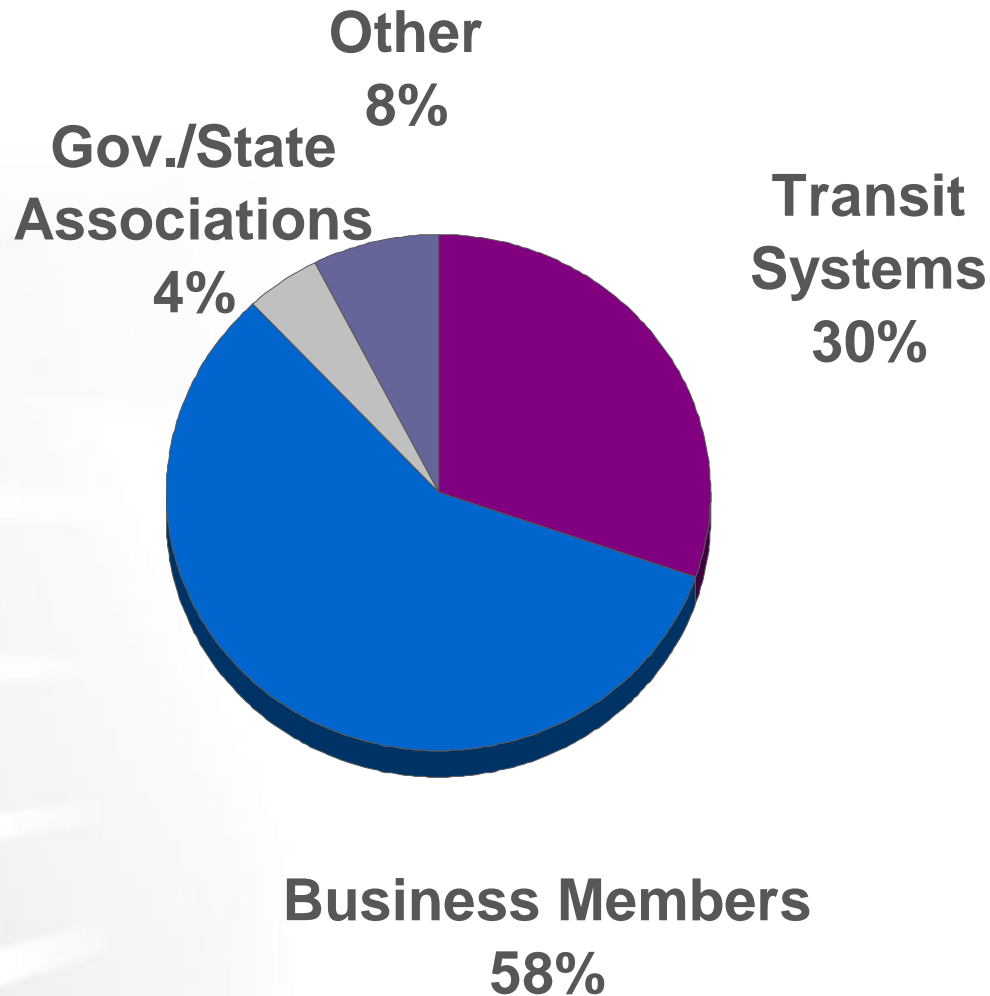
# Member Benefits

## Standards Programs



- Policy/Planning
- Transit Facility Design
- Operations
- Bus Rapid Transit
- Brake and Chassis
- Hybrid Technology
- In-Plant Inspection
- Maintenance Training
- Passenger Environment
- Power Train
- Safety
- Specifications
- Standard Bus Procurement Guidelines
- Vehicle Electronics
- Warranty

# Who Are Our Members?





# Governing Structure

## Transitioning to New Structure. Basic framework:

- **105-Member Board of Directors**
  - **18-Member Executive Committee**
    - Provides policy direction
    - Approves Strategic Plan
    - Approves Business Plan and Budget
    - Hires president



# APTA Executive Committee 2009-2010



- Chair: **M.P. Carter** (Memphis, TN)
- First Vice Chair: **Michael Scanlon** (San Mateo County, CA)
- Secretary/Treasurer: **Nathaniel P. Ford Sr.** (San Francisco, CA)
- Immediate Past Chair: **Beverly Scott** (Atlanta, GA)
- 14 Vice Chairs

# Vice Chairs



- **J. Barry Barker** - Government Affairs (Louisville, KY)
- **Doran J. Barnes** - Human Resources (West Covina, CA)
- **Linda Bohlinger** - Research and Technology (Santa Ana, CA)
- **Christopher Boylan** - Management and Finance (New York, NY)
- **Flora M. Castillo** - Transit Board Members (Newark, NJ)
- **Joyce Eleanor** - Bus and Paratransit Operations (Snohomish County, WA)
- **Joseph Giulietti** - Commuter and Intercity Rail (Pompano Beach, FL)

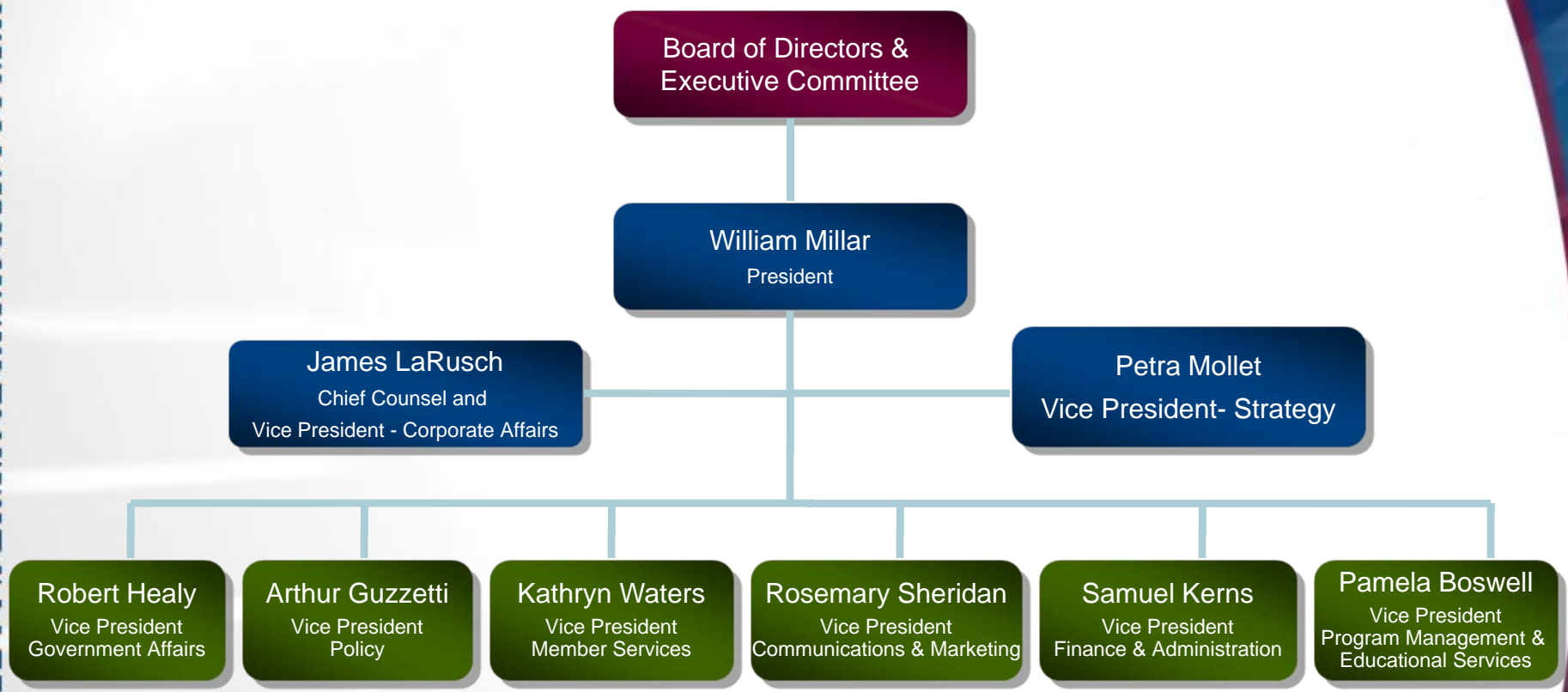


# Vice Chairs

- **Sharon Greene** - Business Members (Laguna Beach, CA)
- **Delon Hampton** - Business Member-At-Large (Washington, DC)
- **Angela Iannuzziello** - Canadian Members (Markham, ON)
- **Michael A. Sanders** - State Affairs (Newington, CT)
- **Gary Thomas** - Rail Transit (Dallas, TX)
- **Peter J. Varga** - Small Operations (Grand Rapids, MI)
- **Alice Wiggins-Tolbert** - Marketing and Communications (Los Angeles, CA)

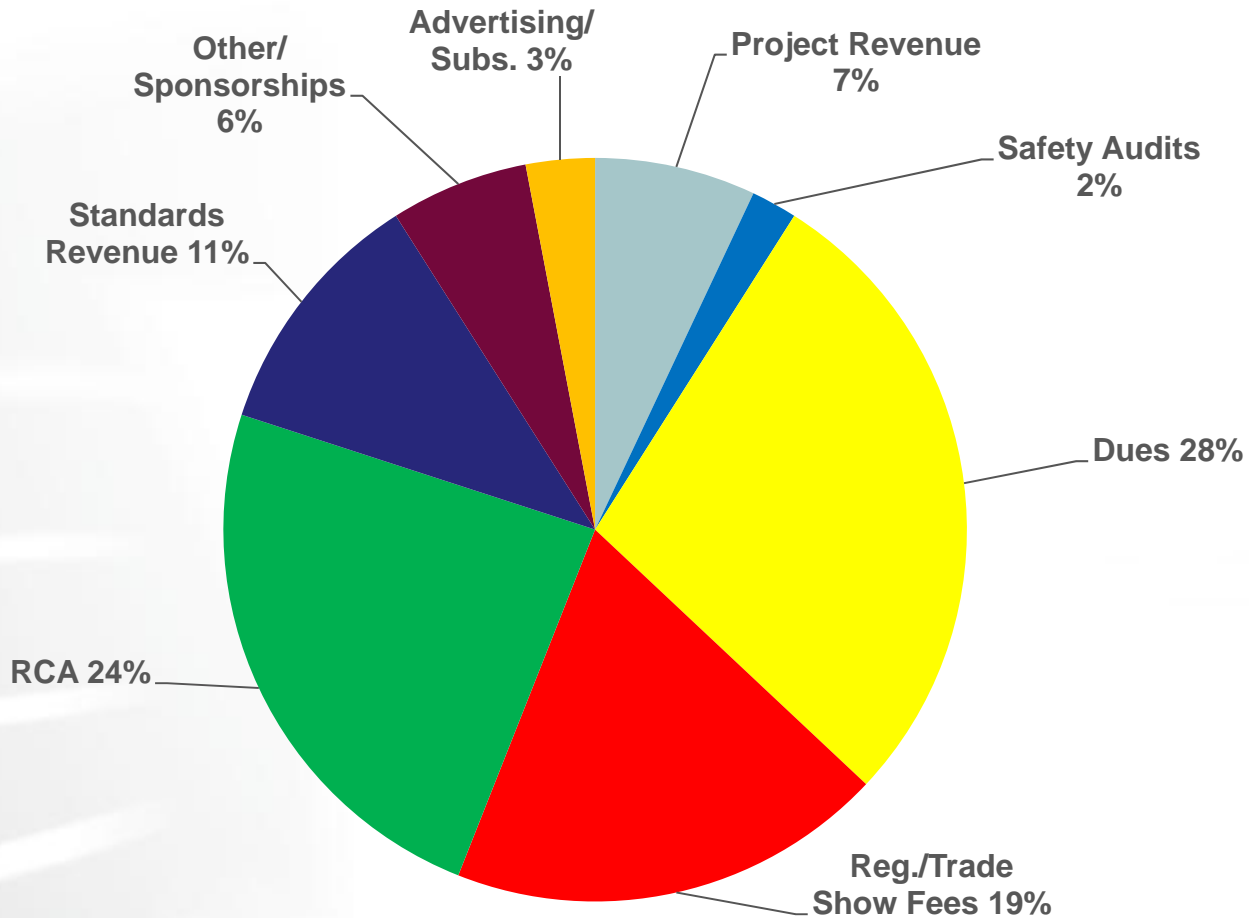


# APTA Executive Staff



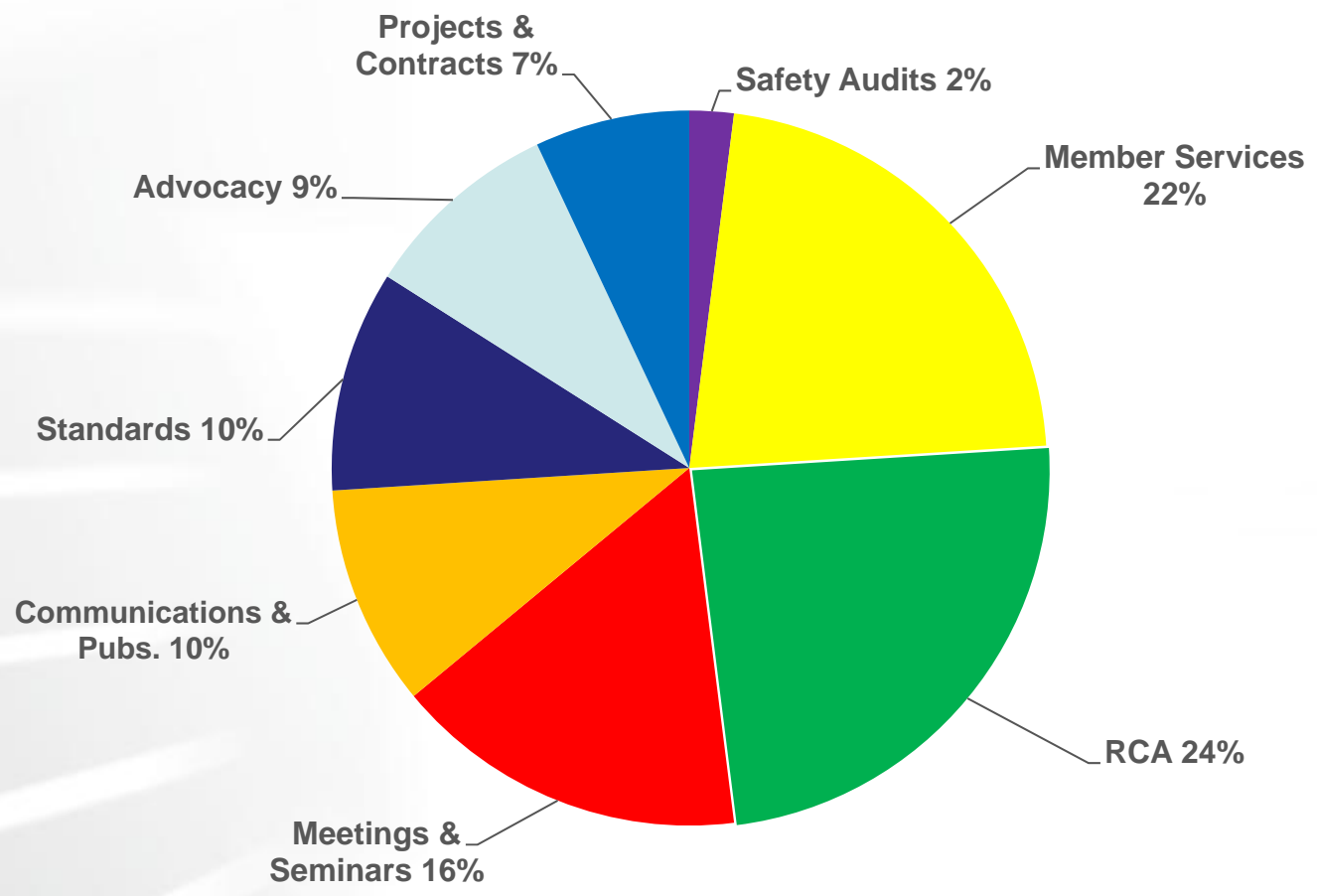


# FY 2010 Operating Revenue – \$26.2 Million





# FY 2010 Operating Expenses – \$26.2 Million



# APTA Strategic Plan, 2010-2014



## Vision

Be the leading force in advancing public transportation

## Mission

To strengthen and improve public transportation, APTA serves and leads its diverse membership through advocacy, innovation, and information sharing



# APTA Strategic Plan, 2010-2014



## Five Strategic Goals

1. **Economic Sustainability**
2. **Environmental Sustainability**
3. **Safe And Reliable Mobility Systems**
4. **A Quality Workforce**
5. **Public Transportation:  
Essential Value To All**

# APTA Chair M.P. Carter 2009-2010



## Major Initiatives:

- Telling Our Story
- Strategic Plan
- Governance
- Workforce Development
- Authorization



# How Can You Get Involved?



We need your ideas, your experience, and your participation. Here's how you can make a difference—and help our industry help you:

- **Join a committee of your choice.**
- **Attend any committee meeting listed in the APTA Conference Program.**
- **Contact the APTA staff advisor.**

# Make The Most of Committee Membership



- **Seek responsibilities and committee assignments**
- **Make yourself visible and available**
- **Create partnerships**
- **Share ideas**



# The Future

**APTA is successful when public transportation is growing, more transportation choices are available, and members are satisfied.**



