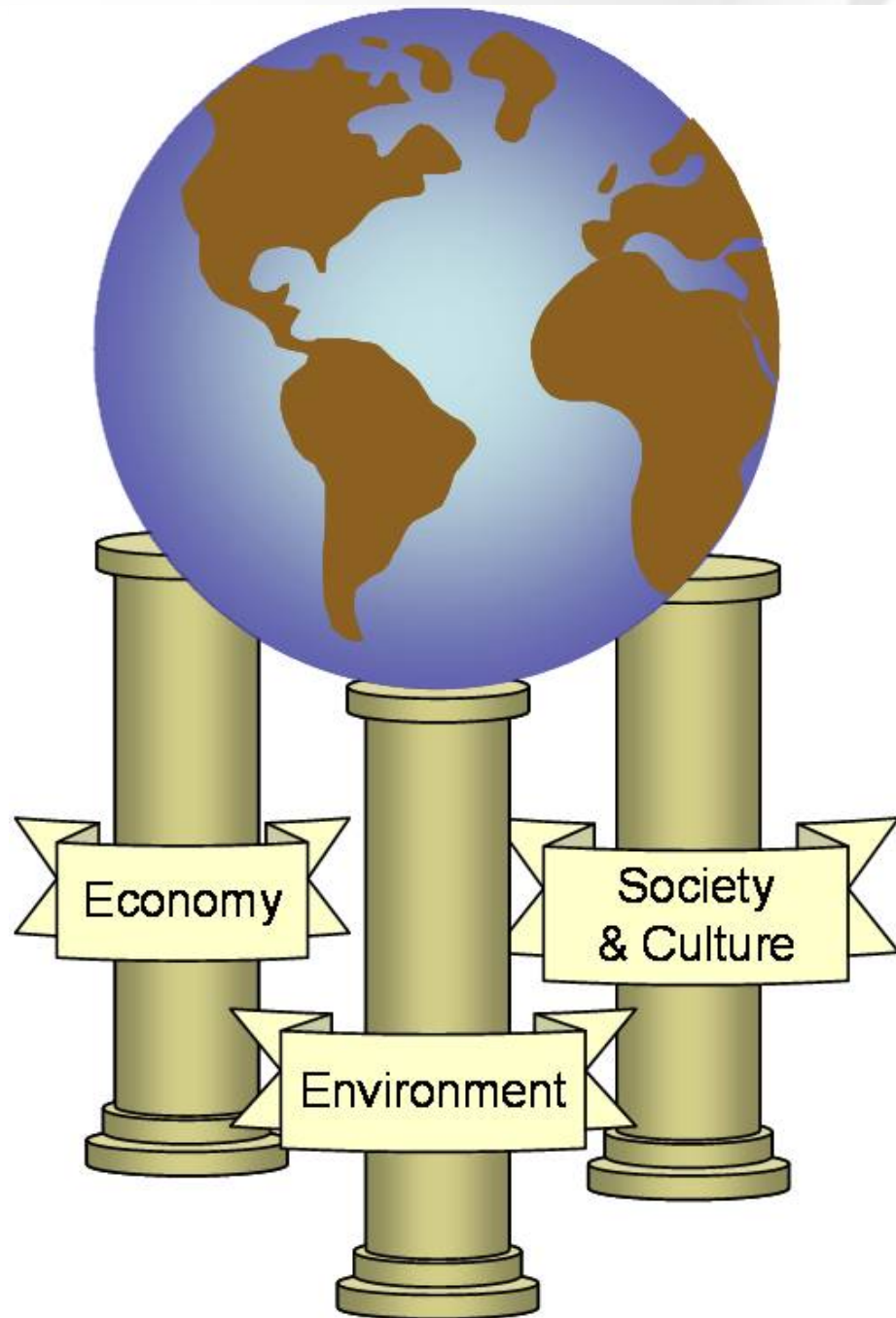




Environmental Sustainability

**Kevin Desmond
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Pillars of Sustainability





APTA Strategic Plan

Goal: Make environmental sustainability integral to how the public transportation industry functions.

Objectives

- Support members' efforts to green their own operations and to promote more walkable and sustainable development
- Develop a high level of public and policymaker awareness of public transportation as a key solution
- Develop new relationships with non-DOT agencies and new partnerships with non-traditional industry groups



APTA Sustainability Commitment

- Make sustainability a part of strategic objectives
- Identify a sustainability champion
- Establish an outreach program on sustainability for all staff
- Establish baseline measurements (e.g. energy, water use, recycling)

