

Consumer Travel Survey Questions on High-Speed Rail conducted by Synovate for the American Public Transportation Association

Synovate, conducted the survey for APTA among 24,711 U.S. adults in late Spring of 2010. Synovate is a leading global market research firm. Synovate's Travel & Leisure practice provides research expertise and client service to the travel, tourism, transportation, hospitality, and cruise industries.

Survey Questions

Q1. In European countries, High-Speed Rail is a very popular mode of travel for vacationers visiting multiple cities. Currently, there are proposals for broadening high-speed rail (train) service in America. High-speed rail service would offer connections to major cities, for example: Miami to Orlando, St. Louis to Chicago, Los Angeles to San Francisco, Philadelphia to Boston, Washington to New York. If there were high-speed rail (train) travel options that connected major metropolitan areas across the U.S., how likely would you be to use high-speed rail service for leisure and/or business travel?

- 62% definitely or probably would use high speed rail for leisure or business travel.
- 27% not sure.
- 11% probably or definitely would not.

Q2. If high-speed rail (train) service were available to you for your trip to a city destination, how important would the following factors be in choosing high-speed rail service in place of other modes of travel?

The following notes the percentage of people who noted very or somewhat important for the factors listed below.

- 91% shorter travel times compared to driving to my destination.
- 91% less expensive than flying to my destination.
- 89% less expensive than driving to my destination.
- 85% integration with local public transit so I can avoid use of rental cars, using cabs, and parking fees.
- 80% shorter times compared to flying to my destination
- 79% the experience traveling by train
- 78% opportunities during my leisure or business trip to visit another city that is linked to my destination by high-speed rail.
- 75% environmental concerns.
- 75% reducing security hassles

Breakdown of Question 2

If high-speed rail (train) service were available to you for your trip to a city destination, how important would the following factors be in choosing high-speed rail service in place of other modes of travel?

Q2 A. Shorter travel times compared to driving to my destination

- 91% very or somewhat important
- 6% neither important nor unimportant
- 2% somewhat or very unimportant

Q2 B. Shorter travel times compared to flying to my destination

- 80% very or somewhat important
- 15% neither important or somewhat important
- 6% somewhat or very unimportant

Q2 C. Less expensive than driving to my destination

- 89% very important and somewhat important
- 9% neither important nor unimportant
- 2% somewhat or very unimportant

Q2 D. Less expensive than flying to my destination

- 91% Very or somewhat important.
- 6% neither important nor unimportant
- 3% somewhat or very unimportant

Q2 E. Reducing security hassles.

- 75% very or somewhat important.
- 18% neither important nor unimportant
- 7% somewhat or very unimportant

Q2 F. Integration with local public transit so I can avoid use of rental cars, using cabs, and parking fees.

- 85% very or somewhat important.
- 11% neither important nor unimportant
- 4% somewhat or very unimportant

Q2 G. Opportunities during my leisure or business trip to visit a another city that is linked to my destination by high-speed rail service

- 78% very or somewhat important.
- 18% neither important nor unimportant
- 4% somewhat or very unimportant

Q2 H. The experience of travelling by train.

- 79% very or somewhat important.
- 15% neither important nor unimportant
- 6% somewhat or very unimportant

Q2 I. Environmental concerns/reducing carbon emissions

- 75% very or somewhat important.
- 17% neither important nor unimportant
- 8% somewhat or very unimportant