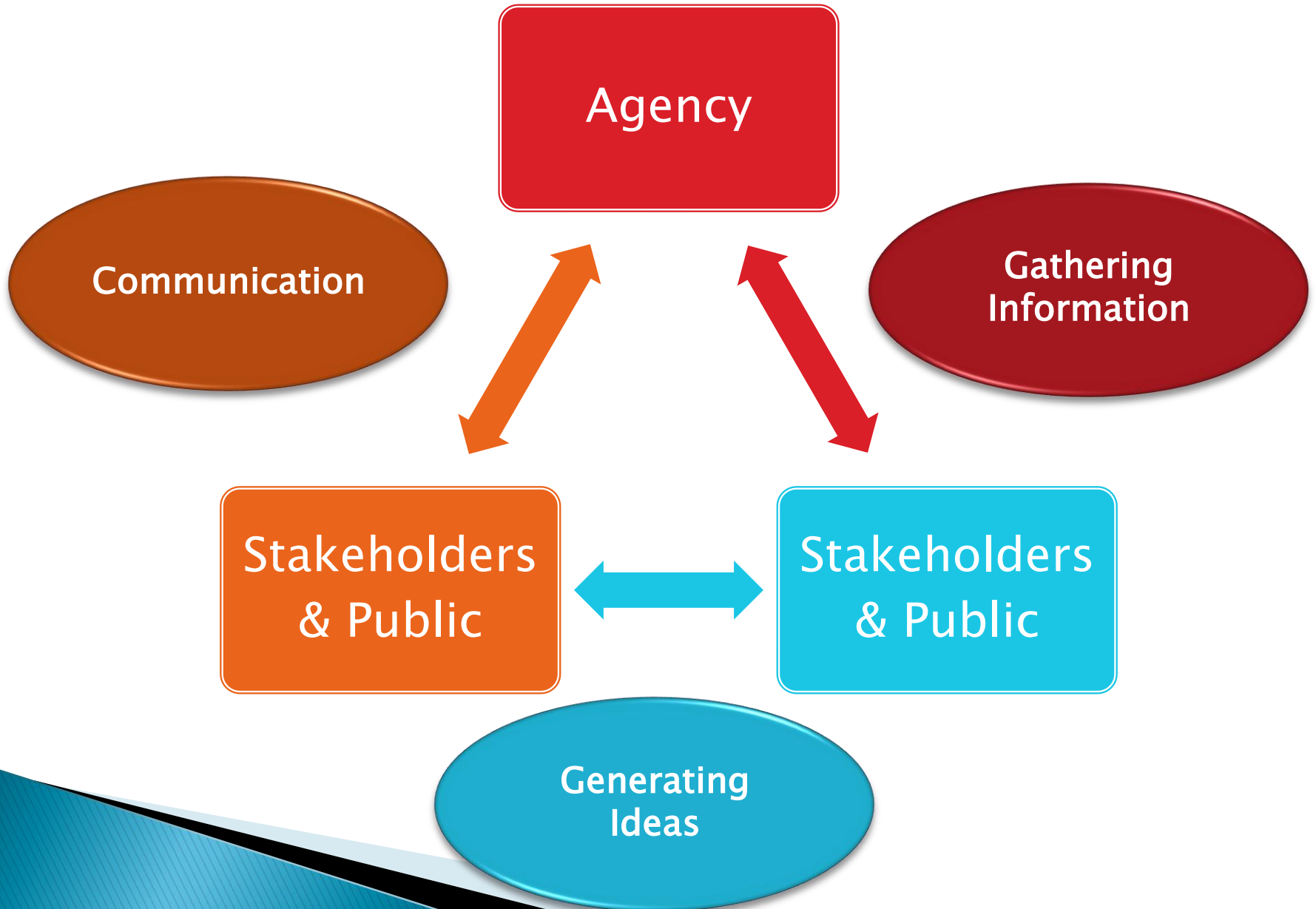


# Digital Engagement

Interactive Websites

# Interactions



# Interactions



Communication

**Project  
Website**



Gathering  
Information

**Survey  
Tools**

**Crowdsourcing**



Generating  
Ideas

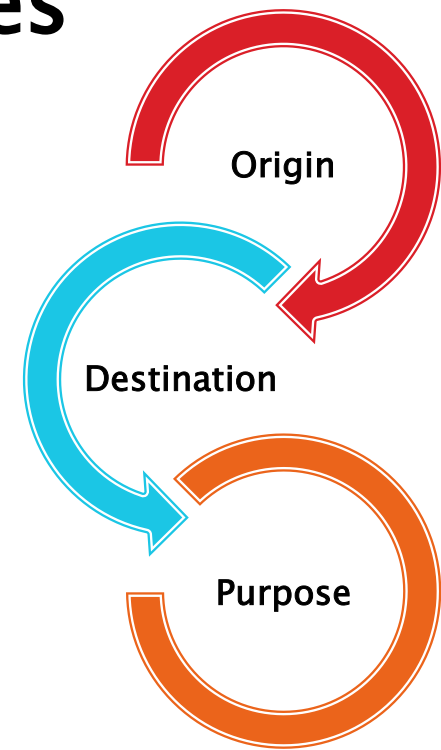
# Simple Surveys

- ▶ **Do you ever ride the bus?**
- ▶ **If so, how often?**
- ▶ **How do you access the bus?**
- ▶ **What is the purpose of your trip?**
- ▶ **Do you want to stay involved?**



# Complex Surveys

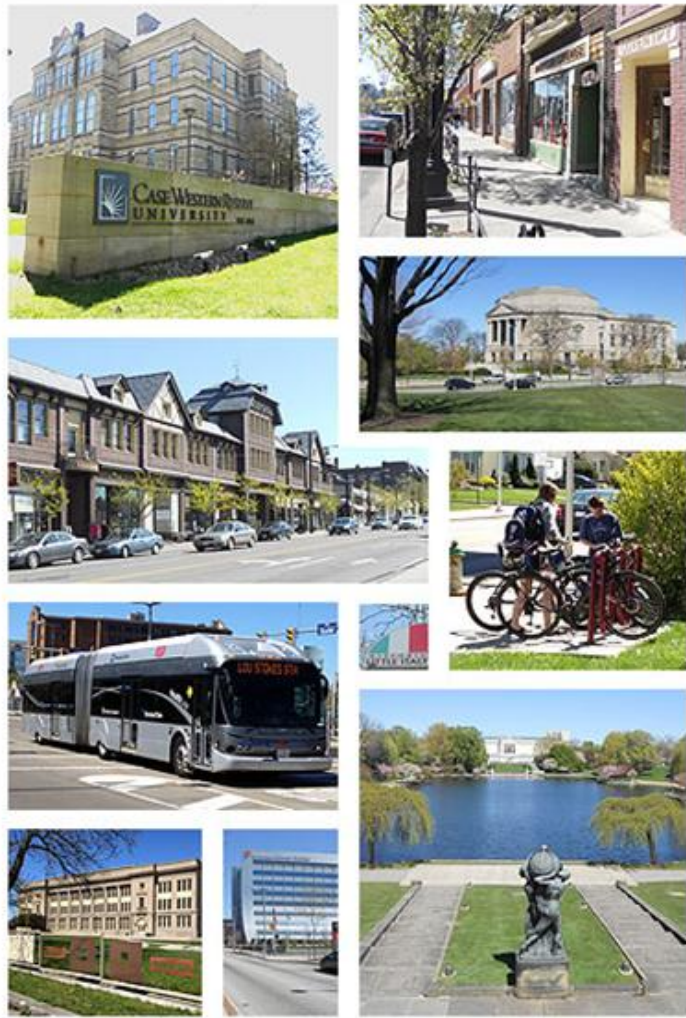
- ▶ Value statements and priorities
- ▶ Origins and Destinations
- ▶ Understanding/ Visualizing choices and expressing preferences



# Interactive Web Tools

## 1 Introduction Help us improve biking & transit

INTRODUCTION



### Circle-Heights Bicycle Network Plan & Missing Links Transportation Study



Project Funding Provided By:



Two studies are underway to develop and enhance bicycle and transit accommodations in the greater University Circle area and Cleveland Heights to encourage people to bike or take transit rather than drive: The Circle-Heights Bicycle Network Plan and The Missing Links Transportation study. This survey will identify and prioritize a number of issues, facilities and features that are associated with these two projects. Completing this survey will help shape the future of alternate mode travel in Cleveland Heights and University Circle. Thank you for your participation!

Begin

2

PRIORITIES

3

SURVEY

4

MAP

5

ABOUT YOU

# Effective Practices



Engage



Track



Report

# Considerations

- ▶ Full cost of engagement
  - Advertising
  - Kiosk/outreach
- ▶ Complexity of set-up
- ▶ Data processing and use



Taking too Long  
to Get There?

