



**Beyond Livable Communities: WIN with Public  
Transportation Ingenuity**

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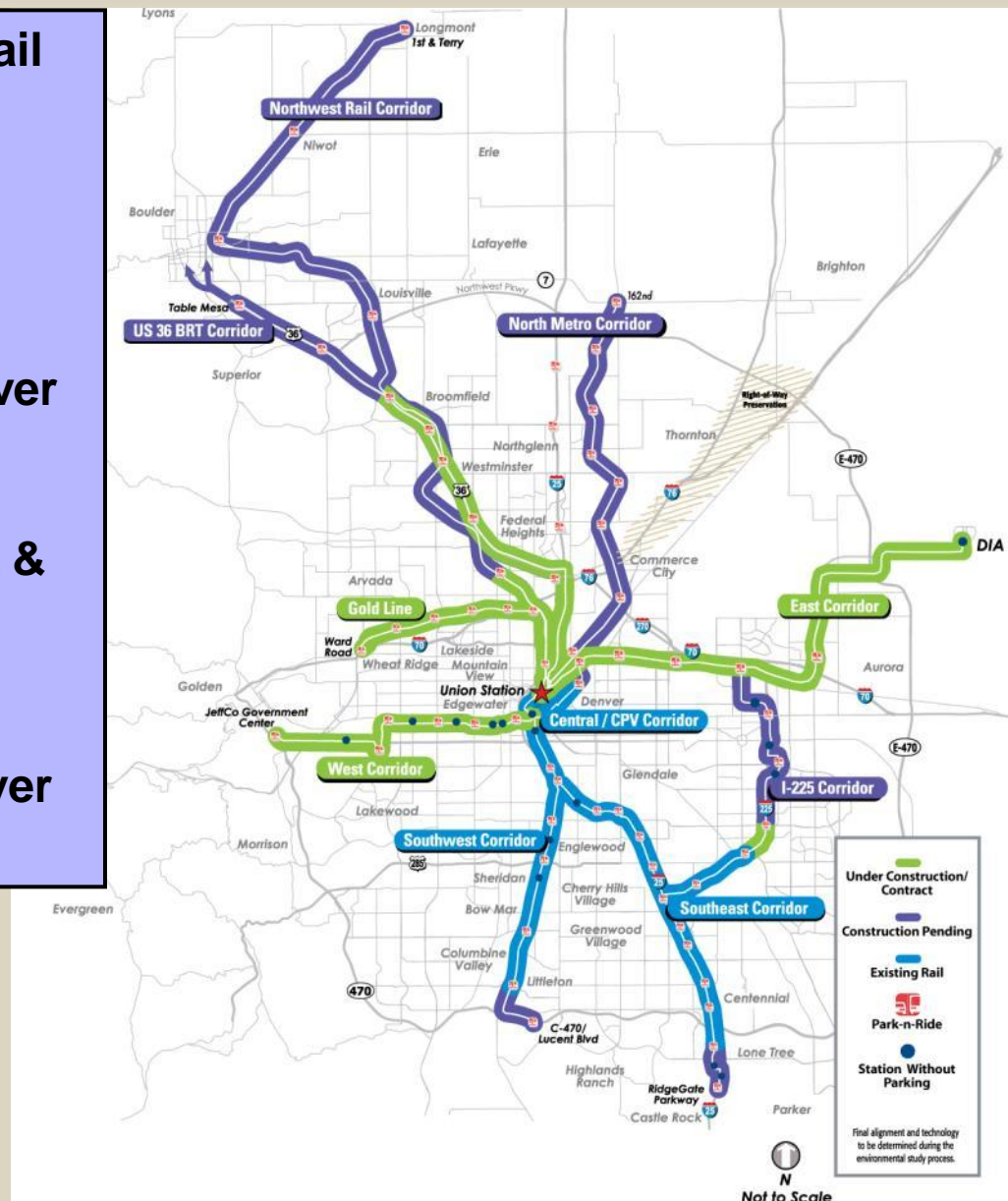
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2011 Bus and Para Transit Conference



# The RTD FasTracks Plan

- 122 miles of new light rail and commuter rail
- 18 miles of Bus Rapid Transit (BRT) service
- 31 new park-n-Rides; over 21,000 new spaces
- Enhanced Bus Network & Transit Hubs (FastConnects)
- Redevelopment of Denver Union Station





# Sustainable Communities Partnership



USHUD



USDOT



EPA

**RTD Focus: Regional Workforce Development**

# Regional Workforce Initiative Now (WIN)



- WIN is an innovative and groundbreaking workforce partnership led by Denver's *Regional Transportation District (RTD)*, in coordination with the *Community College of Denver*, *Denver Transit Partners*, and *Urban League of Metropolitan Denver*.
- This collaborative partnership leverages existing training providers to assess, train and place community members into careers in transportation and transit construction.



# WIN Goals and Structures

**WIN supports sustainable communities through the following goals:**

- **People**- Help businesses, including RTD, attain qualified local workers by providing streamlined access to highly motivated entry-level employees
- **Projects**- Support regional job creation by connecting Colorado contractors with federally funded transit infrastructure projects and providing a trained local workforce
- **Pathways**- Provide local residents with skills development training, jobs, and career pathways related to occupations within transportation and transit-construction

# WIN Planning Team Partner Representation Role



Planning Team Partner	Represents	Role
Regional Transportation District	Public Organizations	<ul style="list-style-type: none"> <li>➤ Provide vision and direction to develop the WIN Program Model</li> <li>➤ Lead the coordination and development of WIN activities and partners</li> <li>➤ Build additional relationships with regional agencies and FasTracks TOD developers to increase job placements</li> <li>➤ Leverage outreach &amp; publication materials; Assist with fund development</li> </ul>
Community College of Denver	Training Programs	<ul style="list-style-type: none"> <li>➤ Coordinate development of program model</li> <li>➤ Develop WIN project plan</li> <li>➤ Convene and maintain network of training providers</li> <li>➤ Design resource provider network and on-going mentoring/networking activities for participants</li> <li>➤ Coordinate with public workforce system</li> <li>➤ Assist with grant proposal writing</li> </ul>
Denver Transit Partners	Employers	<ul style="list-style-type: none"> <li>➤ Assist with development of program model</li> <li>➤ Identify jobs and define training requirements</li> <li>➤ Assist in developing relationship with contractors/sub-contractors to support increase in job placements</li> <li>➤ Provide feedback to training programs on curriculum and program standards</li> </ul>
Urban League of Metro Denver	Community	<ul style="list-style-type: none"> <li>➤ Assist with development of program model</li> <li>➤ Develop and implement communication and outreach plan</li> <li>➤ Assist in creating partnerships at the grassroots level</li> </ul>







**WIN** REGIONAL  
**WORKFORCE**  
**INITIATIVE NOW**

The logo features the word "WIN" in large, bold, black letters. A red swoosh underline starts under the "W", goes under the "I", and then curves upwards to end under the "N", where it meets a red five-pointed star. To the right of the "WIN" text, the word "REGIONAL" is written vertically in smaller, black, uppercase letters. Below "WIN" are the words "WORKFORCE" and "INITIATIVE NOW" in bold, black, uppercase letters, with "NOW" highlighted in red.