



ADVANCING
PUBLIC
TRANSPORT



APTA/CUTA/UITP ELECTRIC BUS TRAINING PROGRAM SPONSORSHIP OPPORTUNITIES

What: An increasing number of cities and transit agencies are considering a fully-electric solution for their bus network. The UITP Centre for Training designed this training program on electric buses in cooperation with APTA & CUTA, based on the UITP international electric bus training program but with additional North American content. The course will be offered in Montreal and Los Angeles with the same instructors and course material at each location. Sponsorship opportunities are offered as a package with the same benefits and opportunities at each location (with the exception of the evening reception opportunity).

Audience: 35 industry leaders per class that are APTA and/or CUTA members. Each training program will allow participants to apply their learnings in a small group setting for deeper engagement and understanding.

When and Where:

MONTREAL

March 27-29, 2019
Montréal Centre-ville Ouest

LOS ANGELES

April 1-3, 2019
LA Metro Headquarters

Patron Levels		Costs
Platinum *By Invitation Only*	<ul style="list-style-type: none"> Recognition as a patron on the cover of the training program book Opportunity to participate in panel during training Recognition on tent cards at meal functions Logo on APTA and CUTA conference web site Recognition on banner signage 	US\$7500
Gold	<ul style="list-style-type: none"> Recognition as a patron inside the cover of the training program book Recognition on tent cards at meal functions Recognition on banner signage Attendance for one rep at reception 	US\$3500
Silver	<ul style="list-style-type: none"> Recognition as a patron in the Final Printed Program Recognition on banner signage Attendance for one rep at reception 	US\$1500

**Sponsorships are on a first-come, first-served basis
**All sponsors are listed in the alpha listing in the front of the program.

Additional Sponsorship Opportunity: Evening Network Reception (one opportunity in each location) – US\$4000 per reception.

Contact: Please contact Jeff Hiott at jhiott@apta.com or Lisa Jerram at ljerram@apta.com to sign up or for more information.