

Automated Fare Collection Port Authority - Pittsburgh

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- Program Scope:
 - Replace all fare collection equipment and implement smart card system
 - Contract Awarded to Scheidt & Bachmann – 2009
 - Equipment Acquired:
 - New Validating Fareboxes
 - Pole Mounted Validators
 - Hand Held Validators
 - New Vaulting Equipment
 - Ticket Vending Machines
 - Computer Systems



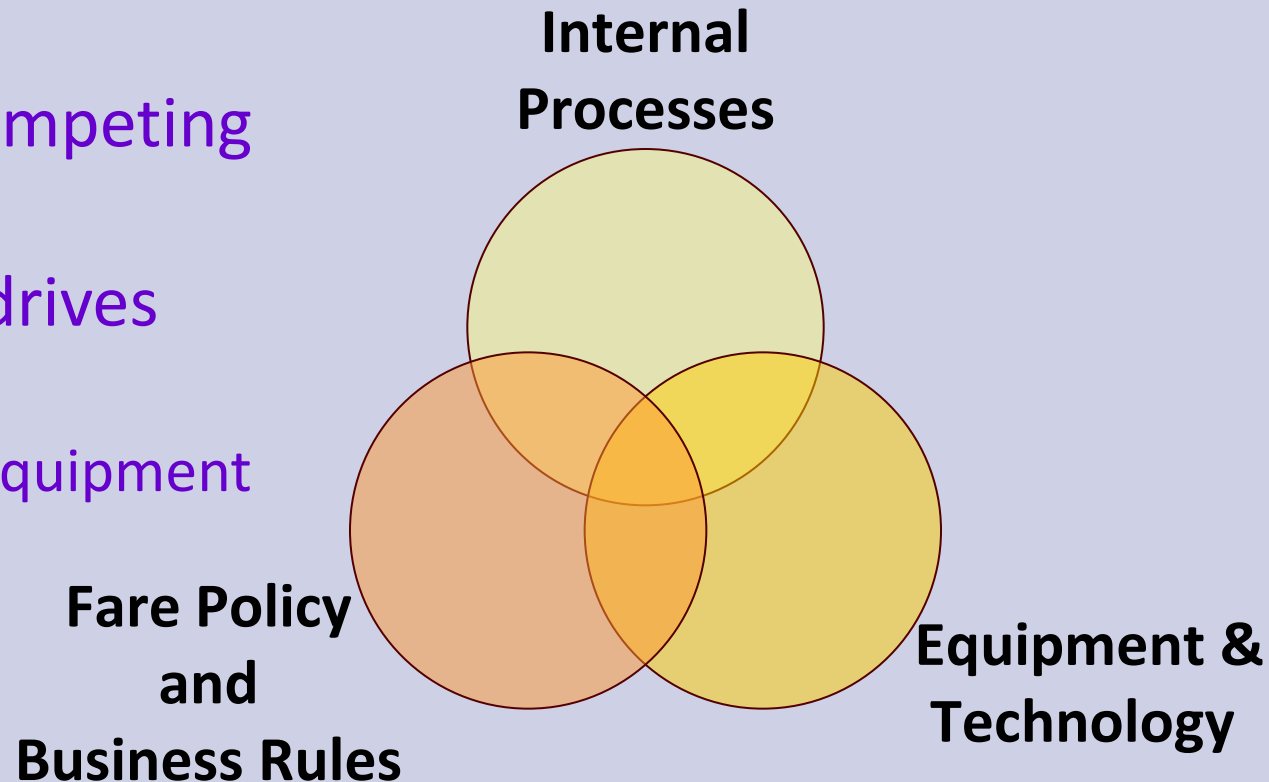
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- Status
 - 70% of Fareboxes and Vaults installed and operational
 - TVM's and Validators FACI's; Software in process
 - Internal Processes being developed
 - Smart Card testing progressing
 - Smart Card Launch scheduled for Spring 2012



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- Must recognize and plan for each aspect
- Must balance competing priorities
- Strategic vision drives Fare Policies
 - Policies drive equipment requirements



➤ Lessons Learned...

1. Fully define desired fare collection strategy with a complimentary fare policy
2. Fully define smart card distribution (reloading) plan:
 - Integrate across technologies (i.e.. TVM's Service Centers, Third Party, Internet)
3. Focus on internal process development
 - Define process development "process"
 - Provide Fare Collection 101 across organization and project team
4. Utilize Phased Approach
 - Staggered launch of equipment, fare products and services

Thank You!

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