

A large green arrow pointing to the right, positioned behind the text.

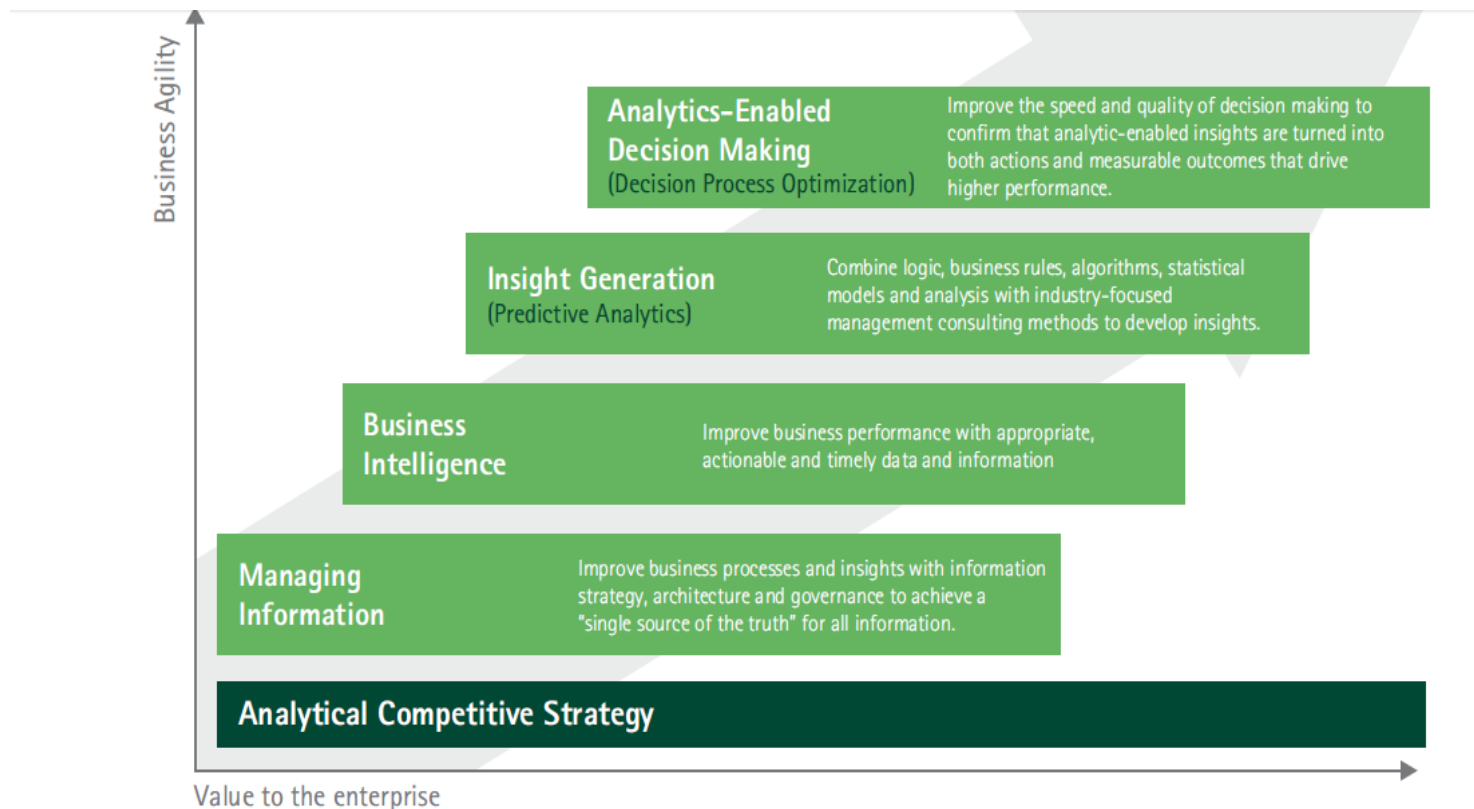
High performance. Delivered.

## Utilizing Data Effectively

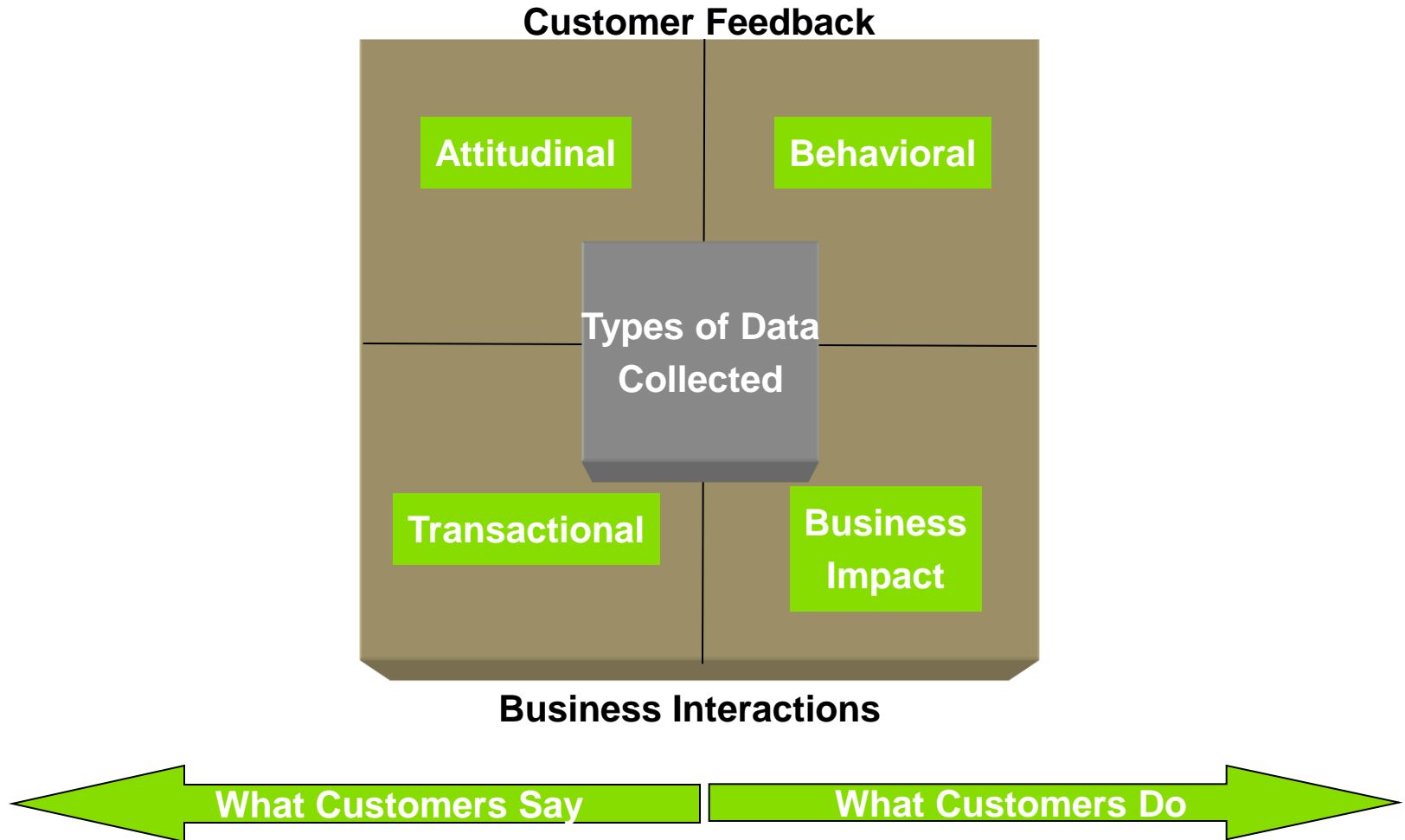
Achieve High Performance through Customer  
and Operational Insight



# Stages of Data Analytics

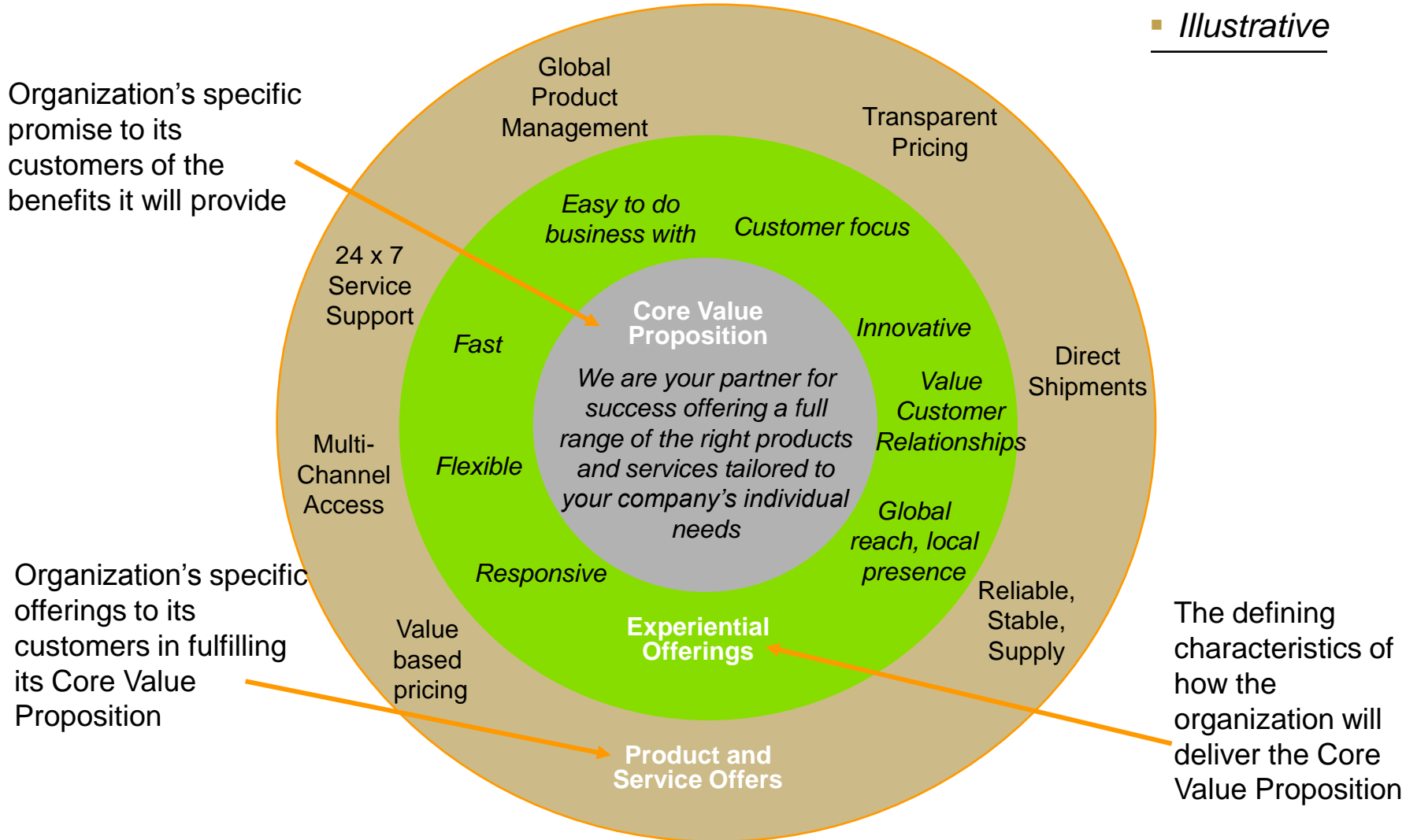


# Using Data to Understand the Voice of Your Customer



# To Define Your Core Value Proposition

■ *Illustrative*

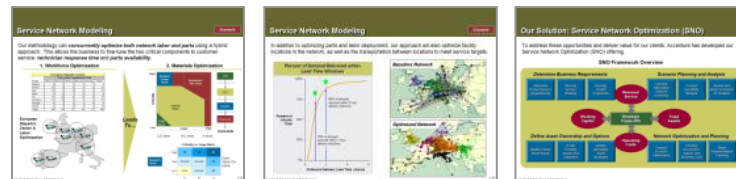


# Using Data to Improve Operations

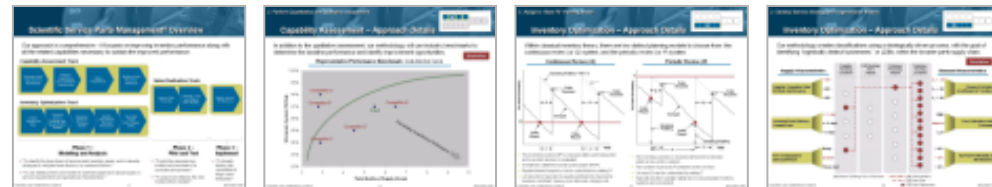
## Integrated Supply/Demand Planning for EAM



## Service Network Optimization (SNO)



## Scientific Service Parts Management® (SSPM)



## Reliability-Centered Maintenance



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**For More Information**