

# Value of Productive Time to the User

Subsection of  
THE CONTRIBUTION OF  
HIGH SPEED INTERCITY PASSENGER RAIL TO A  
SUSTAINABLE AND LIVABLE FUTURE

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# Value of Productive Time to the User

**Productive Rider** – potential HSR business traveler that works during trip (reviewing reports, working on laptop, checking emails, making cell phone calls, etc.)

Value of Time to the User varies:

- Trip purpose (business vs recreational)
- Time of day/day of week (peak hour vs weekend)
- Length of trip (intercity vs local transit)
- Local Average daily wage rate
- And many other elements...

# Value of Productive Time to the User

**Hourly time savings:** reduction in vehicle hours traveled

2007 Calif. HSR values at:

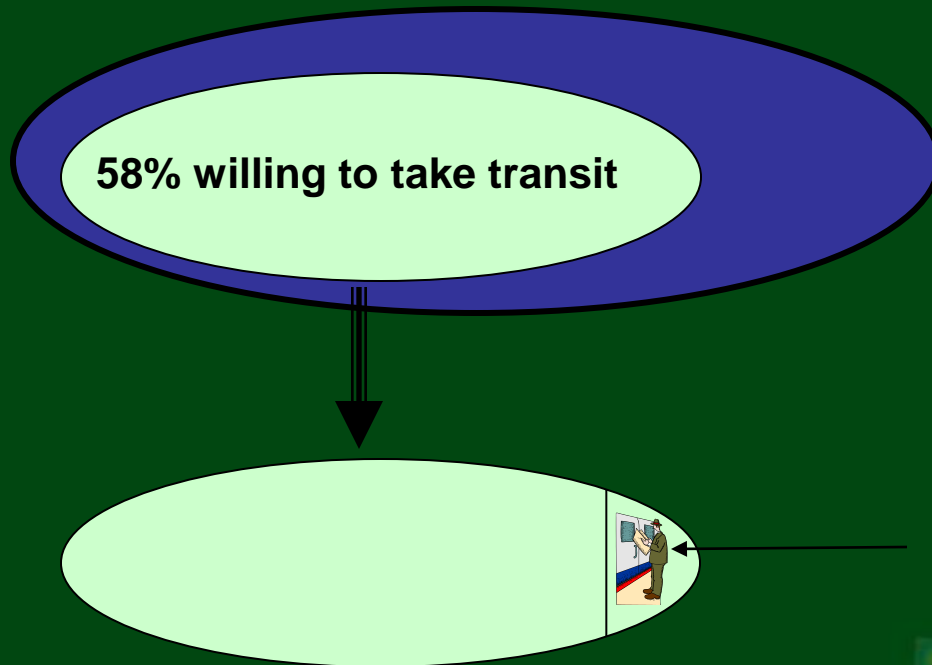
\$58 per hour for business and commuting travelers and

\$18 for leisure and personal travelers.

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## Seattle Example:

Overall 4-County Seattle  
Travel Market



**Productive Rider**  
market segment  
(6% of total market)

# Value of Productive Time to the User

Productive Riders could be doing billable work during HSR train trip, thereby reducing their work week or being more valuable to their employer or to the economy.

*This has yet to be captured in BCA or ROI analyses for HSR*

# Value of Productive Time to the User

## Questions?

Thank you for your time.

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