

2009 AdWheel First Place Winners:

*Grand Winners marked in **red** font.

Group 1-

Print :

Advertisement Promotion

“Go Green...Purchases Bus Tokens and Passes”

Butler Transit Authority

Butler, PA

Billboard/Outdoor Advertising

“Briefcase/Beachbag”

Northern New England Passenger Rail Authority

Portland, ME

Direct Mail

“Student Discount Passes Direct Mailer”

Butler Transit Authority

Butler, PA

Passes & Tickets

“2009 Summer Youth Bus Pass”

Jackson Public Transportation Co., Inc.

Jackson, MS

Promotional Materials

“Dump the Pump Fuel Your Wallet Promotional”

Monroe County Transit Authority

Scotrun, PA

Schedule Notice/Timetable

“JATLAN 2009 Bus Schedule”

Jackson Public Transportation Co., Inc.

Jackson, MS

Electronic :

Radio Advertisement or Public Service Announcement

“JATLAN – Got Gas...Didn’t Think So”

Jackson Public Transportation Co., Inc.

Jackson, MS

Television Advertisement or Public Service Announcement

“The Wheels on the Bus Go Round and Round”

Los Alamos County, Atomic City Transit

Los Alamos, NM

Video Presentation

“Draft EIS for the Honolulu High-Capacity Transit Corridor Project”

City and County of Honolulu Department of Transportation

Honolulu, HI

Campaign:

Public Relations/Awareness or Educational Campaign

“Pocono Pony”

Monroe County Transit Authority

Scotrun, PA

Promotional Campaign

“Train to Maine”

Northern New England Passenger Rail Authority

Portland, ME

Shoestring Campaign

“Seniors...Save Money...Ride Free”

Butler Transit Authority

Butler PA

Special Event:

Promotion Special Event

“Dump the Pump Fuel Your Wallet Special”

Monroe County Transit Authority

Scotrun, PA

Group 2

Print:

Advertisement Advocacy/Awareness

“Project SafePlace”

Sunline Transit Agency

Thousand Palms, CA

Advertisement Promotion

“CARTA Christmas Elves Gift Pass Promotion”

Charleston Area Regional Transportation Authority

Charleston, SC

Annual Report

“Access Paratransit Annual Report”

Access Services

Los Angeles, CA

Billboard/Outdoor Advertising

“Mountain Metropolitan Transit 2009 Summer Haul”

Mountain Metropolitan Transit Authority

Colorado Springs, CO

Brochure

“It’s Your Ride”

Rock Island County Metropolitan Mass Transit District

Moline, IL

Direct Mail

“Ute Pass Express Direct Mail”

Mountain Metropolitan Transit Authority

Colorado Springs, CO

Map

“Mountain Metropolitan Transit Z-Card”

Mountain Metropolitan Transit Authority

Colorado Springs, CO

Newsletter

"CMRTA Commuter Connection"

Central Midlands Regional Transit Authority

Columbia, SC

Passes & Tickets

"Ride for Change Fare Media"

Knoxville Area Transit

Knoxville, TN

Poster

"Mountain Metropolitan Transit 2009 Earth Day"

Mountain Metropolitan Transit Authority

Colorado Springs, CO

Promotional Materials

"CATA Holiday Card and Ornament Promotion"

Centre Area Transportation Authority

State College, PA

Schedule Notice/Timetable

"Ute Pass Express Schedule"

Mountain Metropolitan Transit Authority

Colorado Springs, CO

Transit Card

"Mountain Metropolitan Transit 2009 Summer Haul Pass"

Mountain Metropolitan Transit Authority

Colorado Springs, CO

Illustrated Vehicle

"Emalee Buses Save Something Green"

Rock Island County Metropolitan Mass Transit District

Moline, IL

Electronic:

Radio Advertisement or Public Service Announcement

“Elves are Talking Radio Spot”

Charleston Area Regional Transportation Authority

Charleston, SC

Television Advertisement or Public Service Announcement

“Go Ahead TV Spot”

Red Rose Transit Authority

Lancaster, PA

Video Presentation

“TRANSPO – Simple, Easy, Smart”

South Bend Public Transportation Corp.

South Bend, IN

Internet Home Page

“www.gogreenmetro.com”

Rock Island County Metropolitan Mass Transit District

Moline, IL

Campaign:

Public Relations/Awareness or Educational Campaign

“Save Something Green PR Campaign MetroLink”

Rock Island County Metropolitan Mass Transit District

Moline, IL

Promotional Campaign

“Maryland rabbitExpress”

York County Transportation Authority dba rabbittransit

York, PA

Shoestring Campaign

“rabbittransit Green Campaign”

York County Transportation Authority dba rabbittransit

York, PA

Special Event:

Public Relations/Awareness Special Event

"ART Takes a Bus Ride Go Green, Go Sam Trans"

San Mateo County Transit District

San Mateo, CA

Promotion Special Event

"Mountain Metropolitan Transit 2009 Earth Day"

Mountain Metropolitan Transit Authority

Colorado Springs, CO

Group 3

Print :

Advertisement Advocacy/Awareness

"TransitTalk.com Print"

GRTC Transit System

Richmond, VA

Advertisement Promotion

"Career and Safety"

Corpus Christi Regional Transportation Authority

Corpus Christi, TX

Annual Report

"GRTC Transit System 2008 Annual Report"

GRTC Transit System

Richmond, VA

Billboard/Outdoor Advertising

"Cheap and Easy"

Omnitrans

San Bernardino, CA

Brochure

"FAX Bus Rapid Transit Brochure"

City of Fresno Department of Transportation

Fresno, CA

Direct Mail

“Time to Decide on Expanding Mass Transit”

Sound Transit

Seattle, WA

Map

“University of Washington & Downtown Tacoma”

Pierce Transit

Lakewood, WA

Newsletter

“Connections Stakeholder Newsletter “

Fort Worth Transportation Authority

Fort Worth, TX

Passes & Tickets

“Passes”

Greater Dayton RTA

Dayton, OH

Poster

“Go Hawks”

Sound Transit

Seattle, WA

Promotional Materials

“Hybrid Bus Education Direct Marketing”

CityBus of Greater Lafayette

Lafayette, IN

“OxyGene Trading Cards”

Community Transit

Everett, WA

Transit Card

“More Reasons to Ride Bus Ad Series”

Omnitrans

San Bernardino, CA

Illustrated Vehicle

“The T 25th Anniversary Bus Wrap”

Fort Worth Transportation Authority

Fort Worth, TX

Electronic:

Radio Advertisement or Public Service Announcement

“Fare Increase Radio Ad”

San Joaquin Regional Transit District

San Joaquin, CA

Television Advertisement or Public Service Announcement

“Long Beach Transit TV Commercial”

Long Beach Transit

Long Beach, CA

“2008-2009 Seahawks”

Sound Transit

Seattle, WA

Video Presentation

“TransitTalk.com Viral Video”

GRTC Transit System

Richmond, VA

Internet Home Page

“www.The-T.com”

Fort Worth Transportation Authority

Fort Worth, TX

Campaign:

Public Relations/Awareness or Educational Campaign

“Major Route Changes”

Corpus Christi Regional Transportation Authority

Corpus Christi, TX

“Metrolink K-9 Campaign”
Southern California Regional Rail Authority
Los Angeles, CA

Promotional Campaign

“Gas Relief Campaign”
York Regional Transit /Viva
Richmond Hills, ON

Shoestring Campaign

“GA\$P!”
C-TRAN
Vancouver, WA

Special Event:

Public Relations/Awareness Special Event
“GBT Earth Day 2009”
Greater Bridgeport Transit Authority
Bridgeport, CT

Promotion Special Event

“2008 TECO Line Streetcar Fest”
Hillsborough Area Regional Transit Authority
Tampa, FL

Group 4 –

Print:

Advertisement Advocacy/Awareness
“Good People. Tough Jobs”
San Francisco Municipal Transportation Agency
San Francisco, CA

Advertisement Promotion

“San Diego This Week”
San Diego Metropolitan Transit System
San Diego, CA

Annual Report

“We Move People - 2008 Annual Report”

Washington Metropolitan Area Transit Authority

Washington, DC

Billboard/Outdoor Advertising

“Opposites Campaign”

Los Angeles County Metropolitan Transportation Authority

Los Angeles, CA

Brochure

“Pocket Guides”

Los Angeles County Metropolitan Transportation Authority

Los Angeles, CA

Direct Mail

“New. Sleek. Door Hanger/Direct Mailers”

San Diego Metropolitan Transit System

San Diego, CA

Map

“Go Metro Map”

Los Angeles County Metropolitan Transportation Authority

Los Angeles, CA

Newsletter

“GO Life – Winter 2009”

GO Transit

Toronto, ON

Passes & Tickets

“Green Pass Series”

Los Angeles County Metropolitan Transportation Authority

Los Angeles, CA

“ EASY Card Fare Media -Easy Card and Easy “

Miami-Dade Transit

Miami FL

Poster

“Clean Up Your Act Poster”

Capital Metro

Austin, TX

Promotional Materials

“Bike Bonanza”

Utah Transit Authority

Salt Lake City, UT

“Weathering the Storm Together”

Metropolitan Transit Authority of Harris County

Houston, TX

Schedule Notice/Timetable

“RTC Transit Guide”

Regional Transportation Commission

Las Vegas, NV

Transit Card

“MTA - Arts for Transit”

Metropolitan Transportation Authority

New York, NY

Illustrated Vehicle

“i-Ride Bus Wraps”

Capital Metro

Austin, TX

Electronic:

Radio Advertisement or Public Service Announcement

“Houston Texans Gameday”

Metropolitan Transit Authority of Harris County

Houston, TX

Television Advertisement or Public Service Announcement

“Healthier Planet. Healthier You.”

Valley Transportation Authority

San Jose, CA

Video Presentation

“Quickline Coming Soon Teaser”

Metropolitan Transit Authority of Harris County

Houston, TX

Internet Home Page

“www.translink.ca”

Translink Transit Authority

Burnaby, BC

Campaign:

Public Relations/Awareness or Educational Campaign

“Transit Secure”

Translink Transit Authority

Burnaby, BC

Promotional Campaign

“BART...and You’re There”

San Francisco Bay Area Rapid Transit

San Francisco, CA

Shoestring Campaign

“Downtown the Easy Way”

TriMet

Portland, OR

“Valley Metro Find Your Match Campaign”

Valley Metro

Phoenix, AZ

Special Event:

Public Relations/Awareness Special Event

“PATH Office of Emergency Management Drill”
Port Authority of NY/NJ
New York, NY

Promotion Special Event

“Culture Campaign”

San Francisco Municipal Transportation Agency

San Francisco, CA

Group 5 –

Print:

Advertisement Promotion

“Michivan Commuter Vanpools: Edible WOW”

VPSI, Inc.

Troy, MI

“ Metro NY and AM NY Cover Wrap”

Transit Center, Inc.

New York, NY

Brochure

“Streetcars Brochure”

Parsons Brinckerhoff

New York, NY

Newsletter

“NOTES”

Parsons Brinckerhoff

New York, NY

Electronic:

Radio Advertisement or Public Service Announcement

“Nothing Could Be Finer”

SR Concepts

Charleston, SC

Video Presentation

“Bombardier’s ECO4 Video and Interactive”

Bombardier Transportation

Montreal, QC

Internet Home Page-

“www.novabus.com “

Nova Bus

Saint-Eustache , QC

“www.ExerciseTheRight.com”

TransitCenter Inc.

New York, NY

Campaign:

Public Relations/Awareness or Educational Campaign

“Stimulus Funding Primer”

Motor Coach Industries

Schaumburg, IL

Promotional Campaign

“Talk About a Great Economic Stimulus Package”

SR Concepts

Charleston, SC

Special Event

Public Relations/Awareness Special Event

“New Flyer Earth Day Campaign”

New Flyer Industries

Winnipeg, MB

Promotion Special Event

“ MCI Customer First Program”

Motor Coach Industries

Schaumburg, IL

