

Preliminary Program

LAD SEMINAR *Public Transport and large events: how to construct a winner system?*

RECIFE - BRASIL

Thursday, November 12th 2009

08:00 – 9:00	Registration – members
9:00 – 12:00	General Assembly – Latin America Division <ul style="list-style-type: none"> - Opening: upcoming challenges for the region, Dilson Peixoto, vice president of the Latin America Division - UITP - Overview 2009 in the Latin America Division, Victor Raul Martinez, President Latin America Division - UITP - Elections of the themes for next year to develop in the division: members 's proposals - Presentation of the Work Program 2010 - 2011, Latin America Division Executive Body - Presentation of new members - Special guest: Prof. Philippe Bovy International Olympic Committee - Next meeting of the Executive Committee of Latin America Division
12:00 – 13:30	Lunch (exclusive for members and invited guest)
13:00 – 14:00	Registration - SEMINAR
14:00 – 15:00	Opening Session <ul style="list-style-type: none"> - Authorities - Executive body of UITP - Victor Raúl Martínez, Latin America Division President UITP
15:00 – 15:30	Session 1 KEYNOTE SPEAKER: Recommendations for decision making policy: cooperation and coordination Mr. Jerome Pourbaix UITP expert
15:30 – 17:30	Technical Visit
20:00 – 23:00	Dinner

Latina America Division UITP
 November 12th - 13th - 2009
 More information:
latinamerica@uitp.org

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08:00 – 9:00	Registration - SEMINAR
9:00- 10:00	Sesión 2 KEYNOTE SPEAKER: Large events: a catalyst for improve cities Prof. Philippe Bovy – International Olympic Committee
10:00 – 11:15	Session 3: Structural points: developing and improving the public transport infrastructure and financing Chairman of Session: EPTC - Authority of Porto Alegre - Experience of Santo Domingo (Rep. Dominicana): Public Transport Infrastructure - Using an exceptional event generar inversiones en el sistema de transporte: PPP schemes, Carbon Credits and CDM value del y otros urban land resources. São Paulo Experience - Schedules for implantation: how to define the righ modal (time for bus and rail) (TBC)
11:15 – 11:45	Coffee Break
11:45 – 13:00	Session 4: Functional aspects: communication, marketing, ticketing and other technologies Chairman of Session: Metrovia – Guayaquil/Ecuador - How to take this opportunity to turn public transport preferred modal of the society: communication and marketing Project FIFA Brasília - What is the minimum and the ideal technology for public transportation system? IBM Mobility Solution - Tickets and fares: what are the ideal structures? Rio de Janeiro FETRANSPOR -
13:00 – 14:30	Coffee Break
14:30 – 15:50	Session 5: The american experience: American"/ APTA experience of PT and large events John Inglish General Manager of UTA Chairman to promote the debate: Transport Secretariate - Brasília
15:50 – 16:45	Session 6: Operational aspects: planning services, management and human resource flows Chairman of Session: Sí 99 (bus operator Transmilenio – Colombia) - Local events and daily logistics – Pan American Games Metro Rio - How to establish new operational schemes in existing systems for increase – Metro Santiago
16:45 – 18:00	Sessão 7: Projects <u>Presidente de Sesión:</u> Journalist - Project Guadalajara para XVI Juegos Panamericanos Guadalajara 2011 - Project FIFA Recife - Project FIFA Rio de Janeiro
18:00 – 18:30	Sessão 8: Closing - Prof. Philippe Bovy – International Olympic Committee - Victor Raúl Martínez, Latin America Division President UITP - Dilson Peixoto, Grande Recife President