

Our 17th Year!

LEADERSHIP APTA Class of 2014



LEADERSHIP APTA is the American Public Transportation Association's premier professional development program designed to develop and support those experienced managers and leaders aspiring to hold senior and executive leadership positions in APTA, their organizations, and the public transportation industry.

Candidates for Leadership APTA should show the promise and potential to be part of executive teams, the 'chief's' suite, and other senior leadership positions. You will:

- **Commit** to an intensive and rewarding year-long program that connects class members with APTA's executive leadership, public transportation industry leaders, and leadership experts.
- **Deepen** your understanding of APTA and the public transportation industry, strengthen and refine core leadership competencies, and expand your network of colleagues and friends.
- **Develop** your knowledge and skills through a comprehensive program of customized workshops, executive roundtable sessions, small team assignments, online meetings, site visits, leadership projects that address timely industry challenges, mentoring, and much more.
- **Benefit** from opportunities to be a featured speaker at APTA and industry conferences, committee meetings, workshops, and events.
- **Address** key leadership challenges facing the industry. Work in collaboration with classmates to recommend and develop solutions.
- **Promote** our mission to strengthen and improve public transportation through APTA initiatives and programs.
- **Give back** to APTA, the industry, and your organization.
- **Be part** of a prestigious group of 25 individuals chosen from a competitive pool of applicants to be the Leadership APTA Class of 2014.

Leadership APTA is committed to identifying and selecting a diverse, broad-based group of highly motivated and dedicated industry professionals from among our members for this industry-recognized leadership program.

Apply online today!

Deadline: Monday, June 24, 2013

For complete program information and to apply online, please visit:
www.apta.com/leadapta



Outside photos: Leadership APTA Class of 2013 activities
Color inset: Leadership APTA Class of 2013 with APTA President & CEO Michael P. Melaniphy (third row, far left), APTA Chair Flora M. Castillo (second row, far left), and Leadership APTA Committee Chair John M. Lewis, Jr. (second row, far right)

A Letter from the Committee Chair

Leadership APTA is extremely proud of its graduates. Several alumni have risen to top executive positions in both the public and private sector of our industry. Many serve as members of the APTA Board of Directors and its Executive Committee. And, APTA's President and Chief Executive Officer, Michael P. Melaniphy, is a graduate of the Leadership APTA Class of 2005.



The Leadership APTA Committee and APTA staff members respond to the changing industry needs to develop our future leaders. We continue to upgrade, fine tune and enhanced the Leadership APTA program. We re-tool and re-engineer the curricula and its offerings. We add highly regarded industry leaders and prestigious university professors to our faculty. We ensure the class leadership projects focus on how executive leaders would address the challenge at hand. We provide formal speaking opportunities for class members to share their own leadership challenges in their home organizations. And, we maximize the value of transit agency site visits, executive leadership roundtable briefings and discussions.

Leadership APTA provides expanded opportunities to showcase class members and their projects at APTA's Annual Meetings, modal conferences, and APTA industry workshops and sessions throughout North America. Continuing a new tradition, Class of 2012 graduates were given a prime-time opportunity to deliver highlights of their projects during the Leadership APTA graduation program held this past fall in conjunction with the 2012 APTA Annual Meeting.

The Leadership APTA Committee is encouraged that despite a tough economy, the number of applications remains high. And as such, the application process has become more and more competitive as the Committee selects a 25-member class representing the richness and diversity of our industry.

— **John M. Lewis, Jr.**, Chair, Leadership APTA Committee

PROGRAM HIGHLIGHTS

Eligibility Requirements

- Only employees of organizations that are APTA members are eligible to apply.

Target Audience Profile

Candidates need to be proven managers having the drive, dedication, and promise to join the ranks of senior and executive leadership positions. They may come from other positions having strong leadership potential working for public transportation systems, private sector businesses supplying goods or services to the public transit industry, or other organizations related to the industry. Candidates might be new general managers of small to mid-sized organizations; public transit agency assistant general managers or assistant general managers working for public transit services providers. They might be rising business and private sector program and project managers with a track record of recognized success, and plans for senior and executive leadership. Candidates for Leadership APTA need at least 10–15 years of work experience from the public or private sector, including at least three years of transit experience, plus a proven track record of demonstrated successes. **Please note:** The Leadership APTA Committee strongly recommends that *individual organizations submit only one candidate* for the Leadership APTA Class of 2014.

What to Expect

- Highly recommended attendance and full participation in 2013 APTA Annual Meeting including Leadership APTA orientation program and customized workshops for incoming class members; participation in committee meetings, conference sessions, and Class of 2014 introduction during Class of 2013 graduation program.
- Required attendance and participation in: multi-day workshop sessions in December 2013, March 2014, and July 2014, and at the 2014 APTA Legislative Conference.
- Required attendance at the 2014 APTA Annual Meeting & EXPO to present class team leadership projects at committee meetings, conference sessions, and Leadership APTA graduation program.
- Full and active participation in class workshops, activities, assignments, presentations, leadership team projects, teleconference and online activities, and other related program events.
- Active participation in an APTA committee, task force and/or special initiatives immediately upon graduation.

Additional Benefits

Members of the Leadership APTA Class of 2014 receive complementary registrations to attend the 2014 Bus & Paratransit Conference and the 2014 Rail Conference. (*Note: No formal Leadership APTA workshop sessions are held at either of these conferences.*)

Program Costs

Program tuition fee for the Class of 2014 is being reviewed and will be announced shortly. Tuition includes Leadership APTA workshop sessions, related workshop books & materials, and some meals. Fee also includes complimentary registrations for the 2013 Annual Meeting, 2014 APTA Legislative Conference, and the 2014 Annual Meeting & EXPO.



Leadership APTA Class of 2012 with APTA President & CEO Michael P. Melaniphy (far left), APTA Immediate Past Chair Gary C. Thomas (second row, far right), and Leadership APTA Committee Chair John M. Lewis, Jr. (back row, far right)

Agencies and organizations sponsoring participants are responsible for the following: tuition fees; travel costs to and from the Leadership APTA sessions and workshops, Legislative Conference, and Annual Meetings; hotel expenses; some meals; and related miscellaneous expenses.

Sponsoring Organization Commitment

General managers, presidents, executive directors, and chief executive officers sponsoring candidates recognize that sending participants to Leadership APTA is extremely valuable to their organizations. Since the first Leadership APTA Class of 1998, public transportation leaders have watched their investments in this program return great dividends.

The executive leadership of sponsoring organizations also understands that their commitment and support means allowing their Leadership APTA participant to attend the required workshops and conferences. The Leadership APTA Committee highly recommends that incoming class members attend the APTA 2013 Annual Meeting, including related class workshops and orientation programs.

Executive leaders from sponsoring organizations recognize that their Leadership APTA participants will spend time over the year, from March to September, working on their leadership projects and will participate in related conference calls, online meetings, and web-based events. Upon graduation, Class of 2014 members will also serve as program coaches and mentors to the incoming Class of 2015.

New this year: The Leadership APTA program requires that each sponsoring organization support at least one additional year of active APTA involvement from its Leadership APTA graduate immediately upon graduation through work on APTA committees, task forces, or special projects.

APTA thanks and recognizes our industry members who leverage their Leadership APTA graduates as valued leaders within their organizations and the industry.

Contact

If you have questions, please contact Joseph Niegoski, Director—Educational Services at 202-496-4870 or jniegoski@apta.com.

For complete program information
and to apply online, please visit:

www.apta.com/leadapta