



APTA SUSTAINABILITY COMMITTEE MEETING MATERIALS

Tuesday, July 30, 5:30 – 6:30 pm

2019 APTA Sustainability & Multimodal Planning Workshop
Westin Boston Waterfront
425 Summer St
Boston, MA 02210

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APTA SUSTAINABILITY COMMITTEE

2019 APTA Sustainability & Multimodal Planning Workshop

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Tuesday, July 30, 5:30 – 6:30 pm

Call-In Information:

Conference Call: 1-866-951-1151

Room Number: 353-469-398

AGENDA

1. **Welcome and Introductions** (*10 minutes*)
 - a. **Janet Gonzalez Tudor**, LEED AP BD+C, ENV SP, STP; Chair; Associate Vice President, Transportation Cross Sector Development Director, HDR, Chicago, IL
 - b. **Amy Shatzkin**, Vice Chair; Sustainability Manager, Sound Transit, Seattle, WA
 - c. **Robert Borowski**, Secretary; Sustainability Officer, Capital Metropolitan Transportation Authority, Austin, TX
2. **Approval of Minutes – May 20, 2019** (*1 minute*)
3. **APTA Sustainability Commitment Signatory Recognitions** (*10 minutes*)
 - a. **Silver-Level Recognition: Pinellas Suncoast Transit Authority**
 - b. **Silver-Level Recognition: MetroLINK**
4. **Institute for Sustainable Infrastructure and the Envision Framework** (*8 minutes*)
 - a. **Anthony Owen Kane**, President and CEO, Institute for Sustainable Infrastructure, Washington, DC
5. **American Society of Civil Engineers and Sustainable Infrastructure Standards** (*8 minutes*)
 - a. **Cris B. Liban**, D.Env., P.E., ENV SP, Executive Officer, Environmental Compliance and Sustainability, LA Metro
6. **Committee 2019-2020 Work Plan Updates** (*20 minutes*)
 - a. **Progress Update** (shared in advance)
 - b. **Remaining Action Items**
 - i. **Sustain-A-Buddy Mentoring Program Pilot**
 - ii. **Partnerships**
 - iii. **Webinars**

7. **New Business** (*5 minutes*)
 - a. **Possible Locations – 2021 Sustainability & Multimodal Planning Workshop**
8. **Adjourn**



APTA SUSTAINABILITY COMMITTEE

2019 APTA Mobility Conference

Room: Olmsted Ballroom 4

Omni Louisville Hotel

400 S 2nd St, Louisville, KY 40202

Monday, May 20, 5:30 – 6:30 pm

DRAFT MINUTES

9. Welcome and Introductions

- a. **Janet Gonzalez Tudor**, LEED AP BD+C, ENV SP, STP; Chair; Associate Vice President, Transportation Cross Sector Development Director, HDR, Chicago, IL
- b. **Amy Shatzkin**, Vice Chair; Sustainability Manager, Sound Transit, Seattle, WA
- c. **Robert Borowski**, Secretary; Sustainability Officer, Capital Metropolitan Transportation Authority, Austin, TX

10. Approval of Minutes: Monday, September 24, 2018

Minutes were approved.

11. Agency Presentation: SEPTA's Energy Action Plan (15 minutes)

- a. **Erik Johanson**, Director of Innovation, Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, PA

Erik Johanson presented on SEPTA's Energy Action Plan.

12. APTA Emerging Leaders Presentation: Equity in Transit (15 minutes)

- a. **Bria Knowles**, Project Director, Sound Transit, Seattle, WA
- b. **Alex Kiheri**, RapidRide Expansion Manager, King County Metro, Seattle, WA
- c. **Lucas Johnson**, Vehicle Engineering Technical Services Manager, Tri-County Metropolitan Transportation District of Oregon (TriMet), Portland, OR
- d. **Adrianna Stanley**, Transportation Engineer, Nelson/Nygaard Consulting Associates, Portland, OR

The APTA Emerging Leaders group presented on equity planning in transit.

13. Committee Updates and Opportunities (15 minutes)

a. EMS Working Group

- i. **Kerin Lester**, Environmental Management System Program Manager, Metropolitan Atlanta Rapid Transit Authority, Atlanta, GA

Kerin Lester provided an update on the EMS Working Group, which met for the first time in person at the APTA Mobility Conference.

b. Work Plan Progress Report

- i. Janet Gonzalez Tudor, LEED AP BD+C, ENV SP, STP; Chair; Associate Vice President, Transportation Cross Sector Development Director, HDR, Chicago, IL

Janet provided an update on the 2019-2020 Committee Work Plan.

c. APTA: Standards Program and Online Community

- i. Elizabeth Lovinggood, Program Manager – Sustainability & Planning, American Public Transportation Association, Washington, DC

Elizabeth Lovinggood provided an update on the standards program.

14. New Business

No new business.

15. Adjourn

Meeting was adjourned.

Progress Update on 2019-2020 Committee Work Plan

July 31, 2019

GOAL: Foster peer to peer exchange of best practices

- Launched a peer mentoring pilot program called ‘Sustain-A-Buddy’ to connect newer sustainability practitioners with experienced professionals.
- Initiated quarterly webinar series, by starting with a webinar on making the business case for sustainability (held on April 30).
- Formed the Environmental Management Systems Working Group, which meets monthly to discuss common issues and exchange best practices and now has over 55 members.
- Launched the APTAconnect [online community](#) and have started to add plans, policies, and program documentation from members.

GOAL: Strengthen internal and external partnerships

- Invited Institute for Sustainable Infrastructure and the U.S. Green Building Council to attend and present at the 2019 Sustainability & Multimodal Planning Workshop in Boston.
- Began to work with the U.S. Green Building Council on incorporating APTA sustainability standards with LEED certification guides.

GOAL: Support the development of recommended practices under the APTA [Sustainability & Urban Design Standards](#) (“SUDS”) Program

- Held a SUDS program meeting in February 2019 at the APTA offices.
- New recommended practices are in development or were published, including *Universal Design Guidelines*, *Recommended Practice for Communicating your TAM Plan*, and *Recommended Practice for Improving Asset Management Through Better Asset Information*.
- Work continues on updating existing recommended practices, in particular the *Climate Action Planning Guidelines* and *Recommended Practice for Arts in Transit*.

GOAL: Support the APTA Sustainability Commitment and the development of its signatories.




- APTA received 5 applications for higher levels of recognition in the Sustainability Commitment, and members participated in peer reviews. Recognition announcements will be made at the 2019 Sustainability & Multimodal Planning Workshop.

APTA SUSTAINABILITY COMMITTEE & SUBCOMMITTEE 2019-2020 WORK PLAN & SUSTAINABILITY COMMITMENT SIGNATORIES

MEETING SCHEDULE

- + **Mobility Conference: The Future of Bus & Paratransit**
2019: May 17-20, Louisville, KY
2020: TBD
 - *Sustainability Committee*
- + **Sustainability & Multimodal Planning Workshop**
2019: July 28 – 31, Boston, MA
2020: July 26-29, Pittsburg, PA
 - *Sustainability Committee*
 - *Sustainability Commitment Signatories Subcommittee*
- + **Annual Meeting**
2019: October 13-16, New York, NY
2020: TBD
 - *Sustainability Committee*

SUSTAINABILITY COMMITMENT SIGNATORIES SUBCOMMITTEE OBJECTIVES

-  Initiate bi-annual webinar on Commitment reporting
-  Revisit and consider an update to the guidance, application requirements, and Peer Review process for existing signatories
-  Recruit 20 new Entry Level (or ‘first time’) signatories

SUSTAINABILITY COMMITTEE'S MISSION:

The mission of the Sustainability Committee is to support the adoption of sustainable principles (economic, environmental, and social) in the public transportation industry and to articulate public transportation’s contribution to local, regional, state, and North American sustainability and livability objectives.

SUSTAINABILITY COMMITTEE 2019-2020 WORK PLAN

- + **Foster** peer to peer exchange of best practices
 - Launch a peer mentoring program (Q3 2019) to connect newer sustainability practitioners with experienced professionals
 - Initiate quarterly webinar series
 - Form working groups on specific topics or objectives
 - » Environmental Management Systems Working Group (kick-off in Q1 2019)
 - Enhance and utilize the Committee Collaboration Page on APTA.com
 - » Add plans / policies / program documentation (2013-present)
- + **Strengthen** internal and external partnerships, prioritizing but not limiting to the following:
 - Internal APTA partners:
 - » Planning, Policy, & Program Development Committee (including the Land Use & Economic Development Subcommittee)
 - » Marketing & Communications Committee
 - » Diversity & Inclusion Council
 - External partners:
 - » National Association of City Transportation Officials
 - » U.S. Green Building Council and Institute for Sustainable Infrastructure
 - » International Association of Public Transport (UITP)
- + **Support** the development of recommended practices under the APTA Sustainability & Urban Design Standards (“SUDS”) Program
 - Update existing documents and propose new topics under each working group: Urban Design, Sustainability, and Transit Asset Management
 - Hold SUDS Program meeting in February 2019 at APTA offices, expect a follow-up in 2020 (date TBD)
- + **Assist** in the planning and programming of sessions at APTA conferences
- + **Support** the APTA Sustainability Commitment and the development of its signatories
- + **Recruit** new committee membership



SIGNATORIES: APTA SUSTAINABILITY COMMITMENT

PLATINUM LEVEL

- Foothill Transit
- Los Angeles County Metropolitan Transportation Authority (LA Metro)
- San Francisco Municipal Transportation Agency (SFMTA)
- Sound Transit
- South Coast British Columbia Transportation Authority (TransLink)

GOLD LEVEL

- AMTRAK
- Ann Arbor Area Transportation Authority (The Ride)
- Champaign-Urbana Mass Transit District
- Capital Metropolitan Transportation Authority (Austin, TX)
- Hampton Roads Transit
- IMPulse NC, LLC
- Intercity Transit
- King County Metro Transit
- Massachusetts Bay Transportation Authority (MBTA)
- Metro Transit (Minneapolis)
- Metrolinx (GO Transit)
- Santa Clara Valley Transportation Authority (VTA)
- Société de transport de Montréal (STM)
- Southeastern Pennsylvania Transportation Authority (SEPTA)
- TRC Companies, Inc
- Tri-County Metropolitan Transportation District of Oregon (TriMet)
- Visual Marking Systems, Inc.

SILVER LEVEL

- Caltrain
- CDM Smith
- Greater Cleveland Regional Transit Authority
- HDR, Inc.
- Jacksonville Transportation Authority
- Lane Transit District
- Louis Berger
- Metropolitan Atlanta Rapid Transit Authority
- Regional Transportation Commission of Washoe County
- San Francisco Bay Area Rapid Transit District (BART)
- San Mateo County Transit District, SamTrans bus service
- Santa Monica Big Blue Bus
- SYSTRA Consulting, Inc.
- Valley Metro
- WSP

BRONZE LEVEL

- Dallas Area Rapid Transit (DART)
- Honolulu Authority for Rapid Transportation
- Interurban Transit Partnership (The Rapid)
- Pinellas Suncoast Transit Authority
- Southwest Ohio Regional Transit Authority
- Stacy and Witbeck, Inc.
- Transit Authority of River City
- Utah Transit Authority
- Wendel

There are over 90 Entry Level Signatories.



SUSTAIN-A-BUDDY PILOT PROGRAM

APTA Sustainability Committee's Professional Partnership Program

The 2019-2020 Sustain-A-Buddy mentoring program is a pilot of the APTA Sustainability Committee and will kick-off in September 2019. Applications are now available and due **Friday, August 30.**

What is the Sustain-A-Buddy Program?

The Sustain-A-Buddy program is a pilot program to provide an informal mentoring partnership between a mentor and a mentee to promote an exchange of knowledge, skills, experiences, and expertise in the field of sustainable transportation. This professional partnership program benefits both the mentor and the mentee by supporting personal and professional growth and development. The program will be accepting up to ten (10) mentors and ten (10) mentees for its inaugural year and applicants are encouraged to be from both the private and public sectors.

Why participate in the APTA Sustainability Committee Professional Partnership Program?

For mentees:

- **Growth:** Seek opportunities to grow professionally especially in specific technical capabilities
- **Information:** Gain access to the knowledge and wisdom of experienced leaders
- **Networking:** Learn how to create opportunities for networking
- **Confidence Building:** Encourage curiosity and build confidence by being exposed to new ideas, opportunities, and challenges
- **Support:** Stimulate growth and enhance achievement by gaining an open and supportive environment
- **Goal Setting:** Define and attain personal and professional goals
- **Advice:** Obtain advice in reaching academic, career, and personal goals
- **Role Model:** Gain access to experts and pioneers who have changed the sustainable public transportation industry

For mentors:

- **Development:** Provides development opportunities and enhances leadership and management skills
- **Growth:** Seek opportunities to grow professionally and improve your performance—view your performance through an outsider's perspective
- **Strength:** Contributes to the strengthening of the transportation community and future leaders
- **Information:** Learn the viewpoints of professionals from different backgrounds and generations
- **Role Model:** Become a role model to an up and coming professional and give back to the sustainable public transportation industry.

How the Program Works

The pilot will consist of quarterly virtual events for all mentees and mentors in the 2019-2020 group, one-on-one monthly meetings between assigned mentees and mentors, and a happy hour at the 2020 Sustainability & Multimodal Planning Workshop. The Sustainability Steering Committee will match mentors and mentees (depending on interests, expertise, backgrounds, etc.), but **it will be the responsibility of mentees and mentors to build their professional relationship.**

Who Should Apply?

For mentees:

- You are a junior to mid-level professional
- You are interested in your professional and personal growth
- You are open to feedback and coaching
- You have a strong desire to enhance your professional development
- You are able to have a call with your mentor once a month
- You are a Sustainability Committee member

For mentors:

- You are a mid-level to senior professional
- You are willing to guide others by offering your professional perspectives
- You have a genuine interest in the mentee's success
- You have a desire to practice and improve your coaching and leadership skills
- You are able to have a call with your mentee once a month
- You are a Sustainability Committee member

Process

The Sustainability Steering Committee will review the applications and accept up to 10 mentors and 10 mentees from both public agencies and private sector organizations. The evaluation of applications will be based on the clarity of the application and the applicant's ability to articulate his or her goals for the program. Incomplete applications will not be accepted.

Expectations and General Timeline

The program will consist of several formal and informal group meetings throughout the year, no more than one event every six to eight weeks. In addition, mentors and mentees will be responsible for meeting at least once a month on their own during the program – this can be face to face or on the phone. Program participants are expected to participate fully in this initiative and provide feedback to the APTA Sustainability Committee about their experience; the intent is to learn from the inaugural pilot class to grow and improve for the next class.

Join Us!

We are now accepting applications for both mentors and mentees to our 2019-2020 program. If you are interested in participating in this exciting part of our enhanced buddy program, please submit an application via the survey below:

- [Mentee Application](#)
- [Mentor Application](#)

We look forward to working with you this coming year!

To submit your applications, or for more information, please contact APTA's Elizabeth Lovinggood at elovinggood@apta.com.