

## AMERICAN PUBLIC TRANSPORTATION ASSOCIATION INFORMATION TECHNOLOGY SUBCOMMITTEE

SUNDAY, JULY 30, 2023 11:00 A.M. – 12:00 P.M. PT

HILTON ANAHEIM
777 W. CONVENTION WAY
ANAHEIM, CA 92802
ROOM: HUNTINGTON A-C, 4<sup>TH</sup> FLOOR

## **AGENDA**

Chair: Megan Huff, Vice President, Mobility Systems

Vice Chair: Steve Young, Vice President of Technology & Innovation, VIA Metropolitan Transit

Welcome and Call to Order Megan Huff

**Introductions** Megan Huff

APTA Update Eugene Reed, APTA

Featured Presentation Intro Steve Young

## **Featured Presentations:**

- Swiftly, as they share insights from their 2023 State
  of Public Transit study and how big data is changing
  the way that leading agencies deliver reliable and
  effective service to bring riders back post-pandemic,
  and how they are using this information to operate
  more efficiently with constrained budgets.
- Transtrack, will share best practices for using zeroemission bus data for operator coaching.
- And TransSight, will share their learnings about removing data silo's for data driven decisions.

Next Meeting Megan Huff

Adjourn Megan Huff