

APTA Business Members Board of Governors (BMBG)

Strategic Snapshot 2026–2028



Vision

To advance a vibrant and competitive transit marketplace.



Mission

Creating and sustaining business opportunities.



Strategic Priorities

1



Secure and diversify long-term transit funding

2



Lead procurement modernization and risk reform

3



Champion responsible innovation, AI, and cybersecurity

4



Strengthen member value, visibility, and leadership

Objectives

- Influence federal funding and reauthorization
- Modernize procurement terms and practices
- Advance AI and cybersecurity readiness
- Elevate small and diverse business participation
- Build future leaders and member engagement

Board

- Represents interests of more than 850 APTA business member organizations
- 25 elected voting members serving two-year terms
- Past BMBG Chairs and APTA Executive Committee business members also serve as voting members
- **All APTA business members can attend BMBG meetings**

Officers

- Chair
- First Vice Chair
- Second Vice Chair
- Immediate Past Chair

Committee Structure

Business Development & Membership

Legislative

Procurement

Programs & Communications

Small Business

Workforce Development

Cyber & New Technologies

APTA Business Member Committees



Seven active committees support the activities of the Business Members.

1 Business Members Development & Membership Committee: promotes and facilitates knowledge sharing and business opportunities for APTA Business Members and expansion of senior leader transit business members of the BMBG.

2 Business Members Legislative Committee: aims to identify and provide input on legislative and regulatory issues of particular interest to APTA Business Members, organize advocacy initiatives and provide support and assistance to the overall APTA legislative program.

3 Business Members Procurement Committee: monitors and provides input on changes in federal, state, and local regulations that affect procurement practices; promotes the adoption of streamlined procurement practices and the timely obligation of federal funds.

4 Business Members Programs & Communications Committee: nurtures networking, dialogue, visibility, and alignment of business members through strategic communications and programming including the Business Members Annual Meeting, APTA conference sessions and keynote speakers, and the Business of Transit newsletter.

5 Business Members Small Business Committee: offers information, services and programs that provide direct value to small and disadvantaged businesses, facilitate networking and generate new business development opportunities; sustains awareness of small business perspectives as they relate to APTA's broader mission.

6 Business Members Workforce Development Committee: supports APTA's broader workforce development activities, undertaking specific actions and activities that foster recruitment, retention and development of the business members workforce.

7 Business Members Cyber and New Technologies Committee: promotes APTA Business Members interests in emerging technology solutions and services that safeguard public transportation systems; collaborates with key stakeholders and shapes technology procurement guidance.

Business members are invited to participate in any or all Committees based on their areas of interest. To join a Committee, go to <https://www.apta.com/bizmembercommittees>

The Business Member Committees support the advancement of the BMBG Strategic Plan which can be accessed here: <http://www.apta.com/bmbgstrategicplan>