

Team 2 – Driving Transit Forward with Innovation Today and Tomorrow



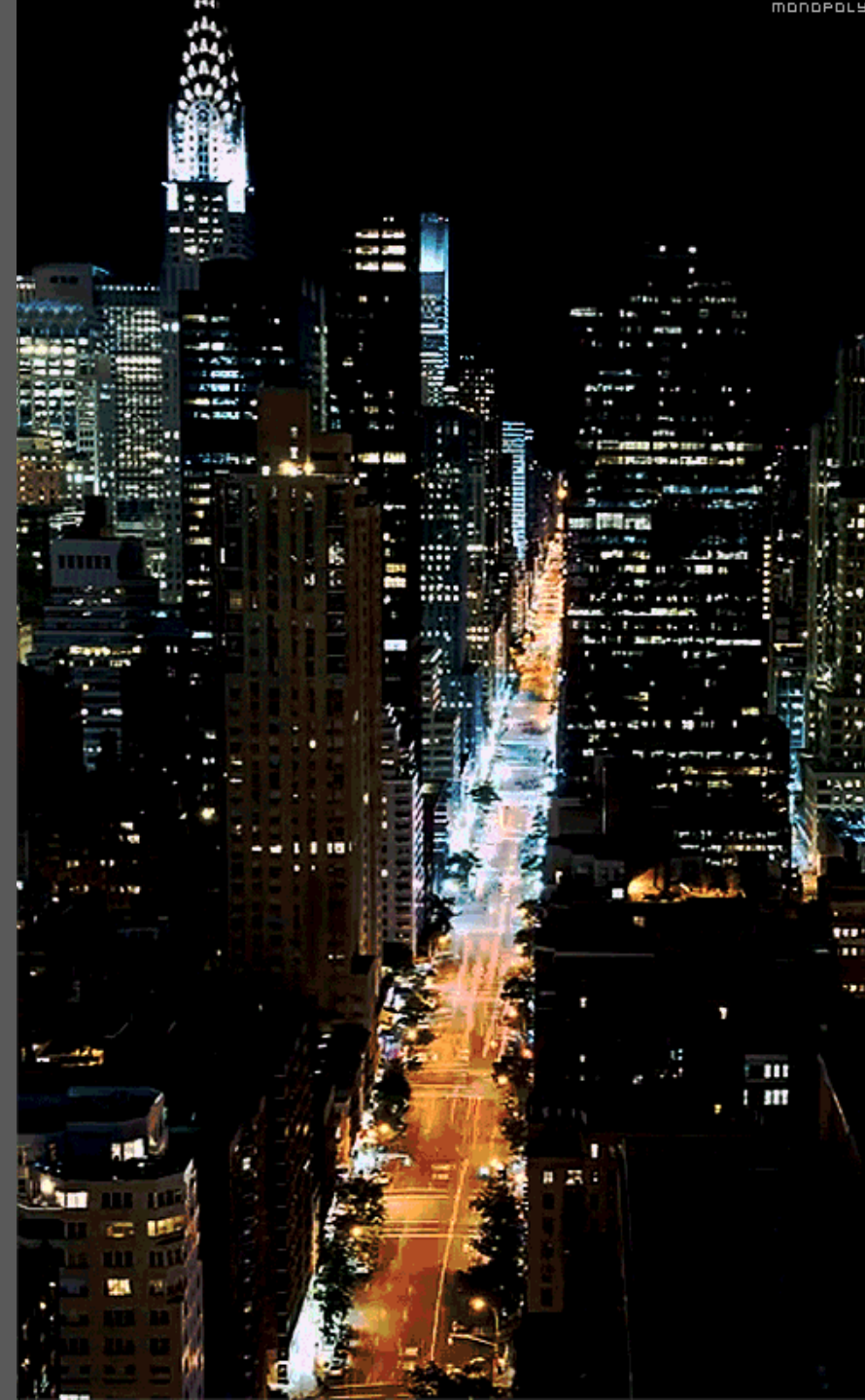
Chris Tucker, Christine Kuennen, Sharmila Mukherjee,
Kelley Collier, Rukiya Thomas, Leonardo Pica

Celebrating 20 Years of Leadership



Driving Transit Forward with Innovation Today and Tomorrow

Kelley Collier, Roaring Fork Transportation Authority
Christine Kuennen, Metropolitan Council
Sharmila Mukherjee, WSP
Leonardo Pica, BART
Rukiya Thomas, MARTA
Chris Tucker, TriMet



Transit Through Time



How can the appointment of an innovation lead in agencies change culture and forge bold change without fear?

Innovation Demystified

marta

BART
ba

GENFARE

TESLA



SEPTA

M Metro™



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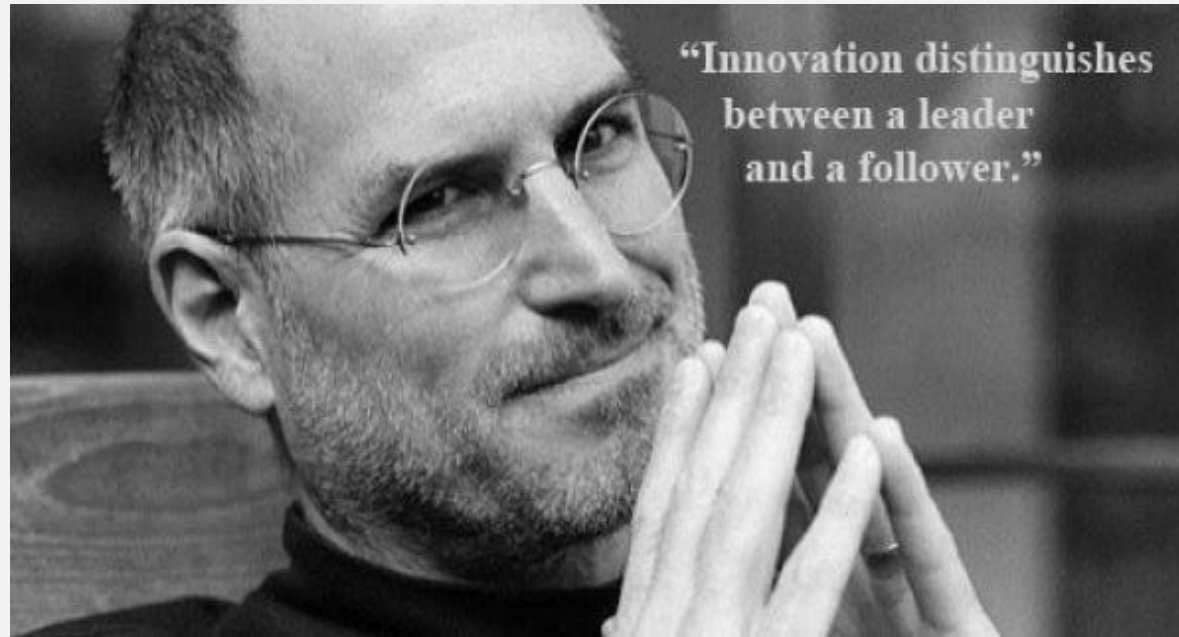
kontron

wsp

T Metro Transit

HART

Who Should Be Driving Innovation?



CEOs

CIOs

Staff

User
Expectations

Private
Industry

~~Competition~~

Speed of Innovation



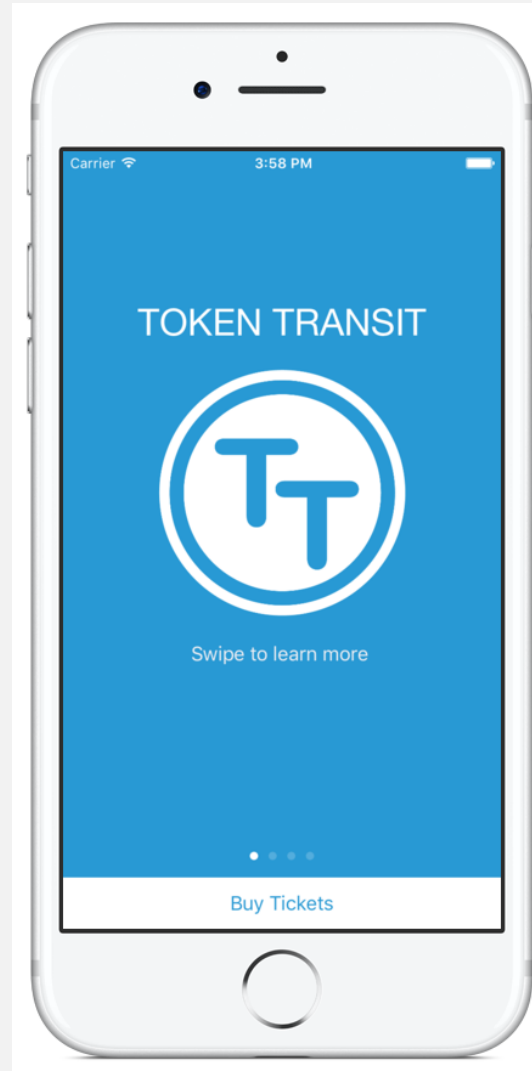
How to Prepare Transit For the Future

- Create innovative organizational culture
- Bust silos / Empower “those who know”
- Fail fast, fix fast
- Unsolicited proposals
- Labor management partnerships



Innovation Incubator

Look ***beyond*** transit

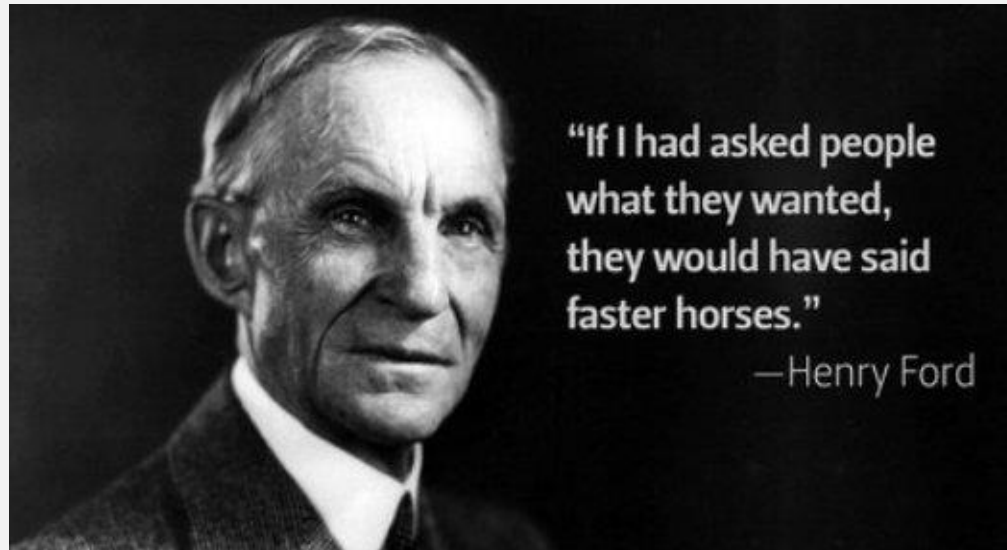


What's On The Horizon



“We see more change in the next five years than there’s been in the last 50”

What Will We Do As Leaders?



1. Leaders champion and incentivize innovation
2. Engage partners through unsolicited proposals
3. Collaborate with labor for a common purpose
4. Fail fast, fix fast with pilot projects
5. Innovation is more than technology

