



## APTA Mobility Conference | Portland, OR

### BRT Tuesday Program

Tuesday, April 30, 2024

8:00 am – 12:00 pm

Oregon Convention Center, Room A107-A109, 1st Floor

7:15-8:15     *Continental breakfast available to all conference attendees*

**8:00 – 8:15     Welcome and Introductions** – Charlotte Obodzinski, Department Manager, Pace Suburban Bus; Chair, APTA BRT Committee

**8:15 – 9:45     Setting the Table for BRT**

***Moderator: Laura Minns, Assistant Vice President - Transit & Rail Planning, WSP USA; Vice Chair, APTA BRT Committee***

1. Beyond the Surface: Rethinking BRT Infrastructure
  - Shonda Wang, Principal, SvN Architects and Planners
2. LA Metro Community Based Organization Partnership Strategy
  - Lilian De Loza-Gutierrez, Executive Officer, Community Relations, Local Government & Countywide Initiatives, LA Metro
3. Houston Metro's University Metro Rapid Corridor
  - Steve Granson, Project Development Practice Leader, HNTB
  - Jason Phillips, Vice President, AECOM

**9:45 – 10:00     Break**

**10:00-11:30     Roses Are Red and Bus Lanes Are Too**

***Moderator: Jonathan Ahn, Project Manager, BRT Operations, Metro Transit***

1. BRT from Plan to Action – Milwaukee BRT
  - David Locher, Manager of Enhanced Transit, Milwaukee County Transit System
  - Michael Schneider, Project Design Engineer, AECOM
2. Better Bus, Rose Lanes, ETC – A transit lane by any other name is just...
  - James McGrath, Director of Partnerships & Programs, Nelson\Nygaard Consulting Associates, Inc.
  - Cara Belcher, Sr. Project Manager, TriMet
3. Bus Lane Safety – Reducing incidents through improved messaging to general traffic
  - Aaron Vogel, Chief Operating Officer, IndyGo

- Chris Hemmer, Sr. Vice President I Transit and Rail & Senior Project Manager, Senior Technical Principal, WSP
- Joe McCormack, Chief Development Officer, Planning & Development, Lane Transit District

**11:30 – 12:00 BRTherapy Breakout Sessions**

- BRT operational challenges – facilitated by Jonathan Ahn
- Zero emission bus and BRT – facilitated by Charlotte Obodzinski
- Free topic or choose your own adventure – facilitated by Laura Minns