

MORE THAN

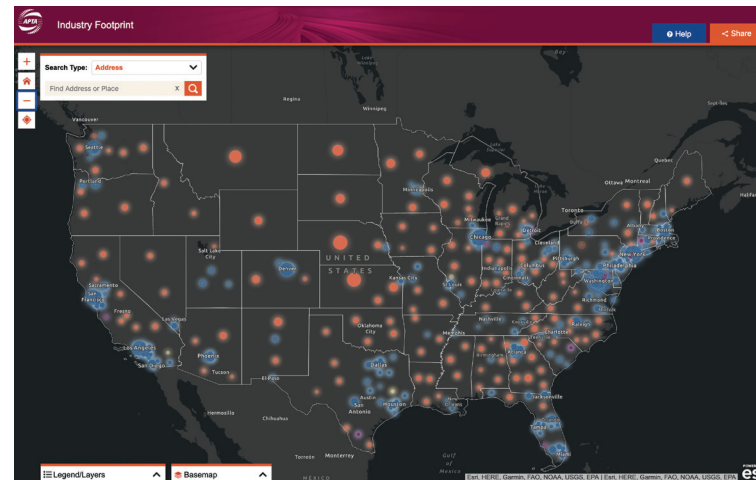
50K JOBS

(MOSTLY PRIVATE SECTOR)

are created per  
\$1 billion of continuous  
public transportation  
spending.

## Investment In Public Transportation Creates Jobs

Research has shown that investment in public transportation creates jobs in communities of all sizes throughout the country, including in small and rural areas where bus and rail manufacturers are located. As APTA's online Industry Footprint (below) shows, business members, manufacturers, and public transit agencies can be found by congressional district, making a powerful case for transit's impact on the economy.



More at: [www.apta.com/industryfootprint](http://www.apta.com/industryfootprint)

The public transportation industry provides investment opportunities across the country, ranging from manufacturing, to design and construction, to operations and maintenance, to data management and technological innovation.



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## The Business Case for Investment in Public Transportation

THE BACKBONE OF NEW MOBILITY



AMERICAN PUBLIC TRANSPORTATION ASSOCIATION

## Public Transportation Is Critical For Mobility

The changing travel patterns of Americans underscore the role of public transportation as the backbone of the new mobility landscape.

Even with the availability of new transportation providers, public transit ridership increased by 21 percent from 1997 to 2017, compared to a 19 percent growth in population over the same period. Today, annual vehicle miles surpass 5 billion.

New investments are being made to meet the demand. More than 35 new rail systems and many more extensions have opened over the past two decades. Fixed-guideway projects all over the country are also on the way. With an estimated 16.5 million additional commuters expected by 2030, public transportation will be even more essential in providing mobility for business districts seeking to attract and retain workers.

In addition, there is a renewed focus on bringing existing systems to a state of good repair to ensure that service is as safe, reliable and cost-effective as possible.

Projects such as these demonstrate the importance of public transit’s mission—to provide reliable, affordable mobility options in ways that reduce congestion, strengthen communities, and improve the quality of life.

## Embracing New Mobility

New technologies, data capabilities and business platforms have disrupted transportation, rapidly changing how people move and redefining urban mobility. As disruption changes mobility and demographic shifts move us toward a multi-transit lifestyle, the public transportation industry will continue to play the central role in managing and leveraging new technologies and services that benefit consumers, communities and urban mobility. Today, ride-hailing, ridesharing, bike-sharing, and scooter-sharing companies have expanded mobility options. Also, autonomous vehicles will bring new opportunities for consumers as public transit agencies and other service providers integrate this technology into their service offerings, potentially reducing operational costs.

Technological change and generational change will make people more likely to use multi-transit options and will allow the transit industry to reach new users.

77%

OF AMERICANS SAY  
PUBLIC TRANSIT IS  
THE BACKBONE OF  
A MULTI-TRANSIT  
LIFESTYLE.



More at: [www.apta.com/transformation](http://www.apta.com/transformation)

## Public Transit Complements Private Investment

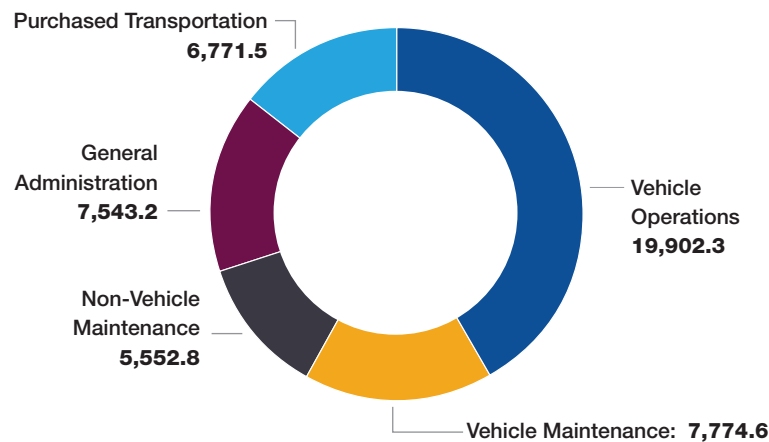
The private sector is a valuable partner in helping to deliver transit projects more efficiently and on schedule. Furthermore, partnerships between public agencies and private entities can result in better operations and increased service in the new mobility landscape.

- **Public-Private Partnerships:** Public authorities can partner with private developers/contractors to design, build, finance, operate or maintain capital projects.
- **Mobility Partnerships:** Private mobility operators can provide unique services for public agencies and complement existing networks. Transit agencies have partnerships with a wide range of mobility players, including TNCs, microtransit, autonomous vehicles, and bikeshare companies, in accordance with the shift toward mobility management. Opportunities for investing in public transit have expanded with new modes and technologies.

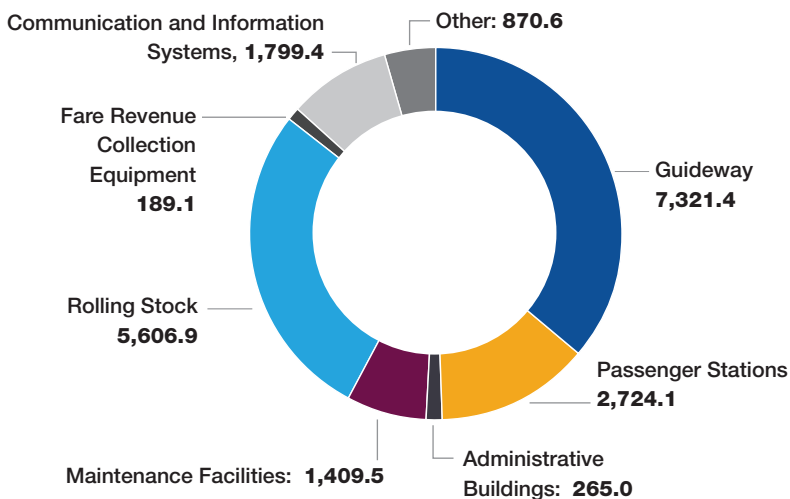
- **Technology Partnerships:** In developing mobile apps, trip planning services, real-time information, innovative fare payment mechanisms, and other data analysis, the private sector and the transit industry work side by side.

## Where Public Transit Expenditures Go

### TRANSIT OPERATING EXPENDITURES (MILLIONS), 2017



### TRANSIT CAPITAL EXPENDITURES (MILLIONS), 2017



More at: [www.apta.com/factbook](http://www.apta.com/factbook)