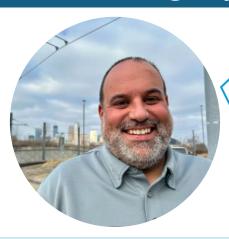
## A Day in the Life of Daniel, Light Rail Maintenance Training Supervisor



"Working in transit feels like being part of a big, supportive community."

# As a Light Rail Maintenance Training Supervisor...

Daniel organizes and delivers safety and technical training for maintenance crews, preparing them for daily operations and future projects.

#### **Motivations**



Mission-driven



Professional development opportunities



### AM:

Daniel starts his day by reviewing training completions, answering contractor questions, and adjusting his schedule to fit the needs of the day.



### PM:

Daniel has flexible work hours, so he spends his afternoons prioritizing urgent projects and navigating a schedule that changes day to day based on project demands.



# What Daniel loves about a career in transit:

Daniel appreciates how transit creates strong bonds and a sense of belonging among coworkers, giving him the chance to help communities while being part of a close-knit supportive team.

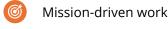




# Recruiting the Future Transit Workforce: Find Your "Why"

### **Understand Motivations**

What is the future employee looking for in a role?



Technical skills development

Professional development opportunities

Predictable work schedule

## **Match Skillset to Disciplines**

Transit supports any and all skillsets and motivations!

- Customer Service
- Data Science
- EngineeringFinance &
- AccountingHuman Resources
- Information Technology
- Marketing & Communications
- Operations & Planning
- Project
   Management
- Safety & Security... and more

### **Showcase Employers**

Transit organizations span across sectors

- · Government Agencies
- Academia
- Consulting
- Manufacturers
- Nonprofits
- Research
- Suppliers
- · ... and more

## **Start Your Engines**

Use diverse outreach methods to recruit

- Career Fairs/Trades Outreach
- Digital Advertising
- Employee Advocacy/Interaction
- Peer Mentoring
- Networking
- Incentive Recruitment
- Internship Programs
- Temp-to-Full Time Programs
- ...how do you recruit?



