

A Day in the Life of John, Schedule Coordinator



“Working in transit means helping our city grow and evolve.”

As a Schedule Coordinator...

John manages bus and operator coverage for East Metro, ensuring every route is staffed and schedules run smoothly.

Motivations



Mission-driven work



Predictable work schedule



AM:

John starts his day by reviewing his inbox and prioritizing tasks on his to-do list, letting deadlines guide his focus for the morning's work.



PM:

Throughout the day, John focuses on meeting deadlines and wrapping up projects. He ends his shift by completing active assignments or bringing ongoing projects to key milestones.



What John loves about a career in transit:

John is motivated by a lifelong connection to transit and finds meaning in helping his community navigate challenges and growth, especially during periods of rapid change.



Learn more about APTA's
National Transit Career Day



National Transit Career Day

Recruiting the Future Transit Workforce: Find Your “Why”

1

Understand Motivations

What is the future employee looking for in a role?



Mission-driven work



Technical skills development



Professional development opportunities



Predictable work schedule

2

Match Skillset to Disciplines

Transit supports any and all skillsets and motivations!

- Customer Service
- Data Science
- Engineering
- Finance & Accounting
- Human Resources
- Information Technology
- Marketing & Communications
- Operations & Planning
- Project Management
- Safety & Security
- ... and more

3

Showcase Employers

Transit organizations span across sectors

- Government Agencies
- Academia
- Consulting
- Manufacturers
- Nonprofits
- Research
- Suppliers
- ... and more

4

Start Your Engines

Use diverse outreach methods to recruit

- Career Fairs/Trades Outreach
- Digital Advertising
- Employee Advocacy/Interaction
- Peer Mentoring
- Networking
- Incentive Recruitment
- Internship Programs
- Temp-to-Full Time Programs
- ...how do you recruit?



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