



AMERICAN PUBLIC TRANSPORTATION ASSOCIATION
BUSINESS MEMBERS BOARD OF GOVERNORS

MEMORANDUM

DATE: May 26, 2025

FROM: Buddy Coleman, Chair, BMBG Nominations Committee

SUBJECT: **Nominations Process to Serve on the APTA Business Member Board of Governors**

As Chair of the Business Member Board of Governors (BMBG) Nominations Committee, I am writing to advise that nominations for 11 seats on the BMBG will open **June 2, 2025, and close July 11, 2025, at 5:00 PM EDT**. This is a very tight nominations period this year. The BMBG consists of 25 business members plus past chairs and business members serving on APTA's Executive Committee. Members serve for two years. Eleven terms expire this year.

In addition, several APTA Leadership positions are open, and the Nominations Committee will recommend a slate of candidates for those positions. The open positions available to business members will be announced in June.

Serving on the BMBG is critical to advancing the interests of APTA's business members and of the public transportation industry as a whole. The BMBG supports important advocacy on behalf of public transportation, funds critical research and policy initiatives, and helps to encourage business member participation across the broad range of APTA activities and events. Most importantly, the BMBG develops recommendations to APTA's Executive Committee and Board of Directors, providing critical communications between public transportation agencies and the business members that support them. Board members represent a diverse cross section of the business membership and are expected to participate in APTA's and BMBG committees and events.

The nominations Committee includes the following BMBG members:

Buddy Coleman, chair – Clever Devices
Kim Slaughter - TY Lin
Raquel Olivier - Olivier Inc.
Shannon Bailey – Miovision
Charlie DiMaggio – Greystone

To apply for one of the open BMBG seats, please refer to the attached **Criteria for Membership on the BMBG (attachment 1 on page 3)**. Included in the on-line application is a form to be signed separately by your company CEO. As noted, Responses are due **Friday, July 11, 2025, by 5:00 PM ET**. Applicants are welcome to include **no more than three letters of endorsement** from other APTA members, but none are required.

Responses will be reviewed by the Nominations Committee, which will recommend a slate of candidates for election at the APTA TRANSform meeting in Boston, September 14, 2025.

Applicants should respond to the following questions on the online form:

1. Do you meet the requirements set forth in the Criteria for Membership in the BMBG?
2. Why are you seeking this position?
3. What unique talent or skill sets would you bring to the BMBG?
4. Describe your accomplishments and/or contributions to both APTA and BMBG programs, activities and policies and any contributions to the industry.
5. What do you feel are the most important challenges facing APTA and the BMBG over the next five years? How would you address them?

APTA and the BMBG very much appreciate your interest in serving on the Board and we look forward to your continued engagement in our many activities.



ATTACHMENT 1

Criteria for Membership on the BUSINESS MEMBERS BOARD OF GOVERNORS

Selection Principles: Nominees to serve as members of the APTA Business Member Board of Governors (BMBG) should possess the following qualifications and attributes:

1. The nominees selected should have diverse backgrounds and be representative of all business segments in APTA. The Nominating Committee shall attempt to balance within the BMBG a broad representation of constituent business interests, including but not limited to: bus and rail vehicle manufacturers, bus and rail suppliers, consultants, contractors, contract service providers, architects and engineers, industry publications and other member categories; representation for small businesses; and geographic diversity.
2. Nominees should be employed by an APTA member in good standing as defined in the APTA Bylaws and must meet the qualifications for members of the BMBG as outlined in the BMBG Bylaws, including authorization to serve from the senior executive of their company and the company's commitment to support the staff time and financial costs of attending meetings, fulfilling committee assignments and travel.
3. Nominees, and their company, should have a record of attending and actively participating in APTA and BMBG committees and meetings, and supporting APTA programs and initiatives. Due to its importance, attendance at the BMBG's annual business meeting in January is particularly important.
4. Nominees should hold senior level positions of authority in their company, with the power to make decisions affecting the transit part of their company's business.
5. Nominees should be willing to communicate and promote BMBG goals with all APTA members, as well as supporting and advising the BMBG on relevant issues.
6. The Nominations Committee reserves the right not to select more than one nominee from each company for positions that are available on either the BMBG or the APTA board of directors.

Desirable Attributes: The BMBG Nominating Committee will strongly consider the following attributes when selecting nominees for the BMBG and business member positions on the APTA Board of Directors:

- Diversity of businesses, individuals, and experience
- Willingness to attend regional and industry meetings
- Prior experience with APTA committees, governance, and meetings
- Willingness to work to enhance APTA's reputation and influence with potential business members
- Willingness to communicate regularly with other APTA board members and committees
- Willingness to work for the common industry good rather than company-specific issues
- Knowledge of and involvement in advocating public transportation issues to elected and appointed officials