POLICY BRIEF



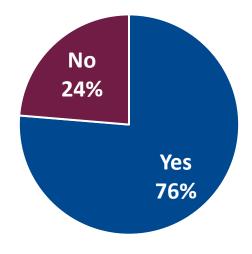
COVID-19 Pandemic Threatens Public Transit Businesses

Key Takeaways

- 1. More than three in four businesses (76 percent) have seen a reduction in their transit industry business as a result of the COVID-19 pandemic. On average, businesses have seen a 40 percent reduction in activity
- 2. In 2020, 32 percent of businesses were forced to lay off employees and 11 percent have been forced to close a facility. In addition, more than one-half of public transit businesses (53 percent) have cut back on hiring
- 3. If Congress does not provide additional emergency funding for transit, nearly four in 10 businesses (38 percent) will be forced to consider additional layoffs
- 4. One of every five businesses (22 percent) are concerned they may go out of business due to the pandemic

The financial pressures faced by public transportation agencies are having a significant impact on public transit industry businesses as well. Three quarters of businesses (76 percent) have seen a reduction in their business due to the pandemic. On average, businesses have seen a 40 percent reduction in activity.

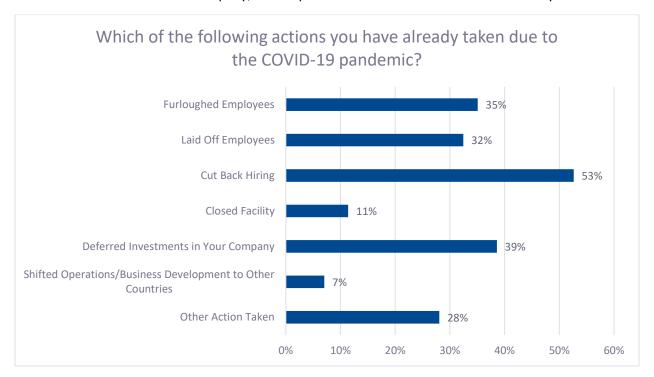
Have you seen a reduction in your transit business due to the pandemic?



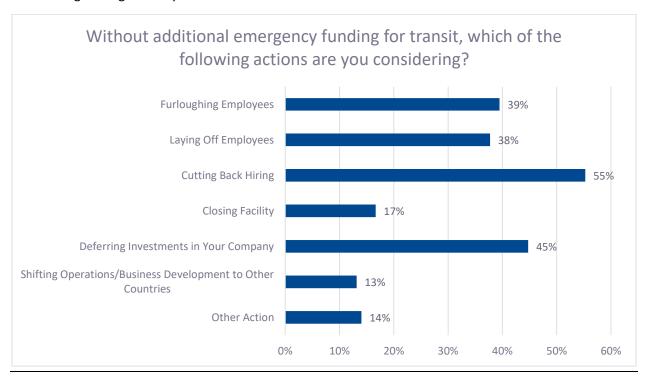
Average Reduction in Business:

40%

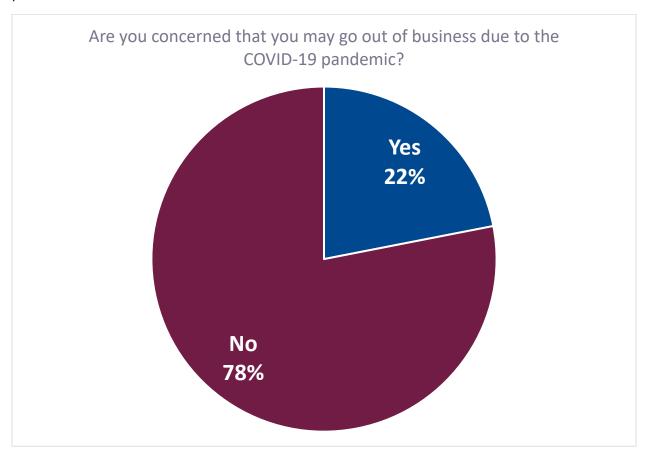
One-third of businesses (35 percent) have furloughed employees as a result of the pandemic. More than one-half (53 percent) of businesses have cut back hiring, four in 10 businesses (39 percent) have deferred investments in their company, and 11 percent have been forced to close a facility.



If Congress does not provide additional emergency funding for transit, nearly four in 10 businesses (38 percent) are considering laying off employees and nearly one in five businesses (17 percent) are considering closing a facility.

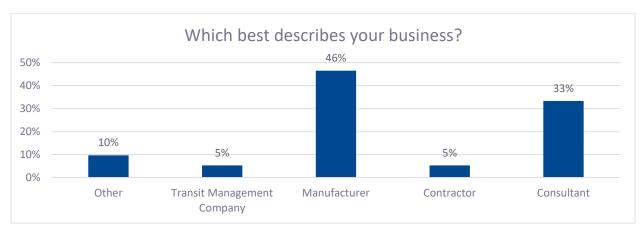


One of every five businesses (22 percent) are concerned they may go out of business due to the pandemic.



About the Survey

This survey of APTA business members was conducted in January 2021. One hundred and fourteen (114) APTA business members, representing a variety of sectors, responded.



The American Public Transportation Association (APTA)

The American Public Transportation Association is a nonprofit international association of 1,500 public and private sector organizations that represents a \$74 billion industry that directly employs 435,000 people and supports millions of private sector jobs. APTA members are engaged in the areas of bus, paratransit, light rail, commuter rail, subways, waterborne services, and intercity and high-speed passenger rail. This includes transit systems; planning, design, construction, and finance firms; product and service providers; academic institutions; transit associations and state departments of transportation. APTA is the only association in North America that represents all modes of public transportation. APTA members serve the public interest by providing safe, efficient and economical transit services and products.

Author
Matthew Dickens
Senior Policy Analyst
202.496.4817 | mdickens@apta.com

For General Information
Ward W. McCarragher
Vice President, Government Affairs and
Advocacy
202.496.4828 | wmccarragher@apta.com

APTA Vision Statement

APTA leads public transportation in a new mobility era, advocating to connect and build thriving communities