



# Transit Ballot Initiatives

## WORKSHOP

DECEMBER 9-11, 2024  
CINCINNATI, OH

# Sponsorship Prospectus

American Public Transportation Association

[APTA.COM](https://www.apta.com)

# Amplify Your Presence

Meet with elected officials, transit agency executives and public affairs staff, members of local transit boards, local business leaders and chambers of commerce, community transit advocates, campaign professionals, and others interested in community vitality and transit investment!

This opportunity only comes around once every two years and offers unmatched networking, making it a can't-miss event. Amplify your presence through one (or more) of our new and expanded sponsorship packages below.

To discuss sponsorship opportunities and secure a package today, contact **Christine von Steiger** at [aptaconference@ntpevents.com](mailto:aptaconference@ntpevents.com) or **+1.703.706.8252**.

## Core Sponsor Benefits

In addition to the benefits listed under each package below, all sponsors receive the **Core Sponsor Benefits**:

- ✓ **Logo included in on-site sponsor recognition signage**
- ✓ **Logo and media link on conference website**
- ✓ **Logo in attendee 'Know Before You Go' email**

## Sponsorship Opportunities

### PRESENTING SPONSOR

\$25,000 **EXCLUSIVE**

- Core sponsor benefits
- **NEW** (1) dedicated pre-workshop sponsor email deployed to all attendees
- **NEW** (1) pre-workshop social media post recognizing sponsor
- Workshop promoted as "presented by [sponsor]"
- Opportunity to provide 3-minute remarks during the opening session
- (2) complimentary workshop registrations
- Logo displayed on screen during welcome remarks
- Logo incorporated into meeting branding elements
- Opportunity to distribute promotional item/brochure at registration
- Sponsor recognition in event app description

## WELCOME RECEPTION SPONSOR

\$20,000 **EXCLUSIVE**

- Core sponsor benefits
- Exclusive sponsor recognition in 'Opening Reception Invite' emailed to all attendees
- (2) complimentary workshop registrations
- Sponsor recognition on tent cards and signage throughout welcome reception
- Opportunity to distribute materials at welcome reception

## CONTINENTAL BREAKFAST **EXCLUSIVE**

\$7,500 (2 Available - Tues/Wed)

- Core sponsor benefits Opportunity to greet attendees and network as they come into the breakfast
- Sponsor recognition on tent cards and signage throughout breakfast
- Sponsor recognition via branded napkins at breakfast
- Opportunity to distribute promotional item at breakfast

## TUESDAY LUNCH + GENERAL SESSION

\$15,000 **EXCLUSIVE**

- Core sponsor benefits
- (1) complimentary workshop registration
- Opportunity to provide 60-second remarks during session
- Sponsor recognition on tent cards and signage throughout lunch
- Exclusive opportunity to distribute materials at lunch/

## VIP DINNER SPONSOR

\$15,000 **NEW & EXCLUSIVE**

This special VIP dinner will host C-Suite Executives, city mayors, and additional VIP officials from city offices. Sponsor benefits include:

- Core sponsor benefits
- Opportunity to provide remarks at dinner
- Sponsor recognition on signage at dinner
- 2 complimentary registrations to dinner for sponsor/guests
- Special recognition in VIP dinner invite

## LANYARD SPONSOR

\$5,000 **EXCLUSIVE**

- Core sponsor benefits
- Conference lanyards will be co-branded with your company logo and APTA logo and distributed to ALL conference participants at registration

**SOLD**

## GENERAL SESSIONS

4 Available:

**Tuesday Opening General Session** (8-9:30 AM, \$15,000)

**Tuesday General Session** (4-5:30 PM, \$10,000)

**Wednesday General Session** (8-9 AM, \$7,500)

**Wednesday Closing General Session** (11-12 AM, \$7,500)

- Core sponsor benefits
- (1) complimentary workshop registration
- Opportunity to provide 60-second remarks during session
- Sponsor recognition on session signage and on screen during session
- Exclusive opportunity to distribute materials at session

## REFRESHMENTS SPONSOR

\$5,000 (6 Available) **NEW**

- Core sponsor benefits
- Opportunity to greet attendees and network during break
- Sponsor recognition on tent cards and signage in break area
- Exclusive opportunity to distribute promotional item in break area

## EDUCATION SESSION SPONSOR

\$4,000/Session or 2 for \$7,500 (10 Available)

- Core sponsor benefits
- Opportunity to introduce session moderator
- Sponsor recognition on session signage and on screen during session
- Exclusive opportunity to distribute materials at session

## FRIEND OF APTA

Contribute \$1,750 to APTA to unlock all the core sponsor benefits!

## Secure Your Sponsorship

Select your sponsorship or curate a custom package today by contacting **Christine von Steiger** at [aptaconference@ntpevents.com](mailto:aptaconference@ntpevents.com) or **+1.703.706.8252**.