



Transit Ballot Initiatives WORKSHOP

DECEMBER 9-11, 2024
CINCINNATI, OH

Sponsorship Prospectus

American Public Transportation Association

[APTA.COM](https://www.apta.com)

Amplify Your Presence

Meet with elected officials, transit agency executives and public affairs staff, members of local transit boards, local business leaders and chambers of commerce, community transit advocates, campaign professionals, and others interested in community vitality and transit investment!

This opportunity only comes around once every two years and offers unmatched networking, making it a can't-miss event. Amplify your presence through one (or more) of our new and expanded sponsorship packages below.

To discuss sponsorship opportunities and secure a package today, contact **Christine von Steiger** at aptaconference@ntpevents.com or **+1.703.706.8252**.

Core Sponsor Benefits

In addition to the benefits listed under each package below, all sponsors receive the **Core Sponsor Benefits**:

- ✓ Logo included in on-site sponsor recognition signage
- ✓ Logo and media link on conference website
- ✓ Logo in attendee 'Know Before You Go' email

Sponsorship Opportunities

PRESENTING SPONSOR

\$25,000

EXCLUSIVE

- **NEW** Core sponsor benefits package
- **NEW** (1) dedicated pre-workshop sponsor email deployed to all attendees
- **NEW** (1) pre-workshop social media post recognizing sponsor
- Workshop promoted as "presented by [sponsor]"
- Opportunity to provide 3-minute remarks during the opening session
- (2) complimentary workshop registrations
- Logo displayed on screen during welcome remarks
- Logo incorporated into meeting branding elements
- Opportunity to distribute promotional item/brochure at registration
- Sponsor recognition in event app description

WELCOME RECEPTION SPONSOR

\$20,000

EXCLUSIVE

- **NEW** Core sponsor benefits package
- **NEW** Exclusive sponsor recognition in 'Opening Reception Invite' emailed to all attendees
- (2) complimentary workshop registrations
- Sponsor recognition on tent cards and signage throughout welcome reception
- Opportunity to distribute materials at welcome reception

CONTINENTAL BREAKFAST

\$7,500 (2 Available - Tuesday AM; Wednesday AM)

- **NEW** Core sponsor benefits package
- Opportunity to greet attendees and network as they come into the breakfast
- Sponsor recognition on tent cards and signage throughout breakfast
- Sponsor recognition via branded napkins at breakfast
- Opportunity to distribute promotional item at breakfast

REFRESHMENTS SPONSOR

\$5,000 (6 Available)

NEW

- Core sponsor benefits package
- Opportunity to greet attendees and network during break
- Sponsor recognition on tent cards and signage in break area
- Exclusive opportunity to distribute promotional item in break area

TUESDAY LUNCH + GENERAL SESSION

\$15,000 (Tuesday, 11 AM-12:30 PM)

EXCLUSIVE

- **NEW** Core sponsor benefits package
- (1) complimentary workshop registration
- Opportunity to provide 60-second remarks during session
- Sponsor recognition on tent cards and signage throughout lunch
- Exclusive opportunity to distribute materials at lunch/session

GENERAL SESSIONS

4 Available:

\$15,000 (Tuesday OPENING General Session, 8-9:30 AM)

\$10,000 (Tuesday General Session, 4-5:30 PM)

\$7,500 (Wednesday General Session, 8-9 AM)

\$7,500 (Wednesday Closing General Session, 11-12 AM)

- **NEW** Core sponsor benefits package
- (1) complimentary workshop registration
- Opportunity to provide 60-second remarks during session
- Sponsor recognition on session signage and on screen during session
- Exclusive opportunity to distribute materials at session

EDUCATION SESSION SPONSOR

\$4,000/Session or 2 for \$7,500 (10 Available)

- **NEW** Core sponsor benefits package
- Opportunity to introduce session moderator
- Sponsor recognition on session signage and on screen during session
- Exclusive opportunity to distribute materials at session

LANYARD SPONSOR

\$5,000

EXCLUSIVE

- **NEW** Core sponsor benefits package
- Conference lanyards will be co-branded with your company logo and APTA logo and distributed to ALL conference participants at registration

FRIEND OF APTA

\$1,750 - Contribute \$1,750 to APTA to unlock all the core sponsor benefits!

Secure Your Sponsorship

To discuss sponsorship opportunities, create a custom package, or secure your sponsorship today, contact **Christine von Steiger** at aptaconference@ntpevents.com or **+1.703.706.8252**.