



Transit CEOs SEMINAR

February 16-18, 2024 | Savannah, GA

Sponsorship Prospectus

American Public Transportation Association

APTA.COM

Core Sponsor Benefits

In addition to the specific benefits denoted within each package below, all sponsors receive the following **Core Sponsor Benefits** package:

- ✓ **Logo included in on-site sponsor recognition signage**
- ✓ **Logo and media link in event App**
- ✓ **Logo and media link on conference website**
- ✓ **Logo included in attendee 'Know Before You Go' email**

Available Opportunities

CEO Dinner Sponsor

\$25,000

EXCLUSIVE

- CEO Dinner promoted as "presented by [sponsor]"
- Opportunity to provide welcome toast (up to 3 minutes) at dinner
- (8) complimentary sponsor dinner tickets included
- Opportunity to distribute promotional item/brochure at dinner
- Sponsor recognition on tent cards and signage throughout dinner

Welcome Reception Sponsor

\$15,000

EXCLUSIVE

- (4) complimentary reception tickets included for welcome reception
- Sponsor recognition on tent cards and signage throughout welcome reception
- Opportunity to distribute materials at welcome reception

Sponsor Inquiries

To discuss sponsorship options, custom packages, or secure your sponsorship today, contact **Christine Von Steiger** at aptaconference@ntpevents.com or **+1.703.706.8252**

Lunch Sponsor

\$7,500 (2 Available)

- (2) complimentary sponsor lunch passes included
- Opportunity to provide 2-minute remarks from stage during lunch
- Sponsor recognition on tent cards and signage throughout lunch area
- Exclusive opportunity to distribute materials at lunch

Lanyard Sponsor

\$5,000

EXCLUSIVE

- Conference lanyards will be co-branded with your company logo and APTA logo and distributed to ALL conference participants at registration

Continental Breakfast Sponsor

\$4,500 (2 Available)

- (1) complimentary breakfast pass included for sponsor and guests
- Opportunity to provide 90-second remarks during breakfast
- Sponsor recognition on signage throughout breakfast area
- Exclusive opportunity to distribute promotional item at breakfast area

Promo Items

\$2,500 (Unlimited)

Opportunity to distribute promotional item at registration/check-in area

Friend of APTA

\$1,750 (Unlimited)

Contribute \$1,750 to unlock the core sponsor benefits package!

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