



MARKETING & COMMUNICATIONS WORKSHOP

FEBRUARY 26–MARCH 1, 2023
LAS VEGAS, NV



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$20,000

- Conference promoted as “presented by [sponsor]”
- Representative may give 3-minute remarks during the opening session
- Up to a 90-second video may be shown during remarks
- Logo will be included in on-site signage, on screen during welcome remarks, in all other conference materials, in mobile app, and on conference website
- Sponsor logo incorporated into meeting branding elements
- Brochure/promo item may be distributed in registration area
- Two (2) complimentary conference registrations
- Written recognition in app event description
- Name in alpha listing of sponsors

WELCOME RECEPTION SPONSOR

\$8,000 Lead | \$4,000 Co-Sponsor

- Logo on program and sponsor pages on conference website, on the mobile app, on signage at the event, and on tent cards on buffet and tables
- Lead sponsor gets top billing
- Opportunity to distribute materials at event
- One (1) complimentary conference registration with lead sponsorship

CONTACT US TO GET STARTED:



CHRISTINE VON STEIGER

Sales and Sponsorships
APTAConference@ntpevents.com
+1.703.706.8252

ADWHEEL LUNCHEON SPONSOR

\$10,000

- Logo on program and sponsor pages on conference website, on the mobile app, on signage at the event, and on tent cards on tables
- Opportunity to distribute materials at event
- One (1) complimentary conference registration

GENERAL SESSION SPONSOR - TUESDAY

\$6,000

- Recognition under session write-up in programs and mobile app
- Signage at session
- Company representative will open the session and introduce the moderator
- Exclusive opportunity to distribute materials at session
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

LUNCH & LEARN SPONSOR - MONDAY

\$8,000 Exclusive | \$4,000 Co-Sponsor

- Signage at lunch and on tables
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

MEETING PADFOLIOS

\$5,000

- Logo on padfolios
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

CONTINENTAL BREAKFAST SPONSOR

\$4,000 Each – 3 Available

- Signage at breakfast and on tables
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

SESSION SPONSOR

\$4,000 each | 2 for \$7,000

- Recognition under session write-up in programs and mobile app
- Signage at session
- Company representative will open the session and introduce the moderator
- Exclusive opportunity to distribute materials at session
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

BREAK SPONSOR AT MARKETING EXCHANGE

\$2,500 Each - 3 Available

- Signage at lunch and on tables
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo inclusion on on-site signage, in mobile app and on conference website

GENERAL SPONSORSHIP FUND

\$1,500

- As a general sponsor, your company's name will be listed in the mobile app, on the conference website and on event sponsor signage.

Sponsorships are on a first-come, first-served basis.