

# REIMAGINE MOBILITY

THE POWER AND PROMISE OF PUBLIC TRANSPORTATION



*AMERICAN PUBLIC TRANSPORTATION ASSOCIATION*

ANNUAL REPORT 2018

# OUR INDUSTRY

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AT A G

**420K+** **WORKERS EMPLOYED**  
in public transportation  
in the U.S.

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**\$68B** **A YEAR INDUSTRY**

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**34M** **TRIPS**  
every weekday

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**10.1B+** **TRIPS ANNUALLY**  
in 2017

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**149K+** **RAILCARS, BUSES & VANS**  
in service in the U.S.

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**21B** **BUS PASSENGER MILES**  
traveled annually by public transit  
buses in the U.S.

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**33B** **RAIL PASSENGER MILES**  
traveled annually by commuter,  
light, and heavy rail in the U.S.



## OUR ASSOCIATION

@1,500

### MEMBERS

public transit agencies, transit-related businesses, organizations and agencies with operations or suppliers in all 50 states and 27 countries

90%

### OF PUBLIC TRANSIT PASSENGERS

in the U.S. and Canada ride on APTA member systems

130+

### EXPERT COMMITTEES & SUBCOMMITTEES

led by APTA members

15

### MAJOR CONFERENCES, SEMINARS & WORKSHOPS

in FY 2018

13K+

### EXPO ATTENDEES

from more than 85 countries

535

### GRADUATES

of Leadership APTA, the executive-level career development program, since 1998

\$1.2M

### IN SCHOLARSHIPS

awarded by the American Public Transportation Foundation since 1988









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## MESSAGE FROM OUR CHAIR



## PREPARING FOR THE FUTURE

### DEAR APTA MEMBERS AND FRIENDS,

We are experiencing a time of profound change in the public transportation industry. Our present and future are being shaped by the convergence of disruptive technologies, new service providers, and evolving customer preferences and lifestyle choices. The challenges are great, but the opportunities are endless.

My tenure as your chair has been one of the most rewarding experiences in my more than 30-year career in the transportation industry. Among the highlights was the privilege of establishing five priorities that will serve APTA now and in the future as we prepare for the greatest change in society since the Industrial Revolution:

- ▶ Leadership and Advocacy to develop a strong agenda that represents all of our members and works closely with federal, state, and local officials;
- ▶ Mobility Paradigm, a holistic vision of transportation of the future that will position the industry to move people efficiently through multiple modes of mobility, both conventional and transformational;
- ▶ Workforce of the Future, to prepare technicians, operators, customer service representatives, and executives for positions that will require new skills;
- ▶ Leveraging Data-Driven Business Models that illustrate industry best practices and ways data can be monetized; and
- ▶ Enterprise Risk Management to help organizations determine threats and opportunities in safety and cybersecurity.

Transportation and multimodal mobility are at the forefront of the public's consciousness as we shift the way we think, plan, and act in public transportation. This attitudinal shift presents a great opportunity for transportation providers to enhance existing services and introduce new, cutting-edge amenities that customers demand and deserve. Because, in the end it is all about the customers, improving their quality of life, and delivering a service that connects people to what they need, want and enjoy in pursuit of their dreams.

The 2018 Annual Report showcases what we have accomplished and our vision for the future in one of the world's most vital industries. Our accomplishments will help ensure we remain a strong and successful leader in a world of multimodal, interconnected mobility. The past year will pave the way for an exciting and successful future for both our industry and our association.

It has been an honor to serve as APTA Chair. I'm grateful to the Board of Directors, our members, and APTA President and CEO Paul Skoutelas for their support.

Thank you for allowing me to be your chair as we undergo this seismic shift. It has been my highest privilege to represent you.

Sincerely, I am,

A handwritten signature in black ink, reading "Nathaniel P. Ford Sr." in a cursive script.

Nathaniel P. Ford Sr.  
Chief Executive Officer  
Jacksonville Transportation Authority



## MESSAGE FROM OUR PRESIDENT AND CEO



## EXCELLING AT OUR MISSION

### DEAR COLLEAGUES AND FRIENDS,

It is my pleasure to present APTA's 2018 Annual Report, highlighting how we as public transportation professionals share a purpose: connecting people to what they need, want, and aspire to achieve.

When I became APTA's president and CEO at the start of 2018, I was excited about the dedicated and talented people who are shaping our industry's bright future. Public transit's roots may date back to the 19th century, but we're redefining our importance in this one.

My overarching objective is to help our industry become "future ready" by making APTA even more respected, effective, and influential. This means strengthening vital relationships, increasing our engagement in public policy, and helping our members meet their most pressing needs, while simultaneously preparing for a future that will look very different from the present.

There is much to celebrate this year thanks to the leadership of APTA Chair Nat Ford, the work of the Executive Committee, Board of Directors, and members, and the efforts of the APTA staff and my predecessor Richard White. We can all take pride in what has been accomplished and feel confident about the future of our industry.

Sincerely,

A handwritten signature in black ink that reads "Paul P. Skoutelas". The signature is written in a cursive, flowing style.

Paul P. Skoutelas

“

*We connect  
people to life's  
possibilities.  
There's nothing  
more fundamental  
than the need  
to be mobile.”*

**PAUL P. SKOUTELAS**  
PRESIDENT AND CEO





# PUBLIC TRANSPORTATION IS... REINVESTING

... to expand services, strengthen safety, provide more customer-friendly conveniences, and address our industry-wide state of good repair needs.

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# REIMAGINING

... how people view public transit ...  
and how public transit serves people.



# APTA IS LEADING THE WAY

This annual report describes how APTA served the public transportation industry from July 2017 – July 2018.

It's more than a compilation of our major activities and achievements. It's also the story of why we do what we do: making opportunities accessible, enhancing personal freedom, helping communities prosper, and improving the quality of life.

We've dedicated this past year to keeping our members informed, advocating for their interests, helping them develop professionally, and investing in their future.

We are committed to making public transportation the

## MAINSTAY OF MOBILITY

for every lifestyle and community—today and into the future.







# THE FUTURE OF MOBILITY



## APTA CHAIR'S INITIATIVES

To prepare for a rapidly changing world of mobility needs and choices, APTA Chair Nathaniel P. Ford Sr. identified **five pivotal priorities** in October 2017 to guide APTA's work during his chairmanship.

### LEADERSHIP AND ADVOCACY

▶ **GOAL:** To create a strong, active, and effective advocacy agenda.

▶ **LEADERS:** APTA's Legislative Committee, chaired by Executive Committee Member Diana Mendes, Mid-Atlantic Division President, HNTB Corporation; and the Research, Communications and Advocacy Council, chaired by Executive Committee Member Dorval Carter, President, Chicago Transit Authority

▶ **MEASURES OF SUCCESS:**

Help deliver an historic funding victory for Fiscal Year 2018—\$16.1 billion—the largest-ever one-year appropriation for public transit and passenger rail programs;

Launch a deliberative process to prepare for reauthorization of the FAST Act in 2020; and

Strengthen APTA's relationships with state and local officials through participation in events by the U.S. Conference of Mayors, National League of Cities, and National Governors Association.

### WORKFORCE OF THE FUTURE

▶ **GOAL:** To attract the best and brightest skilled workers to the public transportation industry.

▶ **LEADERS:** APTA's Workforce Development Committee, chaired by Paul Larrousse, Director, National Transit Institute, Rutgers University; and Executive Committee Member Bacarra Sanderson Mauldin, Board Member, Birmingham (AL) Regional Paratransit Consortium dba ClasTran

▶ **MEASURES OF SUCCESS:**

Created an e-Learning professional development pilot for public transit supervisors, managers, and deputies/senior executives, which will be part of APTA's new online resource center for workforce development programs and information;

Created a framework for establishing four new APTA-defined credentials and certifications; and

Held a summit titled "The Changing Mobility Paradigm and Its Impact on Tomorrow's Workforce," examining strategies to keep pace with current needs and evolving industry trends.



“

*We are on the cusp of a new approach to mobility that will create lasting opportunities for our industry and the public.”*

**NATHANIEL P. FORD SR.**  
APTA CHAIR



Nathaniel P. Ford Sr. presents the five priorities of his term during the opening session of the 2017 Annual Meeting & EXPO.

## LEVERAGING BIG DATA

**GOAL:** To help public transit professionals collect, assess, and use the most valuable data to make smart decisions and tell public transportation's story in the most compelling way.

**LEADERS:** Executive Committee Member William Thomsen, President and CEO, Urban Engineers of New York, working with APTA's information and technology-related committees

### MEASURES OF SUCCESS:

Launched a new, voluntary benchmarking initiative that allows public transit agencies to compare key performance factors and take steps to increase efficiency;

Studied how public transit agencies collect and use data and explored ways to improve on those practices and monetize data; and

Updated APTA's Industry Footprint to show public transit and transit-related jobs in all 50 states.

## ENTERPRISE RISK MANAGEMENT

**GOAL:** To help public transportation agencies prepare for threats sooner and with greater certainty.

**LEADERS:** Former Executive Committee Member Lester Bryant, LWBSolutions; Executive Committee Member Frederick Daniels Jr., Metropolitan Atlanta Rapid Transit Authority; and Kevin Holzendorf, Jacksonville Transportation Authority, working with APTA's risk management, safety and security-related committees

### MEASURES OF SUCCESS:

Designed and led a day-long forum on safety and safety cultures with the Association of American Railroads and the Transportation Research Board, APTA's Mid-Year Safety Seminar, and sessions at all major APTA conferences on Terrorism, Cybersecurity, and Safety Management Systems;

Partnered with the Transportation Security Administration to organize workshops, roundtables, and presentations for APTA members, transit CEOs, police chiefs, and federal employees; and

Expanded and updated APTA's industry profiles, which form the basis for insurance underwriters when evaluating risks, to reflect today's environment.

## THE NEW MOBILITY PARADIGM

**GOAL:** To ensure that the public transportation industry leads the emerging transformational changes.

**LEADERS:** APTA's Mobility Management Committee, chaired by Gary Thomas, President/Executive Director, Dallas Area Rapid Transit; and Executive Committee Member Carolyn Flowers, Senior Vice President, Americas Transit Market Sector Leader, AECOM

**MEASURES OF SUCCESS:**

Developed a vision and strategy to position our industry in this new policy arena;

Established an online Mobility Innovation Hub to share inventive best practices on such issues as automated shuttles, on-demand pilots, and partnerships with transportation network companies; and

Organized APTA's first "new mobility" summit titled "The Future of Mobility: From Transit Authority to Mobility Integrator," which generated an ambitious action plan for our association.



## KEY TAKEAWAYS FROM 'THE FUTURE OF MOBILITY SUMMIT'

Serve as a resource for communities seeking to revise their local transit charters/governance structures to pursue a coordinated approach to mobility options;

Advocate for federal resources to expand the number and types of pilot projects for innovative ideas;

Collaborate with the automobile industry and technology companies to promote public transit's interests;

Establish standards that offer the greatest value (e.g. universal data standards and interoperable transit apps); and

Facilitate the sharing of information across agencies by creating workshops and best practices guidelines.



# IMPROVING LIFE THROUGH MOBILITY



## A YEAR OF DELIVERING VALUE

As public transportation's responsibilities and needs have expanded in recent years, so have APTA's initiatives to engage, educate, inform, and influence. We delivered greater value to our members this past year and continued to fulfill our promise to be "the leading force in advancing public transportation."

### HISTORIC FUNDING VICTORY

Following a persistent and aggressive advocacy campaign by APTA and its allies, Congress passed the **largest single-year appropriations bill for public transit and intercity passenger rail** programs in history:

- ▶ **\$13.5 BILLION** for Federal Transit Administration (FTA) programs, more than \$1.1 billion above the \$12.3 billion authorized; and
- ▶ **\$2.8 BILLION** for Federal Railroad Administration (FRA) intercity passenger rail grant programs.

This bipartisan legislative victory for FY 2018 positively impacted every part of our industry.

In passing the appropriations bill, Congress sent a strong message by rejecting proposed cuts to public transit programs that had been recommended by the administration. This was proof that APTA's voice is being heard and that Congress understands the need for a strong federal partnership with state and local governments.

Paul P. Skoutelas  
testifying on PTC  
implementation  
before the House  
Subcommittee on  
Railroads, Pipelines  
and Hazardous  
Materials.



“

*Federal funding is essential to help state and local transit agencies address the \$90 billion backlog identified by U.S. DOT, that is needed to bring America's public transportation infrastructure back into a state of good repair.”*

**PAUL P. SKOUTELAS**  
APTA PRESIDENT AND CEO





U.S. Transportation Secretary Elaine L. Chao and FTA Acting Administrator K. Jane Williams with APTA leadership at the 2017 Annual Meeting & EXPO

## CAPITAL INVESTMENT GRANTS

The Capital Investment Grants (CIG) program—one of APTA’s most important advocacy issues because it had been targeted to be phased out under the administration’s FY 2017 and FY 2018 budget proposals—was a top priority throughout the year.

APTA succeeded in not only preserving but increasing CIG funding, which affects more than 50 state and local projects that are underway. We also helped craft legislative language to safeguard the future of the CIG program.

Our work to protect this and other vital programs continued at the regulatory level. APTA expressed serious concerns about the FTA’s plans to change

## NEW APTA PRESIDENT AND CEO SETS A NEW COURSE

Following a national search by the CEO Search Task Force, led by Immediate Past Chair Doran J. Barnes, APTA’s Board of Directors selected Paul P. Skoutelas to be APTA’s sixth president and CEO beginning in January 2018. As part of a seamless leadership transition, he pledged to build upon the stable foundation already in place and to make APTA even more respected, effective, and influential.

Early results during the president and CEO’s first seven months of 2018:

- ▶ **Reduced costs and increased revenue** in the last two quarters of FY 2018;
- ▶ **Developed and gained approval of a budget and business plan for FY 2019** that is aligned with APTA’s strategic plan and positions the association for a successful future;
- ▶ **Streamlined the APTA organization** by adding new senior-level and mid-level staff in areas that reflect members’ priorities and promote greater cross-functional collaboration;
- ▶ **Added updated content, events, and initiatives** on issues such as Positive Train Control, safety and security, leadership development, and state of good repair needs;
- ▶ **Conducted outreach** to key congressional offices and officials at the White House, U.S. Department of Transportation, and other federal transportation, safety, and security agencies;
- ▶ **Engaged APTA members, businesses, partner organizations, and stakeholder groups**, and re-established the Washington Area Transportation Industry Representatives group; and
- ▶ **Secured new and past APTA members**, including the New York Metropolitan Transportation Authority, North America’s largest public transit system.

Paul P. Skoutelas, new APTA president and CEO





Nearly

# 220K

## VOICES FOR PUBLIC TRANSIT

advocates had contact with  
elected officials more than

# 136,000 TIMES



the eligibility criteria by which public transit projects are evaluated for federal funding. We continued to encourage a constructive dialogue between federal officials and our industry to better understand the impacts of any proposed changes to CIG and other public transit programs.

### MEMBER ADVOCACY IN WASHINGTON

The presence of hundreds of public transportation professionals in Washington during APTA's Legislative Conference in March 2018 helped give members of Congress a clear understanding of our industry's value and needs.

APTA's Business Members also made their voices heard on Capitol Hill this year. Approximately two dozen transit-related companies participated in more than 50 meetings with their representatives and congressional leaders during Infrastructure Week in May 2018.

APTA's Business Member Board of Governors commissioned a communications tool that shows when demand for public transit continues to grow, private sector investment in mobility is a catalyst for innovation and economic growth.

### MESSAGING & COMMUNICATIONS

APTA's effective communications in 2017-2018 educated and engaged our stakeholders. These efforts were crucial in upholding the federal government's long-standing support for public transit and in securing higher levels of federal funding.

During Infrastructure Week activities and at special events throughout the year, APTA promoted the importance of state of good repair, the need for increased investment, and the necessity for a federal-state-local-private funding partnership. Activities included:



During Infrastructure Week activities, and at special events throughout the year, APTA promoted the importance of state of good repair investment and the need for a federal-state-local-private funding partnership.



# 74%



of Americans want Congress to  
**INCREASE INVESTMENT IN  
 PUBLIC TRANSPORTATION,**  
 according to an APTA-sponsored  
 survey by the Mineta Transportation  
 Institute.

- ▶ **Four national press conferences** featuring a variety of public transit agency leaders who detailed their efforts to modernize and expand service to meet growing public demands;
- ▶ APTA's research and surveys **demonstrated the popularity of public transit** in urban and rural, large and small communities as a solution to congestion, a catalyst for economic growth, and a necessity for older Americans and persons with disabilities;
- ▶ Mobilization of APTA's **Voices for Public Transit**, a nationwide, 220,000+ volunteer grassroots effort of "citizen advocates" who made their voices heard at critical times in the federal funding process and on local public transit ballot initiatives; and
- ▶ Social media and digital tools, like **"Transit Funding Tuesday,"** the weekly social media post of a newsworthy fact or data point, and events such as the annual **"Dump the Pump Day"** and **"#RALLY4TRANSIT,"** an organized effort at the 2017 APTA Annual Meeting that made "public transit funding" a top trending issue of the day on Twitter.

APTA and FTA leaders, along with members of the Business Member Board of Governors, open the 2017 Annual Meeting & EXPO in Atlanta.



The 2017 Annual Meeting & EXPO in Atlanta attracted nearly 13,000 attendees and featured more than 65 educational sessions.

## 2017 ANNUAL MEETING & EXPO

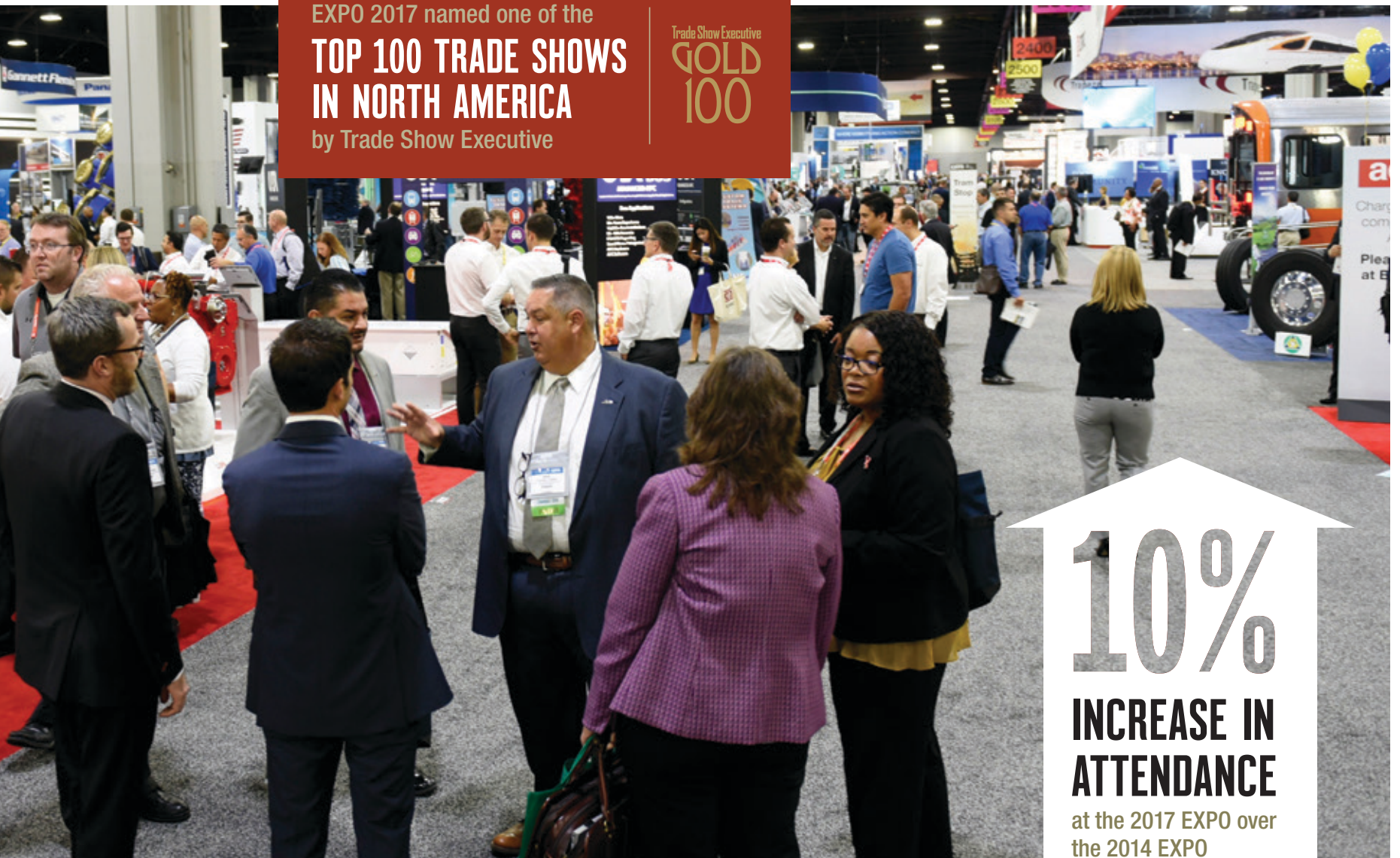
APTA's 2017 Annual Meeting & EXPO in Atlanta, GA attracted nearly 13,000 attendees and featured more than 65 educational sessions. U.S. DOT Secretary Elaine L. Chao and FTA Acting Administrator K. Jane Williams each made presentations and toured exhibits on the EXPO floor.

- ▶ More than **300,000 square feet** of exhibit space
- ▶ More than **800 exhibitors**—many for the first time—a 10 percent increase over the 2014 EXPO
- ▶ More than **85 countries** represented, showcasing 68 buses plus railcars, engines, and autonomous vehicle demonstrations



EXPO 2017 named one of the  
**TOP 100 TRADE SHOWS  
IN NORTH AMERICA**  
by Trade Show Executive

Trade Show Executive  
**GOLD  
100**



**10%**

**INCREASE IN  
ATTENDANCE**

at the 2017 EXPO over  
the 2014 EXPO

- ▶ **86 percent** of exhibitors signed up onsite for the 2020 EXPO, immediately reserving more than 250,000 square feet of space.

EXPO 2017 generated **five times** as many media impressions as the previous EXPO in 2014. In all, 61 journalists representing 38 media outlets attended.

#### **OTHER NOTABLE CONFERENCES**

In addition to the 2017 Annual Meeting & EXPO, and the special summits on “The Future of Mobility” and “Tomorrow’s Workforce,” APTA hosted 15 conferences, seminars, and workshops during the past year. These events, which

focused on such topics as sustainability, risk management, and marketing and communications, allowed public transit professionals to come together, hear different perspectives, learn about emerging issues, make valuable connections, and exchange ideas and best practices. Among the most well-attended and highly rated events were:

- ▶ **BUS & PARATRANSIT CONFERENCE:** More than 1,800 professionals and more than 130 vendors participated in the 2018 APTA Bus & Paratransit Conference, International Bus Roadeo, Products & Services Showcase, bus display, and safety and security awards in Tampa, FL.

**52,557,900**  
**MEDIA IMPRESSIONS**  
during EXPO 2017

**10,282,213**  
**MEDIA IMPRESSIONS**  
during EXPO 2014



## ATTENDANCE AND VENDOR PARTICIPATION

at APTA's 2018 Bus and Rail  
Conferences hit an

# 8-YEAR HIGH



Attendees at APTA's  
2018 Rail Conference

# 160

Total First-Time or Former  
**MEMBERS ADDED**  
in FY 2018

▲ **RAIL CONFERENCE:** More than 1,700 people attended APTA's 2018 Rail Conference and related activities, including the International Rail Rodeo and Products & Services Showcase featuring 91 companies, in Denver, CO.

▲ **LEGISLATIVE CONFERENCE:** More than 650 APTA members and industry colleagues took part in the association's 43rd Annual Legislative Conference, which included hundreds of visits with members of Congress, in March 2018 in Washington, DC.

### PEER REVIEWS

APTA members utilized our Peer Review program to solve problems and develop strategies to address technical issues in FY 2018. In response to our members' needs, APTA assembled dedicated teams of subject matter experts and conducted eight independent peer reviews throughout the United States.

Areas of study ranged from maintenance standards, fare collection, and operator assaults to operating procedures for bus, light rail, streetcars, and shuttle systems.

### INDUSTRY STANDARDS

APTA maintains ongoing partnerships with FTA, FRA, and TSA to develop new and/or update existing standards.

The APTA Standards program published a total of 25 documents during FY 2018, including new and revised standards. It is anticipated that the program will complete an additional 20 documents before the end of the 2018 calendar year.

FTA identified six priorities based on safety recommendations made by the National Transportation Safety Board (NTSB) and partnered with APTA to develop new standards or recommended practices to address these challenges. In addition, APTA joined with TSA to develop six security standards.

## SAFETY & SECURITY

### POSITIVE TRAIN CONTROL

A critical priority for APTA during the past year has been to showcase the strong and continuous progress of commuter railroads toward implementing Positive Train Control (PTC), as mandated by Congress.

PTC is a complex signaling and communications technology that provides a critical safety overlay on top of what is already the safest surface transportation mode in the U.S.

- ▶ APTA President and CEO Paul P. Skoutelas **testified on the status of PTC implementation** in February 2018 before the House Transportation & Infrastructure Subcommittee on Railroads, Pipelines and Hazardous Materials.
- ▶ During the summer of 2018, Skoutelas, together with APTA Commuter Rail PTC Subcommittee Chair Jeffrey Knueppel and Metra CEO Jim Derwinski, led a **national media call** to report on the overall progress of implementation.
- ▶ APTA held a **two-day PTC Workshop** in May 2018 where commuter rail agency CEOs and PTC technical leaders discussed the most up-to-date information on best practices with peer agencies and Federal Railroad Administration representatives.
- ▶ We created communications and educational materials as well as a **special PTC website** to provide background information and updates.

APTA has continued to convene regular meetings with commuter railroad user groups to share technical information among the various stakeholders including FRA, Association of American Railroads (AAR) and the commuter rail industry.

### STATE SAFETY OVERSIGHT AND AGENCY SAFETY PLAN

At APTA conferences and events throughout the year, we provided guidance to help our members meet the statutory requirement for states with passenger rail systems of having a federally certified State Safety Oversight Plan in place by April 15, 2019. APTA also has held sessions at all its major conferences on Safety Management Systems (SMS) and the new FTA requirement that SMS-based Agency Safety Plans be in place by July 20, 2020.

Additionally, APTA was invited to present an overview of its safety and security programs at the FTA Joint State Safety Oversight & Rail Transit Agency Workshop.

“

*Safety is the commuter railroad industry's number one priority. Implementing this complex communications technology will provide a critical safety overlay on top of already safe commuter rail systems.”*

**PAUL P. SKOUTELAS**, APTA PRESIDENT AND CEO  
(on implementing PTC technology)



Metra commuter railroad in the Chicago metropolitan area



## SAFETY MANAGEMENT AUDIT PROGRAMS

APTA's Bus, Rail, and Commuter Rail Safety Management Audit programs are designed to help our members, large and small, implement Safety Management Systems and meet APTA industry standards.

In 2017-2018, we updated these programs to include the most recently published federal government rules and advanced safety issues for our industry. All three safety management audit programs have a direct connection to Transit Asset Management, a model that prioritizes funding based on the condition and maintenance of transit vehicles, equipment, and facilities.



## APTA RESEARCH

Serving as the voice of and for the public transportation industry is one of APTA's most valuable missions. Our original research studies distilled complex issues into valuable, real-world solutions for the public transportation community.

### Public Transit Leading in Transition to Clean Technology

A dramatic shift is occurring in the makeup of public transit bus fleets. While capital costs can be higher than traditional buses, electric/hybrid buses have lower lifetime costs and other positive benefits.

### The Benefits of Reliable Federal Funding for Public Transportation

Guaranteed annual federal funding provides numerous benefits that non-guaranteed funds do not, from spurring innovation and increasing productivity to creating jobs and generating economic growth.

### The Economic Cost of Failing to Modernize Public Transportation

The failure to adequately invest in public transportation infrastructure inhibits

America's economic growth. The economy benefits when public transit operators expand and modernize service in response to emerging growth.

### Understanding Recent Ridership Changes

APTA identified four major factors causing declines in the use of public transportation and the steps public transit agencies can take to mitigate those factors and stabilize or increase ridership.

### Public Transportation's Impact on Rural and Small Towns

While it is sometimes assumed that public transit is essential only for large, urban areas, APTA's research shows that public transportation can play a vitally important role in rural areas and small towns.

### Framework for Assessing the Return on Investment from High-Speed and Intercity Rail Projects

After reviewing 47 prior studies on the economic and social impact of High-Speed and Intercity Passenger Rail (HS&IPR) proposals, APTA found consensus that HS&IPR can deliver broad benefits that go beyond time and cost for users.

### Evaluating Value Capture Financing Options for Public Transportation

This summary of TCRP Research Report 190 provides examples of several value capture arrangements being used by cities and public transit agencies.

### 2017 Public Transportation Fact Book

APTA updated and redesigned its annual Public Transportation Fact Book, which contains statistical data on the public transit industry in the United States and Canada.

## HURRICANE ASSISTANCE

During Hurricanes Harvey, Irma, and Maria in 2017, APTA published regular reports on the storms' impact on public transit infrastructure and services in Florida, Louisiana, Texas, and Puerto Rico. We also coordinated with FTA's regional offices and disseminated information to our members about disaster relief, emergency assistance, and emergency support functions.

APTA partnered with affected public transportation agencies and local groups to provide assistance, including the Florida Public Transit Association, Texas Transit Association, and South West Transit Association.

The Business Member Board of Governors (BMBG) donated a total of \$30,000 to residents and public transit systems affected by Hurricanes Harvey, Irma, and Maria. APTA employees also made donations, which APTA matched, and contributed thousands of dollars in cash and gift cards to residents, transit employees, and their families in the Gulf region and Puerto Rico.

## OPERATION LIFESAVER AND OTHER INITIATIVES

APTA partnered with Operation Lifesaver to develop materials for our members for National Rail Safety Week. Additionally, APTA hosted a session at the 2018 Rail Conference on "Rail Trespassers and Suicide Prevention," and presented at the Transportation Research Board's Annual Meeting on "Achieving Transit Safety and Security in a Resource Constrained World."

## PASSENGER TRANSPORT

*Passenger Transport*, APTA's biweekly publication, introduced a new feature that uses APTA member case studies to take an in-depth look at how a public transit agency is addressing a specific issue. Topics have included sustainability, public-private partnerships, child safety, seamless mobility, and ridesharing.



Public transit is increasingly important to the quality of life and economic well-being of rural communities and small cities, according to a 2017 APTA study.

In addition to editions devoted to APTA's Bus & Paratransit Conference, Rail Conference, and Annual Meeting & EXPO, *Passenger Transport* published special issues about the New Mobility Paradigm (in advance of APTA's Mobility Summit), technology, and on the electrification of buses.

## TCRP

Through a partnership with APTA, the National Academy of Sciences' Transportation Research Board, and FTA, the Transit Cooperative Research Program (TCRP) produced 26 new research reports in FY 2018. This body of work, which was disseminated through conferences, webinars, and e-marketing initiatives, expanded TCRP's library of more than 600 products and tools currently available to the public transportation industry.

In June 2018, more than 50 APTA member organizations set up information booths and hosted brown bag lunches at their organizations in support of the first-ever TCRP Day, an outreach project to help educate public transit professionals and other stakeholders about TCRP's valuable research.

**PASSENGER**  
**Transport**  
is distributed to  
**24,000+**  
**READERS**



## PROFESSIONAL DEVELOPMENT

APTA has a legacy of developing leaders and investing in the workforce. Programs in 2017-2018 included:

Leadership APTA, our industry's premier career development program for senior executives, welcomed the incoming Class of 2018. The year-long program includes workshops, tours, and a session showcasing the students' team presentations.



Leadership APTA Class of 2018

At the 2017 Annual Meeting & EXPO last October, Leadership APTA celebrated its 20th anniversary and graduated its Class of 2017. The graduates raised more than \$21,000 for the American Public Transportation Foundation (APTF).

APTA's Emerging Leaders Program's Class of 2018 graduated in May of this year. The Class of 2019 launched in June with 28 emerging public transit professionals who represent talent across the industry.

## INTERNATIONAL PARTNERSHIPS

### STUDY MISSION TO CANADA

An APTA-member delegation of 30 senior executives representing public transportation agencies and businesses visited Montreal, Ottawa, Toronto, and Vancouver to learn how major infrastructure investments in public transit north of the U.S. border are being developed, financed, and delivered.

The six-day study mission included presentations, panel discussions, and site visits with Canadian public transportation authorities, business leaders, the mayors of Ottawa, Toronto, and Vancouver, and other Canadian and U.S. government officials. One of APTA's long-standing international partners, the Canadian Urban Transit Association (CUTA), supported and participated in the trip.

### APTA'S GLOBAL VOICE

APTA leaders including Chair Nathaniel P. Ford Sr. and President and CEO Paul P. Skoutelas carried our industry's messages to influential international venues. They participated in and made presentations at:

- ▶ CUTA's Fall Forum in York, ON, Canada;
- ▶ GIE's European Mobility Exhibition in Paris; and
- ▶ UITP's International Rail Forum for North America in Washington, DC.

APTA hosted delegations from countries around the world, including Australia, Brazil, Chile, China, Japan, Romania, and Turkey.

### APTF

The American Public Transportation Foundation began its 30th anniversary year at the start of 2018. It awarded \$149,000 in scholarships





Members of the APTA delegation on the Canadian study mission

this past year to 29 individuals pursuing careers in the public transportation industry.

Additionally, the Nathaniel Ford Scholarship, named in honor of the father of APTA Chair Nathaniel P. Ford Sr. and funded through an event held during the 2017 Annual Meeting & EXPO, was established to honor a minority applicant pursuing studies in the fields of mobility, logistics management, innovation management, and/or science technology, with the intent to pursue a career in public transportation.

### LOCAL TRANSIT COALITION GRANTS

APTA's Local Transit Coalition Grant Program awarded \$100,000 to 11 coalitions from across the country for projects designed to protect and increase investment in public transit. The program has allowed communities to implement advocacy activities, communication strategies, modern technologies, and creative partnerships that would not have been possible without the grant funding.

### NATIONAL CENTER FOR MOBILITY MANAGEMENT

APTA continued to work closely with Easter Seals and the Community Transportation Association

of America to operate the National Center for Mobility Management (NCMM), a technical assistance center funded by FTA.

The center produced information briefs and hosted peer exchanges on topics such as Mobility As A Service, the future of mobility management, governance models for integrated mobility, and the implications of autonomous vehicles for seniors and people with disabilities.



A completely autonomous, fully electric shuttle deployed on a public roadway in Las Vegas

APTF awarded

# \$149K

## IN SCHOLARSHIPS TO 29 INDIVIDUALS

pursuing careers in public transportation—the highest amount in the Foundation's history.





# A SMART WAY FORWARD

## FINANCIAL STABILITY

The success of the 2017 APTA EXPO, the continued monitoring of revenue and expenses, and a decrease in the APTA pension plan liability yielded a positive net result of \$5.5M for FY 2018.

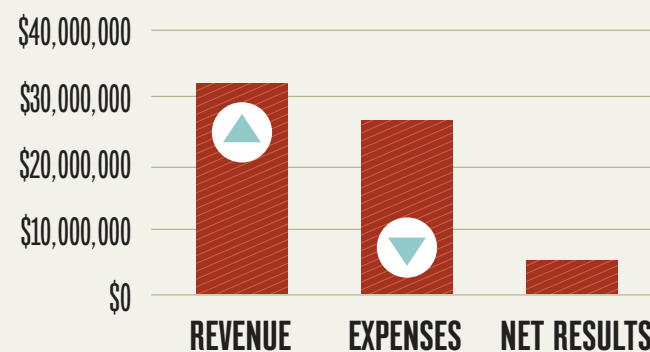
**\$11M**  
NET ASSETS/RESERVES

Other factors that contributed to APTA's financial success included:

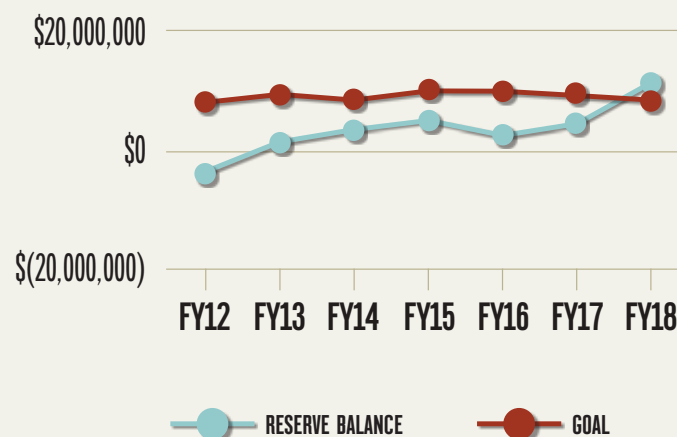
- ▶ An increase in attendance and sponsorships at other APTA conferences and events;
- ▶ Positive advertising sales;
- ▶ Investment income of \$584K; and
- ▶ Below budget expenses due to the efficient use of travel funds and professional fees.

**Based on the positive results of FY 2018, APTA met and exceeded by \$2M its financial goal of realizing 50 percent of operating expenses in reserves.**

### FY 18 FINANCIAL STATUS



### RESERVE BALANCE COMPARED TO GOAL, 2012-2018





# RECOGNIZING EXCELLENCE



Winners of the 2017 APTA Awards

## 2017 APTA AWARDS

### INNOVATION AWARD

**State Road & Tollway Authority (SRTA),**  
Atlanta, GA

### OUTSTANDING PUBLIC TRANSPORTATION SYSTEM ACHIEVEMENT

**Knoxville Area Transit (KAT),** Knoxville, TN  
*(4 million or fewer annual trips)*

**Capital District Transportation  
Authority (CDTA),** Albany, NY  
*(More than 4 million but fewer than  
20 million annual trips)*

**Toronto Transit Commission (TTC),**  
Toronto, ON, Canada  
*(20 million or more annual trips)*

### HALL OF FAME

**Robert Prince,** former general manager, Massachusetts Bay Transportation Authority (MBTA), and veteran public transit industry leader

### LOCAL DISTINGUISHED SERVICE

**Kirk W. Dillard,** Regional Transportation Authority (RTA) Board Chairman, Chicago, IL

**Mayor Kasim Reed,** City of Atlanta, GA

### OUTSTANDING PUBLIC TRANSPORTATION BOARD MEMBER

**Richard J. Ober,** Board Chairman, Beaver County Transit Authority (BCTA), Rochester, PA

# RECOGNIZING EXCELLENCE

## OUTSTANDING PUBLIC TRANSPORTATION BUSINESS MEMBER

**Patrick Scully**, Executive Vice President of Sales and Marketing, Motor Coach Industries (MCI), Des Plaines, IL

## OUTSTANDING PUBLIC TRANSPORTATION MANAGER

**Art Leahy**, Chief Executive Officer, Metrolink, Los Angeles, CA

## RAIL RODEO 2018

### FIRST PLACE WINNERS

#### OPERATOR TEAM

**Kuljinder Bath and Hossein Ramirez**, Santa Clara Valley Transportation Authority, San Jose, CA

#### MAINTENANCE TEAM

**Marcos Martinez, Parker Rounds, and Jose Padilla**, Los Angeles County Metropolitan Transportation Authority, Los Angeles, CA

#### OVERALL TEAM ACHIEVEMENT

**Utah Transit Authority (UTA)**, Salt Lake City, UT

## BUS ROADEO 2018

### FIRST PLACE WINNERS

#### 35-FOOT BUS OPERATOR

**Jeremiah Gardner**, Greater Lynchburg Transit Company, Lynchburg, VA

#### 40-FOOT BUS OPERATOR

**Kevin Grady**, San Francisco Municipal Transportation Agency (Muni), San Francisco, CA

#### MAINTENANCE TEAM

**Foothill Transit**, West Covina, CA

#### CUSTOMER SERVICE CHALLENGE

**John Ybarra**, Norwalk Transit System, Norwalk, CA

#### GRAND CHAMPION

**Washington Metropolitan Area Transit Authority (WMATA)**, Washington, DC



Winners of the 2018 Rail Transit Team Achievement Award at the Rail Rodeo

## RAIL SAFETY & SECURITY 2018

### GOLD

#### SAFETY

**San Diego Metropolitan Transit System (MTS)**, San Diego, CA  
(*Light Rail/Streetcar*)

**MTA Metro-North Railroad**, New York, NY  
(*Commuter/Intercity Rail*)



# RECOGNIZING EXCELLENCE



The 2018 Bus Rodeo Grand Champions

**Metropolitan Atlanta Rapid Transit Authority (MARTA)**, Atlanta, GA  
*(Heavy Rail)*

## SECURITY

**Metro Transit**, Minneapolis-St. Paul, MN  
*(Light Rail/Streetcar)*

## BUS SAFETY & SECURITY 2018

### GOLD

#### SAFETY

**Greater Cleveland Regional Transit Authority (GCRTA)**, Cleveland, OH  
*(20 million or more annual trips)*

**Santa Monica's Big Blue Bus (BBB)**, Santa Monica, CA  
*(More than 4 million and fewer than 20 million annual trips)*

**Knoxville Area Transit (KAT)**, Knoxville, TN  
*(Fewer than 4 million annual trips)*

## SECURITY

**Metropolitan Transit Authority of Harris County (METRO)**, Houston, TX  
*(20 million or more annual trips)*

**Southwest Ohio Regional Transit Authority (SORTA/Metro)**, Cincinnati, OH  
*(More than 4 million and fewer than 20 million annual trips)*

# RECOGNIZING EXCELLENCE

## APTA SUSTAINABILITY COMMITMENT 2018

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### GOLD

**Capital Metropolitan Transportation Authority  
(Capital Metro)**, Austin, TX

### SILVER

**San Mateo County Transit District (SamTrans)**  
San Carlos, CA

**Peninsula Corridor Joint Powers Board  
(Caltrain)**, San Carlos, CA

**Metropolitan Atlanta Rapid Transit Authority  
(MARTA)**, Atlanta, GA

**Valley Metro**, Phoenix, Mesa, Tempe, AZ

### BRONZE

**Honolulu Authority for Rapid Transportation**  
Honolulu, HI

## ADWHEEL AWARDS 2017

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### EFFORTS TO INCREASE RIDERSHIP OR SALES

**LAKETRAN**, Painesville, OH  
*"Adventures in Commuting Park-n-Ride Campaign"*

**TransLink**, Vancouver, BC, Canada  
*"Evergreen Means GO Campaign"*

**Regional Transportation District**, Denver, CO  
*"Train to the Plane Campaign"*

**ALSTOM Transportation Inc.**, New York, NY  
*"Bringing High Speed to the U.S. Video"*

### EFFORTS TO HIGHLIGHT TRANSIT NEEDS/FUNDING

**Northern Arizona Intergovernmental Public  
Transportation Authority**, Flagstaff, AZ  
*"NAIPTA Proposition 411: Mountain Line Sales Tax  
Continuation Campaign"*

**Hillsborough Area Regional Transit Authority**,  
Tampa, FL  
*"Beyond the Bus Video"*

**Los Angeles County Metropolitan  
Transportation Authority**, Los Angeles, CA  
*"Measure M Campaign"*

### EDUCATIONAL EFFORTS

**Blacksburg Transit**, Blacksburg, VA  
*"Drive for BT"*

**Metrolink**, Los Angeles, CA  
*"Shifting Purchase Behavior: Metrolink  
Mobile Ticketing"*

**Metrolinx**, Toronto, ON, Canada  
*"GO Transit Customer Courtesy Campaign"*

**Siemens Mobility, Inc.**, Sacramento, CA  
*"Siemens Ingenuity for Life"*

## CALL CENTER CHALLENGE WINNER 2018

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**Mallory Wright**, Metropolitan Atlanta Rapid  
Transit Authority (MARTA), Atlanta, GA



# APTA OFFICERS / 2017-2018



**Nathaniel P. Ford Sr.**  
CHAIR  
Chief Executive Officer  
Jacksonville Transportation  
Authority, Jacksonville, FL



**David M. Stackrow Sr.**  
VICE CHAIR  
Board Chair, Capital District  
Transportation Authority  
Albany, NY



**Kim R. Green**  
SECRETARY / TREASURER  
Executive Director of  
Business Development  
Genfare  
Elk Grove Village, IL



**Doran J. Barnes**  
IMMEDIATE PAST CHAIR  
Executive Director  
Foothill Transit  
West Covina, CA



**Doug Allen**  
Commuter Rail CEOs  
Subcommittee  
Representative



**Lester Bryant \***  
At Large Transit  
Board Member



**Andre Gibson \***  
Transit Board  
Members Committee  
Representative



**Andrew J. Johnson**  
Small Operations  
Committee  
Representative



**Greg Percy**  
Canadian Members  
Representative



**Leanne P. Redden**  
Legacy Systems  
Representative

# EXECUTIVE COMMITTEE MEMBERS



**Dorval R. Carter Jr.**  
At Large Member



**Frederick L. Daniels Jr.**  
At Large Transit  
Board Member



**Nuria I. Fernandez**  
Rail Transit CEOs  
Subcommittee  
Representative



**Carolyn Flowers**  
At Large Member



**Freddie C. Fuller II**  
Top 10 Business  
Members  
Representative



**David A. Genova**  
Transit CEO  
Representative From  
Top 10 Agencies



**Adelee Marie  
Le Grand**  
At Large Member



**Jack Martinson**  
At Large Business  
Member



**Bacarra Sanderson  
Mauldin**  
At Large Transit Board  
Member



**Diana C. Mendes**  
Legislative Committee  
Chair



**Brad J. Miller**  
Mid-Size Operations  
Committee  
Representative



**Jeffrey A. Nelson**  
Bus and Paratransit  
CEOs Committee  
Representative



**William T. Thomsen**  
At Large Business  
Member



**Jeffrey Wharton**  
Business Member  
Board of Governors  
Representative



**Charles R. Wochele**  
At Large Business  
Member



**Maxine A. Wortham**  
At Large Transit  
Board Member

TO ALL OUR MEMBERS...  
THANK YOU!

*\*Indicates partial term between October 1, 2017 and July 31, 2018*



# APTA BOARD OF DIRECTORS / 2017-2018

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Indianapolis, IN

**Bacarra Sanderson Mauldin**  
Birmingham, AL

**M.J. Maynard**  
Las Vegas, NV

**Erika Mazza**  
Flagstaff, AZ

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San Francisco, CA

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Exton, PA

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**Angela Miller**  
San Diego, CA

**Brad J. Miller**  
St. Petersburg, FL

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Rochester, PA

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Raleigh, NC

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**Greg Percy**  
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Salem, OR

**Arun Prem**  
Oceanside, CA

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Bakersfield, CA

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**Kimberly Slaughter**  
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**Scott Smith**  
Phoenix, AZ

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Portland, OR

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Montreal, QC, CANADA

**William Tsuei**  
El Monte, CA

**J.C. Vannatta**  
Portland, OR

**Peter Varga**  
Grand Rapids, MI

**Jeff Walker**  
Denver, CO

**Phillip A. Washington**  
Los Angeles, CA

**Dottie L. Watkins**  
Austin, TX

**Jeffrey Wharton**  
Mount Olive, NC

**Leslie R. White**  
Scotts Valley, CA

**Richard A. White**  
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Washington, DC

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**Frank J. Wilson**  
Houston, TX

**Charles R. Wochele**  
Canadaigua, NY

**Maxine A. Wortham**  
Peoria, IL

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General Counsel

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Vice President, Policy

## Kym L. Hill

Director, Executive Office, and Corporate Secretary

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Assistant Vice President, Technical Services and Innovation

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Vice President, Government Affairs

## Petra Mollet

Vice President, Strategic and International Programs

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*\*Indicates partial term between October 1, 2017 and July 31, 2018*





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