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Mobility On Demand & Equity

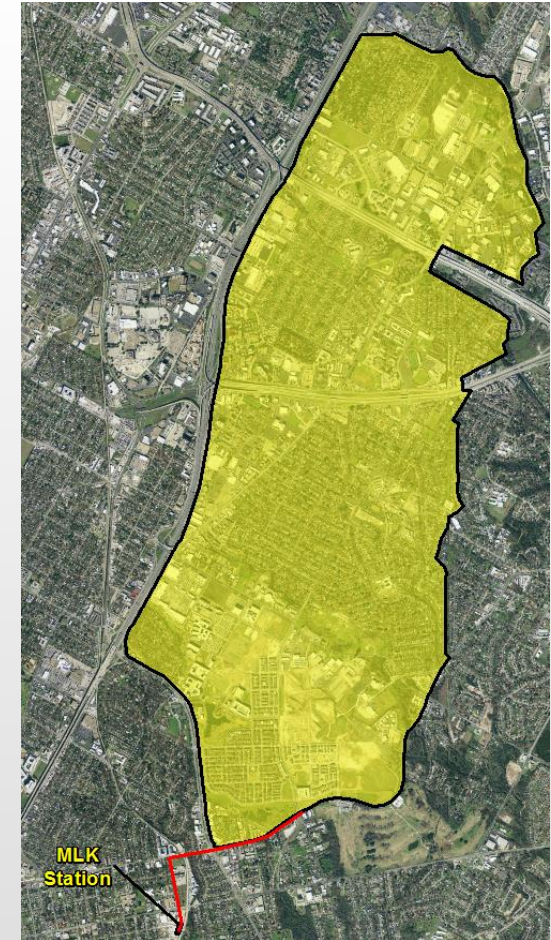


Pilot Project Overview:

- App-based TNC-style service
- June 2017 to June 2018
- Circulator & 1st/last mile
- Defined area
- CMTA vehicles & drivers
- Shared rides when possible

Equity:

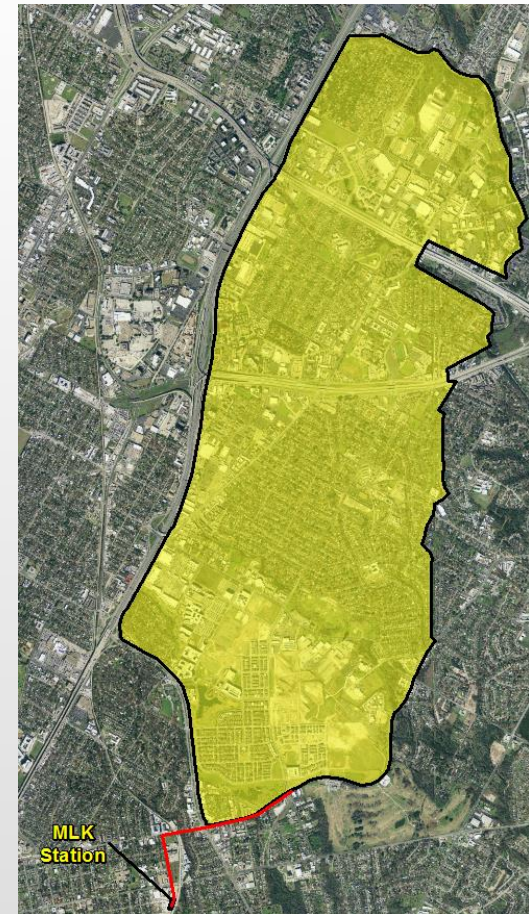
- 100% accessible vehicles
- Free fare
- Call-in option





Service Area:

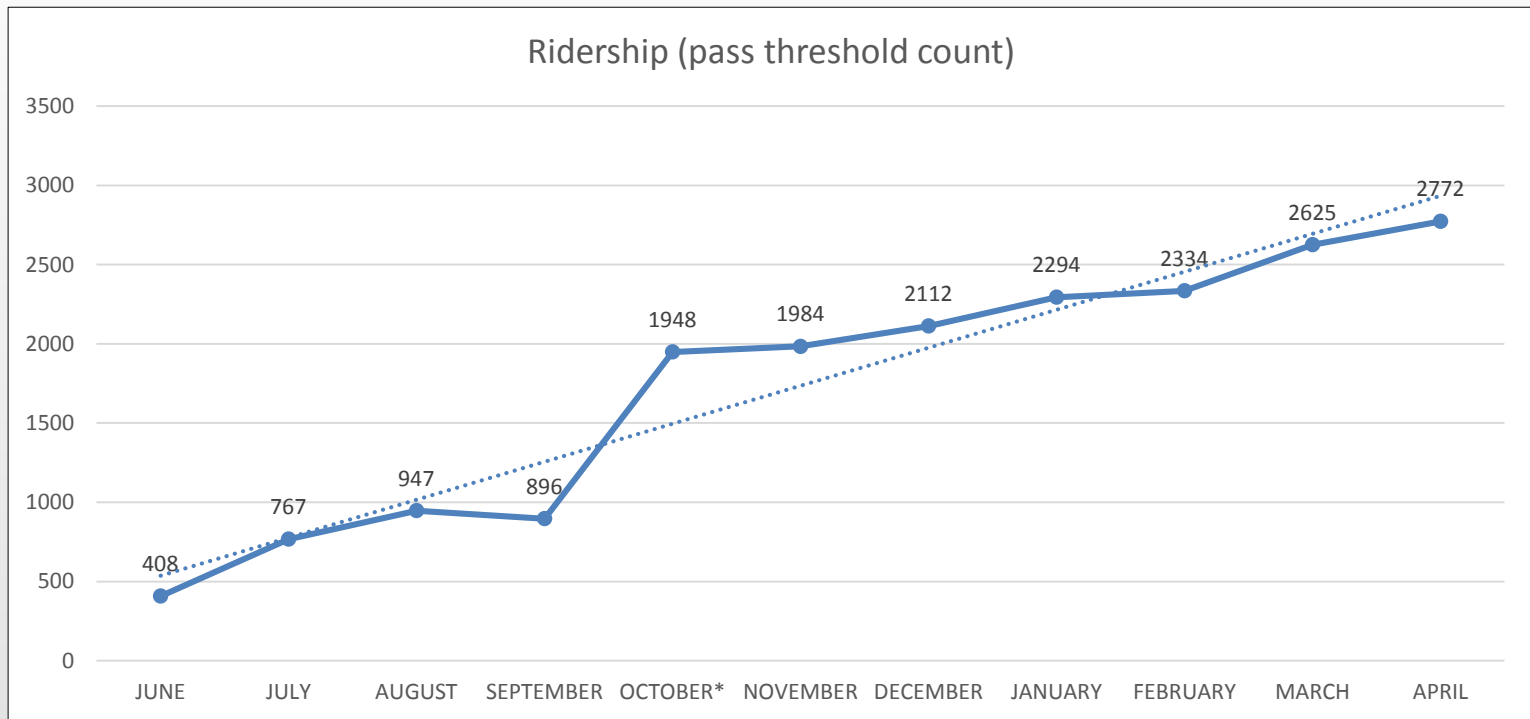
- Diversity of population
- High MetroAccess density
- Limited fixed route bus options
- 1st/last mile opportunity - rail



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By The Numbers:

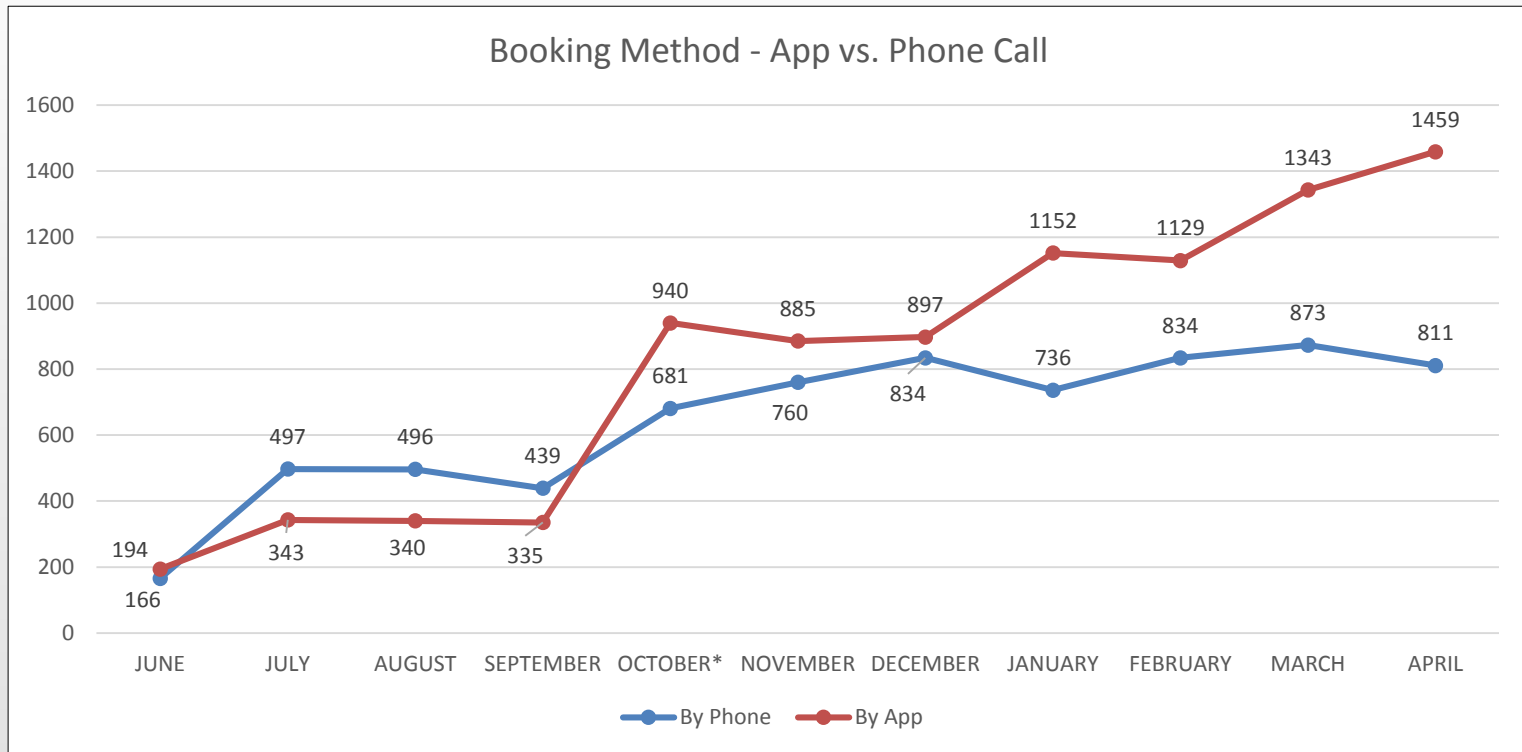


* Went from 3 days per week to 6 days per week - October

Pickup by Capital Metro powered by Via



By The Numbers:

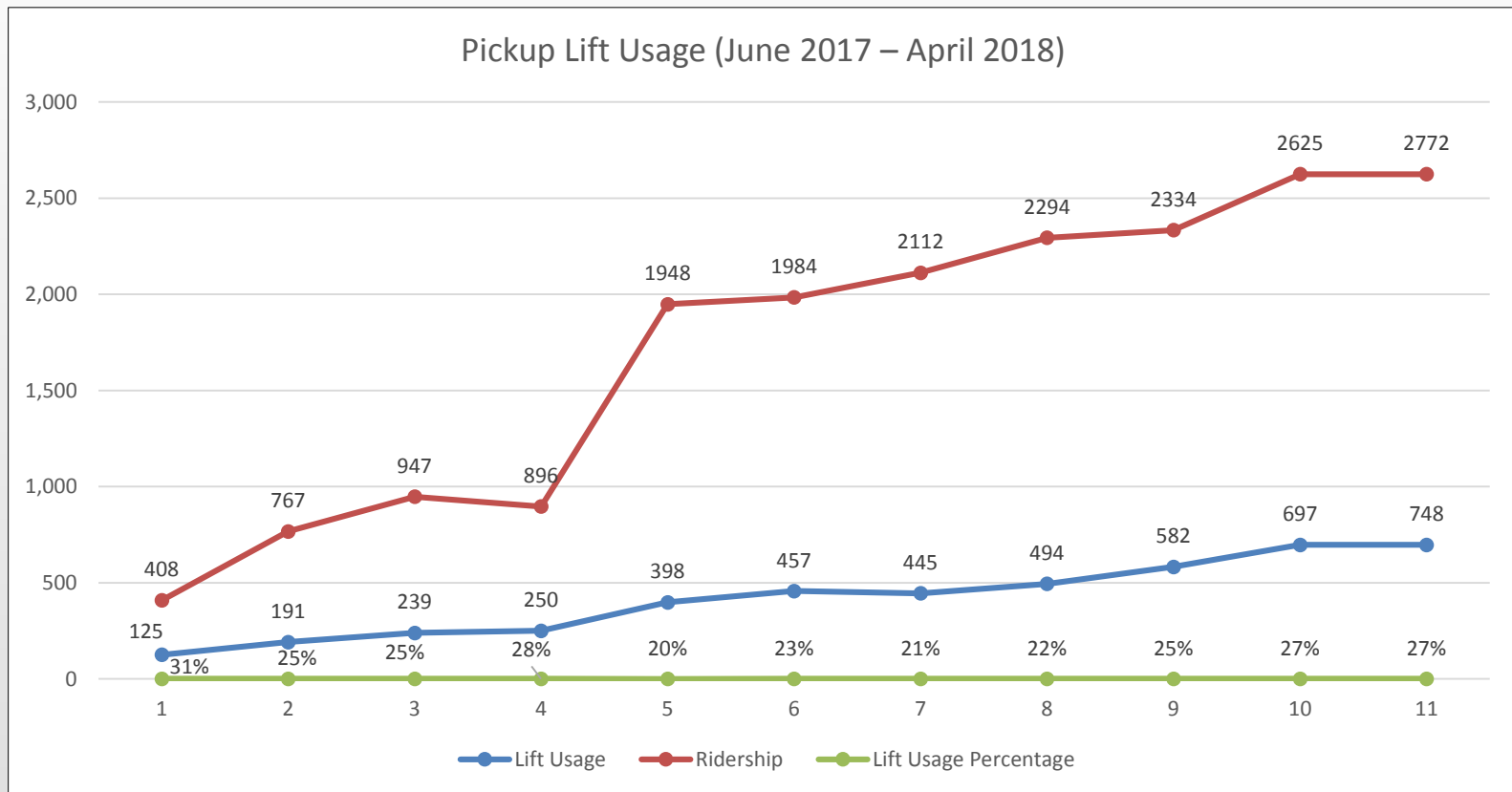


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By The Numbers:





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<https://capmetro.org/pickup/>