

Partnerships with Purpose

Reframing Emerging Mobility Partnerships to Reach Effective Solutions

TCRP J-11/Task 26: Collaborations and Partnerships between Public Transit Agencies and TNCs

- Research Objectives
 - Guide to existing collaborations and partnerships
 - Toolkit for agencies considering a collaboration or partnership
- Panel includes Transit Agencies, TNCs, Academics, Consultants, ATU, APTA, CTAA, FTA, n4a, RTAP
- Principal Investigator: Terra Curtis, Co-Lead N\N Emerging Mobility Practice
- Findings Available: ~Winter 2018

Transit agencies are asking...

"How can my agency partner with innovative services like Lyft, Uber, Via and Chariot?"

What problem are you trying to solve?



- First/Last Mile Connections
- Replace Underperforming Bus Service
- Increase Transit Service
- Serve Places with New Transit Demand



- Reduce Cost of Paratransit
- Provide Same Day Option for Paratransit Customers
- Increase Access to Medical Facilities
- Expand Access to Fixed-Route Transit



- Improve Productivity of Existing On-Demand Services
- Provide Alternative to Parking
- Provide Special Event Service
- Construction Mitigation
- Increase Customer Awareness of Transit Service
- Demonstrate Innovation



TNC/Microtransit Partnerships



Bike Share Car Share



Capital Investments



PortAuthority
CONNECTE ARD
AREAGE ROOM PRINCESHP

+ 5 = 15 minute trips

Multimodal Payments



Dynamic Carpooling



Microtransit Platforms



Multimodal Trip Planners



One Call/One Click



Taxi Subsidy Programs



Travel Training



Accessible Navigation

From Framework to Solutions....

First/Last Mile – TNC Partnership

Customers must request rides using a smartphone application



Dispatching platform or taxi alternative

Customers must pay for trips through a smartphone application using a credit card



Pre-paid payment card or agency invoicing

Service must be accessible to all customers, including customers who use wheelchairs



Third-party partners, agency vehicles, or taxi alternative

Thank You!



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