

# Partnerships with Purpose

Reframing Emerging Mobility Partnerships to  
Reach Effective Solutions

# TCRP J-11/Task 26: Collaborations and Partnerships between Public Transit Agencies and TNCs

- Research Objectives
  - Guide to existing collaborations and partnerships
  - Toolkit for agencies considering a collaboration or partnership
- Panel includes Transit Agencies, TNCs, Academics, Consultants, ATU, APTA, CTAA, FTA, n4a, RTAP
- Principal Investigator: Terra Curtis, Co-Lead NIN Emerging Mobility Practice
- Findings Available: ~Winter 2018

Transit agencies are asking...

***“How can my agency partner with innovative services like Lyft, Uber, Via and Chariot?”***

# What problem are you trying to solve?



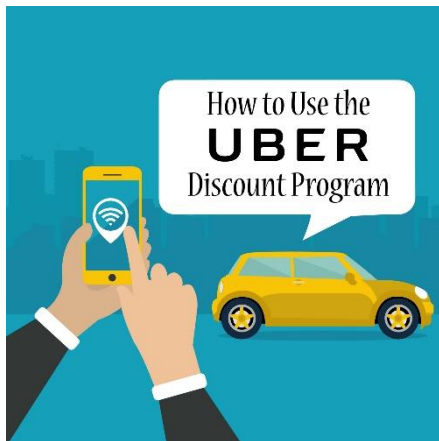
- First/Last Mile Connections
- Replace Underperforming Bus Service
- Increase Transit Service
- Serve Places with New Transit Demand



- Reduce Cost of Paratransit
- Provide Same Day Option for Paratransit Customers
- Increase Access to Medical Facilities
- Expand Access to Fixed-Route Transit



- Improve Productivity of Existing On-Demand Services
- Provide Alternative to Parking
- Provide Special Event Service
- Construction Mitigation
- Increase Customer Awareness of Transit Service
- Demonstrate Innovation



## TNC/Microtransit Partnerships



## Bike Share Car Share



## Taxi Subsidy Programs



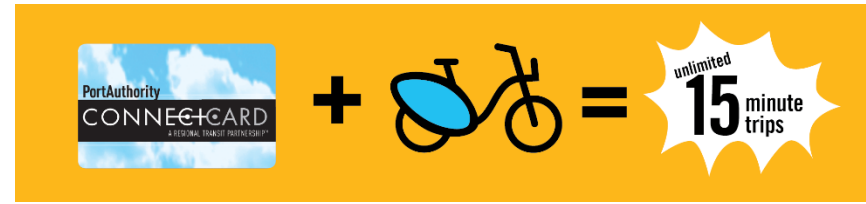
## Capital Investments



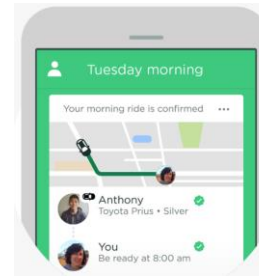
## Travel Training



## Accessible Navigation



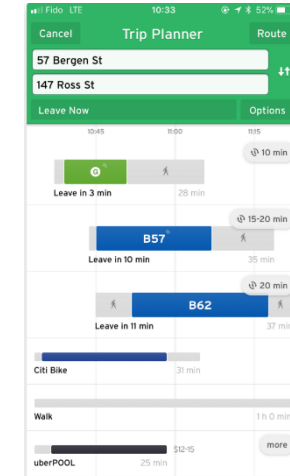
## Multimodal Payments



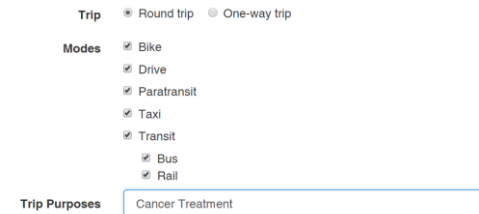
## Dynamic Carpooling



## Microtransit Platforms



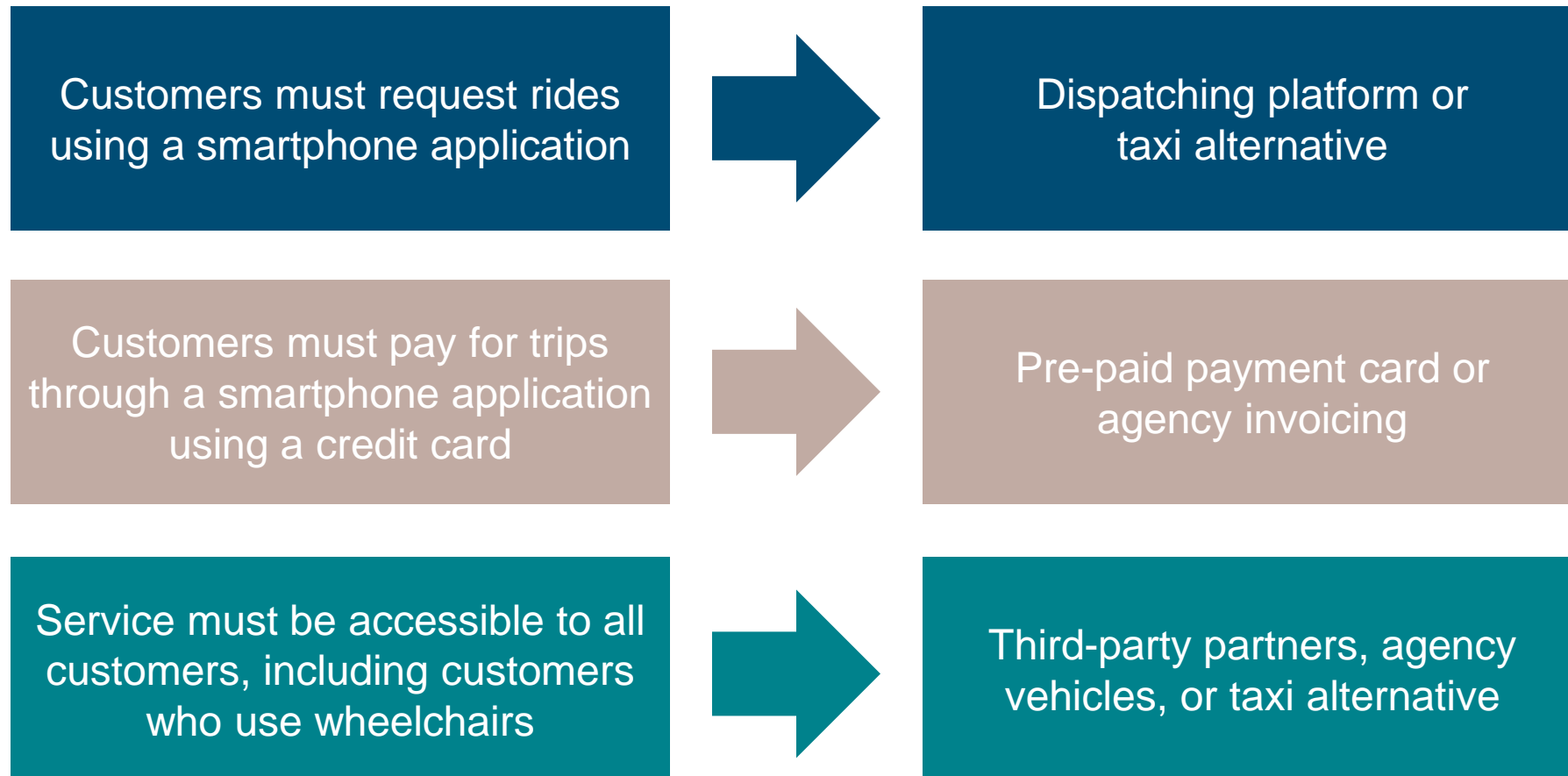
## Multimodal Trip Planners



## One Call/One Click

# From Framework to Solutions....

## First/Last Mile – TNC Partnership



# Thank You!



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