



## **Integrated Universal Mobility**

APTA Bus and Paratransit May 8, 2018











# TODAY'S WISDOM A trip of a thousand steps fails when only one is inaccessible



## **ATTRI Vision and Mission**



### **Vision**

ATTRI seeks to remove barriers to transportation by leveraging advanced technology to enable people to travel **independently**, **anytime of the day to any destination**, regardless of their individual abilities.

## **Mission**

To transform the mobility of travelers with disabilities by providing the capability to reliably, safely and independently plan and execute their travel by leveraging principles of universal design and inclusive information and communication technology (ICT). ATTRI identifies, collaborates, coordinates, develops, and implements transformative solutions in advancing accessible transportation and independent mobility.

## Mobility for All







## **The Complete Trip Scenario**



#### 5. Arrival at Destination

Andy safely arrives at his destination, while the **pre-trip concierge application** plans his return trip home.

1. Plan and Book a Trip
Andy uses a pre-trip
concierge
application.

#### 4. Cross the Street

As Andy approaches an intersection, his safe intersection crossing application communicates with the traffic signal.



#### 3. Ride the Bus

While on the bus, Andy receives direction on when to pull the Stop Request cord from his wayfinding and navigation application.





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## The Challenge





Persons with Disabilities

- 56.7 million; 19% US population
- Unemployment Rate 13.2 %; Income: \$38,400 (\$61,000)
- Poverty: 24.7% (9.0%)
- Rise in Autism: 1 in 150 (2000) to 1 in 68 (2010)
- Fed expenditures: \$226 B (2002); \$357 B (2008)



Veterans with Disabilities

- 21.4 million Americas are Veterans
- Disability claims: 104,819 (2006) vs. 634,743 (2012)
- 2.6 million deployed in 2012, 45% of eligible Veterans file claims for disability
- Spending: \$0.93 billion (2006) vs. \$5.95 billion (2012)



**Older Adults** 

- Disability rates rise as people get older
- 43.1 million age 65 + in 2012 or 1 in 7 people
- 28% live alone
- Expected to reach 72.1 million by 2030





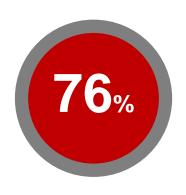


# Impact of Transportation





people say it is important to their Daily Living Needs



say it is important to their job search



consider it a significant problem in accessing jobs





## Gaps in the Complete Trip

- ADA largely focused on wheelchair accessibility, fixed-route
- New modes finding accessibility footing
- Automated vehicles are not yet designed to accommodate all users
- Wayfinding technologies do not have accuracy needed for precision navigation

Addressing the Complete Trip takes technology, collaboration and partnerships







## **ATTRI Goals**



Engage Stakeholders to Assess Impacts and Effectiveness of ATTRI technologies

**Advance Innovation for Accessible Transportation** 

**Improve Transportation Systems Integration** 

**Coordinate with Key Partners** 

Demonstrate, Deploy, Evaluate Accessible Transportation Technology

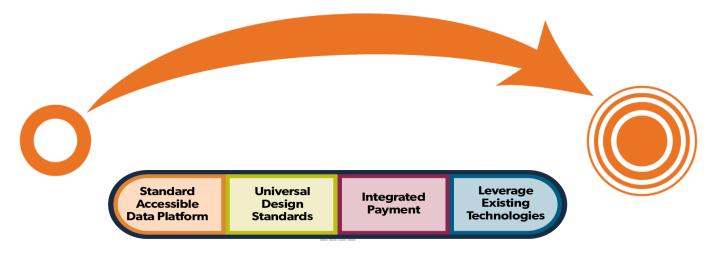






# **Complete Trip & ATTRI Applications**











Robotics & Automation



Safe Intersection Crossing





## **ATTRI Application Development Awards**





#### **Wayfinding and Navigation:**



#### CITY COLLEGE OF NEW YORK

Smart Cane for Assistive Navigation (SCAN), a wayfinding solution for those with low vision integrated with a smart phone application



#### **ABLELINK**

An open wayfinding media standard and related infrastructure to create geographically-specific, cloud-based libraries of routes in metropolitan or rural areas



## PATHWAYS SOLUTIONS

A wayfinding tool for wheelchair users and people with visual impairment that guides users along routes tailored to their preferences



#### **TRX SYSTEMS**

A smart wayfinding and navigation system to obtain real-time location, en-route assistance, and situational awareness.





## **ATTRI Application Development Awards**





**Pre-Trip Concierge** and Virtualization:



Safe Intersection Crossing:



Robotics and Automation:



#### **ABLELINK**

A suite of assessment, self-directed learning, and trip execution technologies to support pre-trip planning for individuals with cognitive disabilities.



## CARNEGIE MELLON UNIVERSITY

A tool to connect pedestrians with disabilities to the traffic signal systems infrastructure (and nearby connected vehicles and infrastructure) and create situational awareness to improve the safety of intersection crossing and increase independent mobility.



#### **CARNEGIE MELLON UNIVERSITY**

Awarded by the National Institute on Disability, Independent Living, and Rehabilitation Research (NIDILLR) this project researches and develops seamless transportation assistance from cloud-based autonomy and shared robots located in and around transportation hubs.







## Mobility on Demand

MOD is a *vision* for an integrated multi-modal network of safe, carefree, affordable, and reliable transportation options that are available to ALL







**Traveler-centric** 

**Technology-enabled** 

Partnership-driven

**Mode-agnostic** 





## Future of Mobility







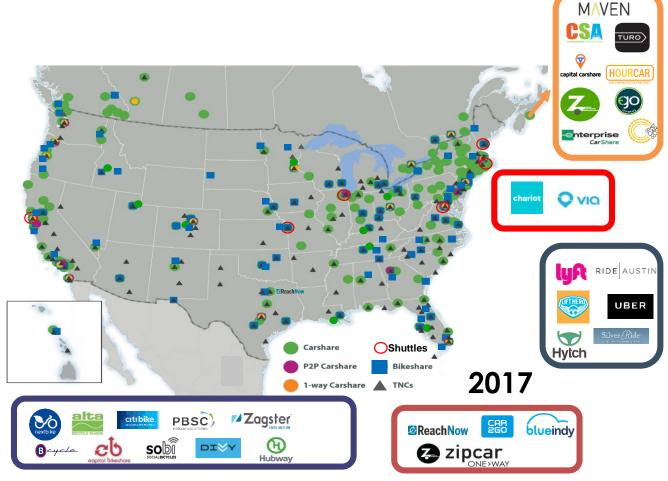
## Rapid Growth in Shared Mobility Space

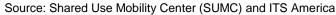
400 Cities with Carsharing

120 Cities with Bikesharing

300 Cities with TNCs











## DOT Approach to Future Mobility

 Explore emerging technology solutions and new business approaches

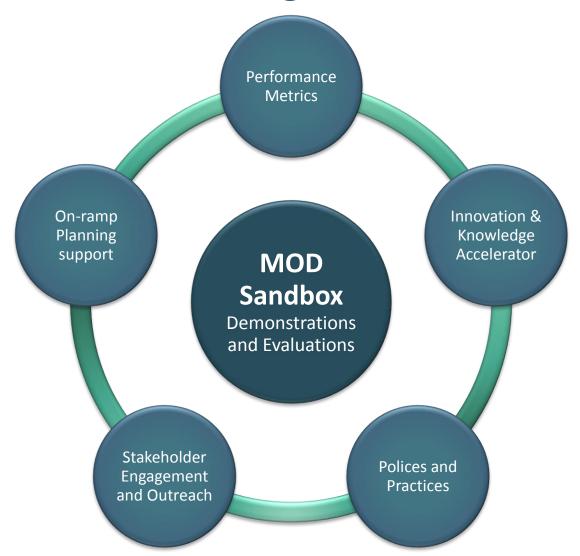


- <u>Enable</u> public transportation industry to adopt innovative mobility partnerships and solutions
- <u>Facilitate</u> widespread deployment of proven mobility solutions and partnerships





## FTA MOD Program Activities







## 2016 MOD Sandbox Program

- II projects demonstrating different approaches, technologies
- Each project leads to 12-month demonstration
- All projects include independent evaluation



- \$8 Million in Section 5312 Research funds (projects range from 200K to \$1.35M)
- Minimum 20-percent local cost-share
- Providers of public transportation with one or more partners
- Competitive process to select projects





## Use Cases from the MOD Sandbox



#### **Trip Planning/Payment Integration**

Consolidates options for travelers to plan, book and pay for trips, often through mobile app



#### First/Last Mile

Bridges gaps in the traditional transportation network by providing trips to and from transit connections



#### **Supplemental/Extended Service**

Augments the traditional transportation network when transit service is insufficient or not available



#### **Flexible Pricing /Incentives**

Strategies to influence traveler choice on when or how to travel using incentives or games



#### **Innovative Paratransit Services**

Technologies and tools to enable more flexibility to plan, request, and pay for paratransit trips, greatly reducing booking and response times, and costs



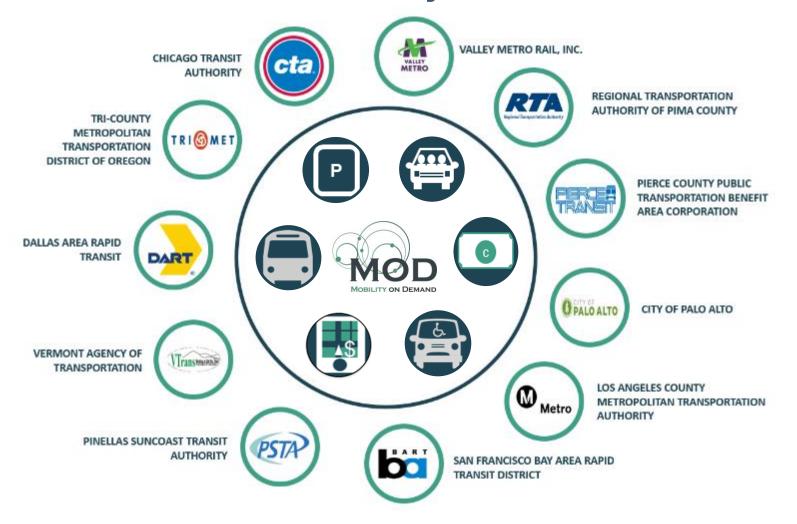
#### **Parking Utilization**

Strategies to help manage parking supply to optimize utilization and access to transit for more individuals





## 2016 Sandbox Projects At a Glance







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## Challenges

- Making Connections
- Expanding Options
- Ensuring Viable
   Business Models
- Guaranteeing Equity

## Potentials

- More Mobility
- Inclusion
- Actualization
- A Greater America







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Get on the Better Bus...Ride the Transformed Train

## **COME ALONG FOR THE RIDE**

