



# American Public Transportation Association

## Combined Meetings of the Business Member Business Development / Programs Committees

Sunday, October 13, 2019 – 9 -10 am  
Times Square, 7th Floor  
Marriott Marquis, New York, NY

### Agenda

1. **Introductions** – Buddy Coleman, Chair; Tony Kellen, Chair

2. **Approval of Minutes** of May Meetings

Attachment 1 – Business Development Committee

Attachment 2 – Programs Committee

3. **APTA Antitrust Statement:**

*The cardinal rule in keeping an association's operations within anti-trust laws is that there should be no agreements – express or implied – which restrain the member's freedom to make independent decisions in matters that affect competition. Each member must be completely independent to set prices, establish production and sales levels, choose the markets in which he or she will operate and select his or her customers and suppliers.*

4. **Chair's Report** –

- Business Development Committee (Attachment 1) Buddy Coleman
- Programs Committee (Attachment 2) Tony Kellen

5. **Conference Program Sessions**

- Sponsorship of Keynote Speakers
  - Review of 2019 Speakers
  - 2019 TRANSform Conference keynote speaker (*Randi Zuckerberg, Founder & CEO of Zuckerberg Media*)

- Ensuring appropriate recognition of BM-Funded Speakers
- 2020 meetings
- Other Programs in 2020

## 6. Business Program Updates

- International Program – Buddy Coleman
  - 2019 APTA International Study Mission (“Integrated Mobility: Being MaaS Ready”)
  - UITP Global Summit
  - 2020 Look-Ahead
- Sustainability – Elizabeth Lovinggood
  - Plans to Grow APTA Sustainability Commitments
- P3 Update – Charles DiMaggio

## 8. 2019 Annual Investment Brochure

## 9. New Business

- Using APTA Connect for APTA-related communications
- 2020 Work Plan

## 10. Adjourn

### **2020 Business Member Board of Governors Meetings:**

- Business Member Annual Meeting, January 29 – February 1, 2020, Carlsbad, CA
- Legislative Conference, Sunday, March 15, Washington, DC
- Mobility Conference, Sunday, May 17, San Antonio, TX
- Annual Meeting & EXPO, Sunday, October 11, Anaheim, CA

All business members are invited to attend and participate in BMBG meetings.

# **Attachment 1**

## ***Business Member Business Development Committee Meeting Minutes***

May 19, 2019

### **I. Call to order**

Chair Buddy Coleman called to order the regular meeting of the Business Member Business Development Committee at 9:02am on May 19, 2019 at the Omni Louisville in Louisville, KY.

### **II. Introductions**

Attendees were: John Barberis, Doug Campbell, Bradley Carson, Buddy Coleman, Ann Derby, Frank DiGiacomo, Freddie Fuller, II, Huelon Harrison, James LaRusch, James Srygley, Emmanuelle Toussaint, Jeffrey Wharton, Frank Guzzo, Elizabeth Lovinggood.

### **III. Approval of minutes from last meeting**

Chair Buddy Coleman called for a motion to approve the previous meeting's minutes. A motion was made, seconded, and voted on unanimously.

### **IV. Agenda items**

- a) The anti-trust statement was read.
- b) Chair Buddy Coleman delivered the chair's report. He sought input from the committee on the topic for the 2020 annual investment brochure. Banks can benefit from facts in the brochure.
- c) Elizabeth Lovinggood updated the committee on sustainability efforts.
- d) On behalf of Petra Mollet, Chair Buddy Coleman gave an update on activities in the P3 Committee.

### **V. New business**

- a) No new business was discussed.

### **VI. Adjournment**

Chair Buddy Coleman adjourned the meeting at 9:33am.  
Minutes prepared and submitted by APTA staff advisor Adam Martin.

## **Attachment 2**

### ***Business Member Programs Committee Meeting Minutes***

May 19, 2019

#### **I. Call to order**

Chair Tony Kellen called to order the regular meeting of the Business Member Programs Committee at 8:09am on May 19, 2019 at the Omni Louisville in Louisville, KY.

#### **II. Introductions**

Attendees were: John Barberis, Natalie Cornell, Frank DiGiacomo, Freddie Fuller, Huelon Harrison, Tony Kellen, James LaRusch, James Srygley, William Thomsen, Jeff Wharton, Stephanie Laubenstein, John Hroncich.

#### **III. Approval of minutes from last meeting**

Chair Tony Kellen called for a motion to approve the previous meetings' minutes. A motion was made, seconded, and voted on unanimously.

#### **IV. Agenda items**

- a) The anti-trust statement was read.
- b) The 2019 APTA Mobility Conference and Rail Conference sessions were previewed. An attempt will be made to give the Business Member Activity Fund recognition for the conference raffle on the Mobility Conference app. Recapped the selection process for the APTA TRANSform keynote speaker, Randi Zuckerberg. An inquiry was made about about Randi Zuckerberg's message. It was requested that the APTA Annual Meeting keynote speaker history be posted to the APTAconnect committee community page.

#### **V. New business**

- a) The Phone-A-Thon for recruiting small business members and the small business member networking breakfast were promoted. It was recommended that keynote speaker options for TRANSform be approved the year prior.

#### **VI. Adjournment**

Chair Tony Kellen adjourned the meeting at 8:26am.  
Minutes prepared and submitted by APTA staff advisor Adam Martin.