



# APTA Chief Innovation Officers Peer Exchange

In-Person Meeting  
Sunday, Sep 14, 2025  
9:00 AM - 10:00 AM EDT  
Ensemble A (Level 2), Omni Boston Seaport Hotel

## MEETING AGENDA

1. Opening Remarks by Co-Chairs Dr. Manjit Sooch and Tina Morch-Pierre
2. Self-Introductions / Information Sharing
3. Presentation on MBTA Innovation Initiatives: David Gerstle, Chief Digital Officer, Massachusetts Bay Transportation Authority
4. Presentation on Use of AI in Managing Streets, Traffic, and Driverless Cars: Professor Cathy Wu, Massachusetts Institute of Technology
5. Announcements:
  - Discussion with Dr. Joshua Schank on his new book "New Tricks for Old Bureaucracies: Improving Policy Outcomes in the Public Sector", Sunday, September 14, 6:30 pm at the Opening Reception (APTA Central)
6. ARPA-I \$1M Ideas Challenge - competition for innovative transportation infrastructure ideas (more information on the next page)
7. Open mic
8. Adjourn



## **ARPA-I Ideas and Innovation Challenge – a \$1M prize competition for innovative transportation infrastructure ideas**

### **What's New**

- Webinar – An informational webinar was held on August 20. You can [access the slides](#) and [view the recording](#) (enter passcode @9G?n\$zY).
- FAQs – The [frequently asked questions \(FAQs\) page](#) is now live. This page will be updated throughout the Challenge period.

### **Key Reminders**

- Stage 1 Concept Papers are **due September 17, 2025 (5pm ET)** and must be submitted via [Challenge.gov](#) (search for “ARPA-I Ideas Challenge”).
- The full Challenge solicitation and official rules are available here: <https://www.challenge.gov/?challenge=arpa-i-ideas-challenge&tab=resources>

Link to the ARPA-I Ideas Challenge webpage and our main page:

<https://www.transportation.gov/arpa-i>.