



2019

MOBILITY CONFERENCE

— APTA's *enhanced* Bus & Paratransit Conference

MAY 19-22 / LOUISVILLE, KY

Sponsorship Opportunities

Maximize Your Success and Increase Your Visibility

You won't find a better opportunity to drive awareness directly to key industry decision-makers!

Increase your organization's exposure and maximize revenue possibilities by becoming a sponsor of the 2019 Mobility Conference—APTA's *enhanced* Bus & Paratransit Conference. The high-impact sponsorships listed below will help you stand out from your competition and connect you with the attendees you want to reach.

See for yourself the wide variety and range of available sponsorship opportunities and contact Heather Rachels at hrachels@apta.com or (202) 496-4838 to reserve your exclusive sponsorship.

Welcome Reception

\$15,000

- Recognition in app with event write-up
- Signage at door of event
- Tent cards on buffet and tables
- Name in alpha listing of sponsors
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page
- Banner ad in app

SOLD!

Opening General Sessions

\$10,000

- Logo on screen
- Recognition in app with event write-up
- Signage at door of event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Name in alpha listing of sponsors
- Logo on APTA conference web page
- Banner ad in app

SOLD!



Sponsorship Opportunities

Conference App

\$10,000 splash page (includes 1 banner ad) / \$2,000 each banner ad

- Recognition in app with event write-up
- Name in alpha listing of sponsors
- Logo on landing page
- Logo on APTA conference web page
- Logo on all app signage
- Banner ad in app

Continental Breakfast (3)

\$8,000 each

- Recognition in app with event write-up
- Name in alpha listing of sponsors
- Table tent cards on buffets & seating areas
- Signage at event
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page
- Banner ad in app

Bus Display Luncheon

\$15,000 sole sponsor / \$8,000 co-sponsor with APTA

- Recognition in app with event write-up
- Name in alpha listing of sponsors
- Signage at event
- Tent cards on buffets and tables
- Logo on APTA conference web page
- Banner ad in app

Closing General Session

\$8,000

- Logo on screen
- Recognition in app with event write-up
- Name in alpha listing of sponsors
- Signage at event
- 60 – 90 second video (sponsor to provide)
- Speaking role
- Exclusive opportunity to distribute materials at event
- Logo on APTA conference web page
- Banner ad in app

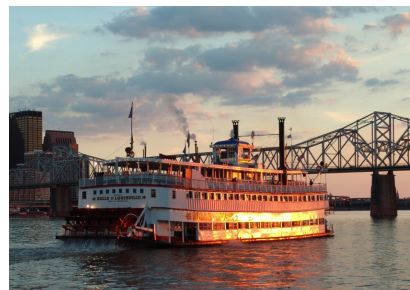


Photo courtesy of Louisville Tourism



Sponsorship Opportunities

Product Showcase Luncheon

\$15,000 sole sponsor / \$8,000 co-sponsor with APTA

- Recognition in app with event write-up
- Signage at door of event
- Tent cards on buffet and tables
- Name in alpha listing of sponsors
- Prime location in the showcase if exhibiting
- Logo on APTA conference web page
- Banner ad in app

Technical Sessions

\$3,000 each or 3 for \$7,000

- Name in alpha list of sponsors
- Recognition under session write-up in app
(banner ad in app at 3 for \$7,000 sponsorship level)
- Signage at event
- Company representative will open the session and introduce moderator
- Exclusive opportunity to distribute materials at event
- Recognition on APTA conference web page



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Conference Giveaway or Padfolios

\$10,000, or \$4,000 and sponsor provides giveaway

- Sponsor Logo & APTA Logo on bags
- Recognition in app with event write-up
- Name in in alpha listing of sponsors
- Logo on APTA conference web page
- Banner ad in app

Lanyards

\$6,000

- Logo on lanyards
- Recognition in app with event write-up
- Name in in alpha listing of sponsors
- Logo on APTA conference web page
- Banner ad in app

SOLD!



Sponsorship Opportunities

Hotel Room Keys

\$8,000

- Logo on keys
- Recognition in app with event write-up
- Name in in alpha listing of sponsors
- Logo on APTA conference web page
- Banner ad in app

Light Box

\$6,000

- Single-sided ad 1M × 87"
- Sponsor to provide artwork
- Placed in prominent area

General Sponsorship Fund

\$1,000 minimum

- Name in app with event write-up
- Name on any signage for event

Bus Rodeo Awards Reception

\$15,000 sole sponsor / \$10,000 co-sponsor with APTA

(Sponsorship is of Rodeo Contestants only. Tickets will be sold to Conference attendees.)

- Logo on screen at awards ceremony
- Recognition in app with event write-up
- Name in alpha listing of sponsors
- Signage at event
- Tent cards on tables
- Exclusive opportunity to distribute material
- Logo on APTA Bus Rodeo web page

Bus Rodeo Coffee Breaks (3)

\$1,000 each

- Name in app with event write-up
- Signage at event
- Tent cards on tables
- Exclusive opportunity to distribute material
- Recognition on APTA Bus Rodeo web page



Photo courtesy of Louisville Tourism



Sponsorship Opportunities

Bus Rodeo Luncheon

\$15,000

- Recognition in app with event write-up
- Name in alpha listing of sponsors
- Signage at event
- Tent cards on buffets and tables
- Logo on APTA Bus Rodeo web page
- Banner ad in app

Bus Rodeo Swap Meet

\$20,000 sole sponsor / \$10,000 co-sponsor with APTA

- Recognition in app with event write-up
- Name in alpha listing of sponsors
- Signage at event
- Tent cards on tables
- Exclusive opportunity to distribute material
- Logo on APTA Bus Rodeo web page
- Banner ad in app

*Sponsorships are on a first-come, first-served basis
All sponsors are listed in the alpha listing in the app.*



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