# Bringing the Communities and Businesses together for Transportation Improvements

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Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.

— Jane Jacobs —





The strength that comes from human collaboration is the central truth behind civilization's success and the primary reason why cities exist. We must free ourselves from our tendency to see cities as their buildings, and remember that the real city is made of flesh, not concrete.

- Edward Glaeser



## ANNE ARUNDEL COUNT

Population: 568,346 (2016)
Mix of suburban, rural, urban
State Capital (Annapolis)
Worldwide sailing mecca
Major military installation & college
International airport
B/WWashington DC and

Baltimore

- Main travel route to world
  - famous vacation destinations.





Baltimore

ilver Spring Hvattsvi

Washington

Alexandria

Nashington

Suitland-Silver Hil









- Lack of safe routes
- Lack of walkability/bikeability in
  - **Town Centers**
- Lack of Transit/Use of Transit
- Lack of Resources \$\$\$
- Lack of Education/Mindset



**L**ransportatio





It takes **16.6** minutes on average to walk around a block that is near transit.

The average block within ½ mile of transit in Anne Arundel County, MD is 15.1 Acres.

Workers who live within 1/2 mile of transit and commute by walking. 3.65%

Workers who live within 1/2 mile of transit and commute by bicycle. 0.43%

80% of workers using busiest transit station in County live within 2 miles.









#### WHAT WE DID!





### What We Did

- Business / County Partnerships
- Increased Transit/Rideshare Options
- Increased Regulatory Requirements during Development Process













#### Partnership



■ The LDC is composed of 7 community representatives (citizens), four business representatives, the state senator and two state delegates from the district in which the casino operates, and a representative from the casino. ■ Must generally be spent in the vicinity of the casino (Anne Arundel County designated a 3- mile radius around the casino as their target zone)

■ Can be spent on – Infrastructure improvements; – Facilities; – Public Safety; – Sanitation; – Economic and Community Development, including housing; and – Other Public Services and Improvements.



■ BWI Business Partnership is the leading Transportation Management Association (TMA) in Central Maryland. BWI Business Partnership plays an active role in the regional transportation improvements benefiting the business potential of the region including BWI Thurgood Marshall Airport, Arundel Mills, Fort George G. Meade and the National Security Agency.



#### **Return on Investment**

#### Work Shifts

7 am-3 pm, 4 pm- 11 pm, 12 am- 7 am BWI Terminal 5:30 am-midnight

Commuter Connections Direct Connection BWI Light Rail BWI MARC (Access to DC)

Access to Services Neighborhood Access to services at Arundel Village





THE SMART WAY TO



### Multimodal Transportation Bill Vision and Benefits

"I thought about it while riding my bicycle" -Albert Einstein on the Theory of Relativity

Multimodal transportation- Require during development process

- Improved health Decreased obesity, heart disease, increased energy and brain stimulation, improved mood
- Environmental Benefits Decreased air, water, and noise pollution.
- Economic Benefits Cost savings to public through use of less gas and wear and tear on cars.
- ► <u>Social Benefits</u> Increased connections to neighbors and community.





#### **Initial Draft**

Proposed draft with input from local bicycling advocacy group
Focus on Traffic Impact Study/ Adequacy of Public Facilities
Strong opposition from development community





## Multimodal Transportation Legislation Steps to Success

#### Formed Stakeholder workgroup:

- Development community
- Local advocacy group's representatives
- Multiple County Agencies
- Research
- ► Several months of meetings
- ▶ Paves way ahead of time for smooth introduction to Council.

















### GOAL









#### GOAL





### GOAL



THE SMART WAY TO GET THERE.



#### WHAT WE LEARNED





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https://www.aacounty.org/departments/transportation/index.html

